

THE TRANSMITTER

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Nation's Tremendous Fire Loss Stressed by Proclamation of Fire Prevention Week

"Loss of thousands of lives, disablement of bodies, destruction of property aggregating over \$500,000,000 and the demolition of millions of acres of forest lands by fire each year constitute an indictment of carelessness difficult to defend before the bar of public opinion.

"I call upon the officers of the various municipal divisions of the State to cooperate with the chambers of commerce, boards of trade, and other organizations in a concerted effort to awaken the public mind to the necessity of the exercise of the utmost care to the end that a recurrence of this national disaster, for such it is, may be prevented in future years."

With these words Governor Roosevelt, of New York, proclaimed the week of October 5 to 11 as Fire Prevention Week. The officials of other states, as well as the leaders of counties, cities, and towns, have also issued proclamations concerning Fire Prevention Week, with the result that the movement is of national significance.

A Week of Education

Fire Prevention Week is a week of education. It is the period set aside when effort is made to gain the interest of the public in this great conservation movement, to the end that the toll of lives and the loss of property can be appreciably lessened, if not eliminated entirely. The object of Fire Prevention Week certainly is not to prevent fires for one week alone. Rather it is to focus public attention on the appalling losses, so that men, women, and children will appreciate the necessity for a constant offensive against this common enemy.

Everyone Pays

Last year nearly \$500,000,000 worth of property was destroyed by fire in this



country. This loss affects every one. A part of every dollar spent, whether it be for food, clothing, luxuries, amusement, or anything else, goes to pay a part of this tremendous fire loss. In addition to the actual monetary or property loss, there is the heavy toll of lives—a shocking figure! It is estimated that a human being is burned to death about every half hour, usually a woman or child!

Such conditions as these can not continue.

A. D. T. An Important Factor

The American District Telegraph Co. is recognized as one of the important influences in checking fire losses. Some of the protection services of the A. D. T. are for the sole purpose of preventing fires, by the method of quick detection of the flames and the prompt sending of the alarm. During the course of a year, the A. D. T. protects billions of dollars invested in plants, buildings, and equipment with an organization and a service

(Continued on page 2)

Watchman's Service and Fire Prevention

By T. Alfred Fleming, Director of Conservation, of the National Board of Fire Underwriters, 85 John Street, New York City.

It is hard to realize how much of commercial value, how much of organized capital, and how many pay checks are protected by a comparatively small company of men commonly known as watchmen. Although generally chosen with least scrutiny, paid poor salaries, and frequently are men unfit for other employment, yet they are in many ways the most valuable employees in the plant.

No superintendent can produce output if his plant is in ashes, and yet during the most dangerous period of the twenty-four hours—the night, when fire losses in industry increase at least thirty-five per cent—there is only one man, and sometimes an incompetent one, responsible for its safety.

Fire prevention in industry requires a better type of watchman and more expert supervision. There is possibly no better means of keeping tab on the safety of an industrial or mercantile property than the American District Telegraph Company for it supplies immediate check on anything that may go wrong which might affect its safety. If the watchman sleeps, is taken ill, dies or is negligent, the management is immediately notified.

American District Telegraph is the recognized official nightwatchman, supported by a highly organized and most efficient staff of assistants under careful and constant check in the efficiency of their work.

NATION'S FIRE LOSS

(Continued from page 1)

that is keyed up to *prompt* investigation of all alarms and calls for help.

The A. D. T. takes an active interest in Fire Prevention Week. It recognizes the movement as one of the most powerful forces for enlisting public opinion and public support in the ranks of those who fight fire aggressively and continuously.

All A. D. T. Central Stations are urged to cooperate with subscribers and the public in creating active support of the fire prevention movement. The A. D. T. will gladly instruct all watchmen and other employees of its subscribers in the proper method of sending a fire alarm. It will do this during Fire Prevention Week, or at any other time, either at the Central Station, where the equipment will be explained in detail, or at the subscribers premises. All plant executives are urged to take advantage of this offer.

In this connection, THE TRANSMITTER is pleased to present to its readers a special Fire Prevention Week message from T. Alfred Fleming, director of conservation of the National Board of Fire Underwriters. His article, appearing on page 1, merits careful study.

"To eradicate evil, create sentiment against it." This statement has a psychological background which defies contradiction, according to a prominent Chamber of Commerce official. It explains the purpose of Fire Prevention Week, and the reason why the American District Telegraph Co. is cooperating with the fire prevention movement to the utmost.

In conclusion, we quote Hon. Herbert Hoover:

"Fire losses are in effect a tax on every man, woman, and child in the United States. This is one case where the 'tax-payers,' entirely by their own efforts, can reduce the rate. I hope we shall have no slackers in this campaign."

Remember—October 5 to 11. The week that everyone should learn why to practice fire prevention *all of the time*.

New A. D. T. Literature Is Now Available

Several new and forceful pieces of advertising literature are now available for the use of representatives and others interested in the various services supplied by the A. D. T. company. All of the

PRETTY MISS DEMONSTRATES PHONETALARM



Readers, meet Miss Lucille Lorr.

The A. D. T. Phonetalarm will certainly respond quickly to any call for help that such a fair damsel may send. And the best part of it all is that the Phonetalarm is just as efficient, even if facial beauty is not a factor.

Miss Lorr is making a test of the Phonetalarm detector which is installed in the safe deposit vault of the Upper Avenue Bank, Chicago, Ill. Even if bold, bad bandits have locked her in the vault, she won't be alarmed, because she knows that a call of alarm will bring the A. D. T. immediately.

standard descriptive booklets have been reprinted in more attractive form, and the contents considerably revised and brought up-to-date. These booklets include those describing Night Watchman's Supervision and Fire Alarm, Sprinkler Supervisory, Aero Automatic Fire Alarm, Local Burglar Alarm and Central Station Burglar Alarm.

Two new folders have been provided for mailing purposes. One describes the new "Model OBA" Holdup Alarm System, and the other the advantages of A. D. T. Sprinkler Supervisory service. A new bulletin on the Phonetalarm System has also been issued.

Another advertising help which is

being used extensively is the reprint of an article which appeared in a recent issue of *Nation's Business* under the title "Insuring Good Will Against Fire," by Robert S. Moulton, Technical Secretary of the National Fire Protection Association. This article points out in a graphic manner that good will is a combustible commodity and that fire prevention is essential to the protection of all intangible assets.

It is recommended that every business man read this. The subject is forcibly presented, and the reader cannot fail to appreciate the real value of the protection such as is supplied by the A. D. T. services.

New General Headquarters of Western Union Protected by a Model A. D. T. Installation

When general headquarters of The Western Union Telegraph Company moved recently to the company's new skyscraper at 60 Hudson Street, New York, not only was a telegraph capital of America created—but there arose also another man-made tower that depended on A. D. T. protection services.

Through this building annually will pass a greater number of telegrams than through any other structure in the world. The number of telegrams which will pour through the great operating rooms in the building will be larger than 12 per cent of the Western Union business for the entire country, which is about 85 per cent of the total telegraph business in the United States.

Extensive Floor Area

The building will be the center of telegraph, cable, time, press wire, ticker and other services to the entire nation. The structure contains 3,575,000 more cubic feet of space and 190,000 more square feet of useable floor area than the Woolworth Building. It will be occupied entirely by the company, except for two small, ground-floor spaces.

The A. D. T. protection in the new building consists of a complete Night Watchman's Tour, Manual Fire Alarm and Local Gong System. A sprinkler system has been installed for protection of certain sections of the building and this is also under the supervision of the A. D. T.

In the new building there is located the greatest concentration of telegraph facilities in the history of the world. It will be connected with the rest of the United States through the great network of the company.

Links Entire World

A small army of technical men has labored steadily for months, and will continue through the Fall, making the millions of wire connections which will link the building in its place as the most vital single unit in the company's national network of 1,896,424 miles of wire, 216,956 miles of pole lines, 3,682 miles of landline cables, 30,707 nautical miles of ocean cables, and 25,061 telegraph offices. Nearly 7,000 of Western

Union's New York employees will occupy the building by November 1. On about that date the great operating departments at 24 Walker Street will be "cut over" to the new building.

A Gigantic Installation

Some idea of the task of the men now installing the apparatus for these departments in the new structure may be gained from the fact that approximately 7,000,000 feet of wire and thirty miles of conduit will be in use in these departments alone. To the operating departments and their regulation and control are to be devoted the eleventh to fifteenth floors.

Under sound-proof ceilings, battery after battery of automatic apparatus, 100-wire concentration units, thousands of other inventions and the fastest telegraph machinery known to engineers will throb out and receive messages to every corner of the nation almost with the speed of the nerve system of the human body.

One of the world's most elaborate conveyor systems has been installed in the new building, to take messages rapidly on traveling belts. Within the building is a ten-mile pneumatic tube system, linked with the great pneumatic tube system of the company under the city streets.

The messenger quarters, for the 2,500 New York messengers, will occupy the second floor and part of the mezzanine. They include the messenger school, employment office, gymnasium, wardrobes, messenger dispatchers, vocational guidance and other departments. On the first floor and mezzanine will be a cafeteria for employees, a lecture hall to hold approximately 1,000, a commercial office at the Hudson Street entrance.

In the basement will be elaborate power reserves, consisting of a motor generator set to convert a separate alternating current supply into direct current in case the normal supply fails, a steam turbine generator set for use in case of failure of both alternating and direct current service, and storage batteries to carry the load during the interval required for starting the generator sets. The batteries are connected by automatic switches which operate instantaneously upon failure of the normal power. The turbine will not be needed except in case of a major disaster.

Represents Rapid Growth

The rapid growth of the Western Union is graphically illustrated by the history of its general headquarters. In 1866 the Company moved its headquarters from Rochester, where it was born ten years before, to 145 Broadway, New York City. The rapid growth of business soon overcrowded the small building there and the Company erected a new building at 195 Broadway, and moved in on February 1, 1875.

In 1912 the business again had outgrown the building, and the "finest building" of years before was torn down to make way for the present structure at 195 Broadway which was occupied by the administrative offices on July 1, 1914. At that time the Operating Department was moved to 24 Walker Street.



THE NEW GENERAL HEADQUARTERS OF THE WESTERN UNION AT NEW YORK—A TELEGRAPH CAPITAL OF AMERICA.

THE TRANSMITTER

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R. K. HYDE.....Editor

The columns of THE TRANSMITTER are open to all A. D. T. employees, and the articles printed are the individual opinions of the authors.

CRIME IS COSTLY!

The resident vice-president of the National Surety Company at New York states that "the individual citizen contributes involuntarily to the cost of crime probably twice as much as he pays for federal income tax." Crime costs the American people, according to this authority, at least \$7,500,000,000 annually. The federal income tax brought into the national treasury last year \$2,331,274,428. A more inclusive estimate of our annual national crime bill placed it some years ago at upwards of \$13,000,000,000. All the war debts owed by Europe to the United States have been funded at \$11,522,354,000.

The tax crime lays upon the individual citizen is paid not only involuntarily but for the most part unknowingly. Otherwise more would be done about it. If crime sent around its tax gatherer on the ides of March, with a bill twice as large as that submitted by the collector of internal revenue, a howl would go up from the nation that would make the complaint against federal taxes sound like a whisper.

Appalling as is crime's drain upon the pockets of the American people, a far more disheartening thing is the relative indifference of the public to it. This arises from the fact that crime's taxation is indirect and largely invisible. The mounting costs of police, courts and prisons, which the people must meet, are buried in a general tax levy for the upkeep of government. The cost of insurance against breach of trust, theft and burglary is passed on to the public in the form of higher prices for the commodities or services it purchases. The public does not realize that it eats crime, wears crime and sleeps on crime every time it buys a meal, a suit of clothes or a mattress. Consequently it pays, without protest.

The realization that it is paying the criminals twice as much as it is paying

Uncle Sam, if it could be aroused in the active consciousness of the citizenry, would make the public more alive to the importance and economic value of adequate protection.



Sioux City Installs New Switchboard

With the installation of a new switchboard for control of the system of super-

visory services, the Sioux City office of the A. D. T. now rates on a par with other A. D. T. offices throughout the country when it comes to modern equipment.

The installation of the new switchboard was a momentous occasion for the employees of the office. News stories prominently displayed in each of the local papers informed the public of the change and indicated what it would mean in the improvement of an already efficient service.

Thirty Burglars Captured During Month Establishes New Capture Club Record

September was a record month for the Capture Club and many of the members added to their laurels. Burglars were unusually active during the month but the A. D. T. organization was on its toes as usual and as a result most of the marauders are sojourning where they will cause no trouble for some time to come.

The total of thirty captures during the month was the largest that has been recorded during the year. The attacks seem to be well distributed over the entire country, although Cleveland and Chicago were outstanding as usual. A. D. T. roundsmen are to be congratulated on their efficient work.

Subscriber	Roundsmen	Burglars Captured
Reliable Cut-Rate Store, Cleveland, Ohio.	F. Brindza (4), T. Dever (8) ..	1
Sun Radio Co., Akron, Ohio.....	J. R. Starnes, W. C. McCurdy..	3
Weinberger's, Inc., Atlanta, Ga.....	E. L. Roberson, Jr., W. B. Ma-gruder	1
Clarence Saunders Stores, Birmingham, Ala.	D. W. Hawkins, J. T. Mooney.	2
R. V. Smith Supply Co., Oklahoma City, Okla.	Roy Nicholson (4), D. M. Burks (4)	2
Reliable Tobacco Co., Chicago, Ill.....	L. L. Lacey (4)	3
Bentley Credit Clothing Co., Washing- ton, D. C.....	Clinton Arnold, George A. Davis	1
Bentley Credit Clothing Co., Washing- ton, D. C.....	Clinton Arnold, George A. Davis	1
Hutner Bros., Fort Wayne, Ind.....	C. G. Bennett.....	1
N. Abood & Sons, Jacksonville, Fla.....	D. E. Futch, H. P. Stafford....	1
Boston Chain Store, Cleveland, Ohio....	D. Young (8), J. Rice (2)....	1
Reliable Metal Co., Detroit, Mich.....	L. Gorden, H. Halstead.....	2
Oklahoma Furniture Mfg. Co., Okla- homa City, Okla.....	Roy Nicholson (4), D. M. Burks (4)	1
L. L. Levy, Cincinnati, Ohio.....	M. Meehan (4), C. Ferguson (2)	1
Esses Bros., Chicago, Ill.....	A. A. Gregor (6), J. Baumann (2)	1
Walleck Brass & Foundry Co., Cleve- land, Ohio	T. Dever (8), D. Young (8) ..	2
Jos. L. Korey, Chicago, Ill.....	E. F. Gross (4), C. A. Brush (5)	1
Davis Company, Youngstown, Ohio.....	A. Hyland, R. Blair.....	1
Lott & Geckler, Cleveland, Ohio.....	T. Dever (8), A. Burke (6)...	2
Rubin Brothers, Cleveland, Ohio.....	T. Dever (8), C. Seges.....	1
Western Union Telegraph Co., Chi- cago, Ill.	J. R. Ryan, C. Selgrath (2)	1
Total		30

Unusual Performances During Past Month Enhance A. D. T. Reputation for Service

Check—and Double Check

It seems that in Washington, D. C. the A. D. T. takes its radio seriously. It also seems that two negroes failed to get together on an important job. The net result is a good yarn for THE TRANSMITTER.

Lightning never strikes twice in the same place! But evidently the burglars who entered the premises of the Bentley Credit Clothing Company at Washington, D. C., on September 7 and 8 were not of the lightning variety, inasmuch as both were captured by the A. D. T. at the same premises on successive nights.

The first alarm was received at 10:59 P. M. on September 7 and two roundsmen with the police were dispatched immediately to investigate. They found a dusky individual whose main ambition at the time was to crawl through a coal hole. Sad as it may seem his plans were nipped in the bud, and he became a temporary lodger at the local jail.

The next night another alarm was received at 2:07 A. M. This time a negro was seen over the trap door on the second floor. He attempted to escape but was soon overtaken and similarly escorted to the police station. No loss was sustained by the subscriber, who feels that the A. D. T. has ably demonstrated that his premises are carefully guarded during the night.

Watchman Accidentally Shot

A. D. T. service proved of real value in a unique rescue at Savannah, on Thursday morning, August 28, when the night watchman at the Diamond Match Company's plant accidentally discharged his pistol and shot himself in the thigh. As soon as the accident happened and before any failure in making the rounds was noted, the wounded man called the A. D. T. office to explain his plight. Roundsman W. R. Floyd was dispatched immediately and arrived at the plant in short order. He placed the watchman in his car and drove to the hospital where it was determined that the wound was not dangerous.

The management of the plant appreciated the assistance rendered by the A.



To theatre-goers the name Loew's means high class entertainment. To theatre owners, A. D. T. means adequate protection.

This is a photograph of Loew's Jersey City Theatre, recently completed, and from an architectural standpoint one of the country's most beautiful. It is completely protected by A. D. T. Watchman's Compulsory Tour and Fire Alarm service.

D. T., and wrote Manager E. S. Dorsey as follows:

"Please allow us to commend your office and its entire personnel for services meted out to us in the past. Most especially the attention given our watchman, A. G. Bledsoe, on the morning of August 28. We are very grateful to your Mr. Floyd for his kindness in rushing the injured man to the hospital."

Phonetalarm Brings Aid

The A. D. T. Burglar Alarm at the Honesdale National Bank, of Honesdale, Pa., was used to summon aid on Sunday morning, August 31, when the watchman, George E. Walfram, became ill and too weak to summon help by telephone.

When the alarm sounded, the police notified officials of the bank who responded and talked through the window with the watchman who stated that he was too ill to open the door. Entrance

was effected through a small upper window and first aid was rendered the watchman, who, however, failed to recover.

The burglar alarm at this bank was installed only recently and the officials have expressed themselves as satisfied as to its effectiveness in cases of emergency.

An Unusual Service

In the records of the A. D. T. there are frequent cases where the protective service has been of special value to subscribers and the public—although the help rendered has not been in the direct line of duty. Sometimes Burglar Alarm systems are the detectors of fire, and sometimes other A. D. T. systems lead to the discovery of situations and happenings that require investigation.

A striking example of this was given on August 11, when A. D. T. Sprinkler Supervisory Service performed an unusual service at the time an overcrowded balcony in the store of the Rhodes-Jennings Furniture Company at Memphis, broke down under the weight of a crowd of bargain hunters, causing considerable damage and injury to about twenty persons.

When the balcony crashed, it opened several sprinkler heads underneath, causing water to flow. As the sprinkler was A. D. T. supervised, the fire department was automatically summoned and arrived at the store within three minutes from the time of the accident. They were able to render valuable assistance in attending to the injured and in clearing up the debris.

The occasion was a special sale of a thirty-two piece set of dishes which was advertised at \$1.00. When the doors of store were opened at 9 A. M., the women crowded to the balcony where the goods were displayed and when about one hundred and fifty had reached the balcony, it suddenly collapsed. The sprinkler system and water pipes burst and water began pouring over the entire store. The prompt arrival of the fire department, however, helped to avert a greater calamity.

A. D. T. Opens Office In Hammond, Ind.

A new A. D. T. office has recently been opened at Hammond, Ind.

One of the first installations to be cut into the new office was the system recently installed in the new Lever Brothers' plant at Hammond. This is a complete Night Watchman's Compulsory Tour, Fire Alarm and Sprinkler Supervisory system. It is of considerable proportions and similar to the A. D. T. installation at the Cambridge plant of Lever Brothers. It is expected that many other industrial establishments in Hammond will take advantage of the service offered through the new office.

Proprietary System For Rio de Janeiro

The A. D. T. has recently completed for use in the new shops of Rio De Janeiro Tramway, Light & Power Company, a complete proprietary Watch, Fire Alarm and Sprinkler Supervisory System. The equipment is similar to that provided for standard A. D. T. installations and includes all apparatus necessary for establishing a Local Central Office. The installation is being made by the Dwight P. Robinson & Co., of Brazil, Inc., who selected A. D. T. apparatus to meet their particular requirements after a complete investigation of other systems.

Who's Who in the A. D. T. Roster

E. C. Hille

On August 1, E. C. Hille succeeded B. H. Sofge as district superintendent of the Southern Division. He will direct

A. D. T. operations in Atlanta, Birmingham, Charleston, Chattanooga, Evansville, Jacksonville, Knoxville, Macon, Memphis, Nashville, Paducah, and Savannah.



E. C. HILLE

Mr. Hille became identified with the A. D. T. in 1910 when he was employed at Hartford, Conn., by C. Doose, who is now district superintendent of the Minneapolis division. He remained at Hartford until November, 1917, when he enlisted in the United States army and was assigned to the Signal Corps service in which he served until June, 1919, participating in two major offensives.

Upon his discharge from the army Mr. Hille returned to the service of the A. D. T. and again worked at Hartford, this time with E. A. Kavanagh, now district superintendent of the Philadelphia Division. In 1921 he was made operating manager of the Dayton office and in 1923 was transferred to Columbus where he served as manager and also supervised the activities at the joint offices in

Newark and Zanesville. In 1926 he was made manager of the Pittsburgh office.

Mr. Hille has taken an unusual interest in his work and his entire business career has been devoted to the service of the A. D. T. He enters upon his new duties with enthusiasm and the best wishes of those with whom he has been associated in the past.

B. H. Sofge

B. H. Sofge, recently appointed assistant secretary of the A. D. T., is a native of Nashville, Tenn., where he entered the employ of the Western Union Telegraph Company as a messenger in 1901. His ambition to advance in the organization prompted him to learn telegraphy and he later became a telegraph operator, being employed in



B. H. SOFGE

the Western Union offices at Nashville and Memphis. He then went to Jackson, Miss., where he served as telegraph operator for the Associated Press. Still anxious to advance, he continued his studies in electricity and was later made night wire chief at Nashville.

In 1908, Mr. Sofge was transferred to the service of the A. D. T. and served as assistant manager and later as manager at Nashville. In 1913 he was made assistant superintendent of the Southern Division traveling out of Louisville. In this position he had jurisdiction over all branches of A. D. T. service, and gained an intimate knowledge of the business.

In 1918 Mr. Sofge was appointed district superintendent of the Southern Division, having jurisdiction over all operating activities. From March 1923 to March 1924 he also served as district commercial manager in addition to his other duties. The experience which he gained in these various positions, therefore, furnished a background which made him particularly well equipped to serve the A. D. T. in his present position. His headquarters are at the executive office in New York.



Bess: "I caught my husband flirting."

Tess: "That's how I got mine, too."

"Sister, will you do an errand for me?"

"Sure, I will. What is it?"

"Ask mother if we can eat your candy now."

PRESIDENT JOHNSON ON INSPECTION TRIP

President Clarence C. Johnson left Friday, August 23, on an inspection trip. This trip is to cover, chiefly, the Western and Southern States.

Several days were spent in Chicago, Omaha, Denver, Salt Lake, Spokane, Seattle, Tacoma, Portland, San Francisco and Los Angeles.

Mr. Johnson is taking a southern route home, visiting the Dallas, El Paso, Houston and New Orleans offices.

Bank Advertises

A. D. T. Protection

A. D. T. protection is a good advertisement for any bank. During the course of a year many institutions take occasion to feature A. D. T. services prominently in their booklets and advertising literature.

This time it is the Grand Rapids National Bank that has issued a very attractive folder which states that—"The latest type of vault construction, together with the use of time-locked doors, the double-key system, night watchman and the A. D. T. All Electric Burglar Alarm System makes your valuables safe if stored in one of the private boxes within the vault."

A bank without A. D. T. protection loses a valuable talking point especially for its safe deposit department. A. D. T. services are necessary if 100 per cent protection is to be provided. That is why the country's largest banking institutions feature A. D. T.

PROTECTION PLAUDITS

Weinberger's, Atlanta:

"Allow us to express our thanks and extend our congratulations upon the efficiency and promptness displayed through service this morning in capturing and preventing burglar from entering our shop."

"We consider this work very commendable indeed and wish to express our appreciation for same as we feel we could hardly be without your organization."

Hall Milling Company, St. Louis:

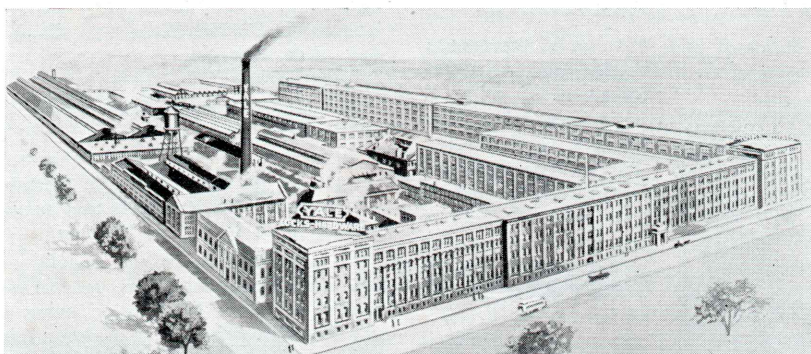
"Will say that the fire alarm was reported from our box, No. 132, early in the morning of the 21st, and was very promptly reported both to the officials of this company and the East St. Louis Fire Department. A serious loss was averted by prompt action and we appreciate your service and assure you that the entire matter was handled to our complete satisfaction."

Wahlfeld Manufacturing Co., Peoria:

"We wish to express our appreciation in the prompt service which you have rendered us in turning in the fire alarm which was transmitted from our plant to your office at 1:08 A.M., August 23, and also, notifying the officials of the Company immediately after turning in the alarm."

"The writer arrived at the plant at 1:20 A.M. and found the fire department already fighting the fire and having two hose lines into the building as well as the sprinkler system under control, which naturally reduced the amount of the loss."

Yale and Towne, Makers of Yale Locks, Depend on A. D. T. Services



The Yale and Towne Manufacturing Company, makers of the world-famed "Yale" locks, believe in protection for their plant, over and above locking it at night with their own devices. The plant at Stamford, Conn., with a total floor area of 1,011,000 square feet, is adequately protected against fire and burglary loss by a complete A. D. T. Watchman's Compulsory Tour and Fire Alarm installation.

This plant, started in 1868, has been enlarged from time to time, until at present there are sixty-three buildings, occupying some twenty-seven and one-half acres.

There are thirty-six Fire Alarm and Emergency Call boxes installed, fifteen Tour transmitting stations, and seventy-

eight preliminary Tour stations. Altogether there are four watchmen's routes.

The use of A. D. T. equipment in the Yale and Towne plant is a testimonial that eclipses even the most fervent efforts of the leading advertisers in the national magazines and leading daily papers who are forced to get society women and others prominent in the public eye to say that their face cream or stove polish is the best that has ever been or ever will be made. The Yale and Towne Manufacturing Company know what protection is; they have sold the idea of protection to millions of people in the United States and in other countries, and when they adopt a protection system for their own plant, it naturally follows that it is the best available.

Consolidated Gas Company of New York, New York City:

"Your handling of the situation was prompt, efficient and thorough."

"We particularly noticed the dispatch with which the alarm box on the fourth floor was reset and new emergency glass put in ready for future service."

Kay Jewelers, Inc., Portland, Oregon:

"I want to thank you for the wonderful manner in which you took care of my store when the automobile backed into the plate glass windows and demolished the entire store front."

"I was just having my dinner when advice came that this had happened. Knowing the efficiency and responsibility of your guards, I finished my dinner with ease, and upon my arrival at the scene, found I was not mistaken, as your guards were standing by, guarding the store."

"As you will remember, this accident happened during Rose Festival Week, and the huge crowd which gathered greatly compli-

cated things but the A. D. T. guards had the situation well in hand."

"I have used the A. D. T. service for nearly 20 years and would not feel safe conducting my business without it."

W. G. Patterson Cigar Co., Birmingham:

"About three weeks ago burglars entered our garage adjoining our warehouse. In some manner they disturbed your alarm, and disappeared when your men arrived."

"Again Monday night burglars entered this garage, thoroughly ransacked the advertising matter, broke the locks off of two trucks, but the minute they tried to enter the protected portion of our building, they again gave you the alarm."

"We are quite confident that these parties would have had no trouble getting into our protected portion had it not been for your men."

"We are highly pleased with your service and know it has kept us from sustaining two losses within the last month."

DEPARTMENTAL NOTES

PLANT DEPARTMENT

The duties of Miss Beatrice V. Devereaux of the office of A. F. Worden, general superintendent of plant, have been taken over by Mrs. B. V. Wesler. The change was effected on August 9, 1930, with the help of the parish priest. A chime ringing grandfather's clock, the gift of her A. D. T. associates, will remind Mrs. Wesler of the office—and nine a.m.



It is admittedly a hard job to satisfy an A. D. T. foreman when it comes to devices and equipment. They must be a little better than 100% or he is not satisfied. Therefore, the following from the foreman of one of our larger cities is worth quoting:

"We have recently received some type 228-B Police Call buttons which we think are due for considerable praise both as to appearances and workmanship and simplicity of design, which enables us to inspect them and make repairs in the shortest possible time. We really believe, however, that they will require no repairs.

"Surely, the people responsible for this button should be commended as it is perfect from all angles and we take this opportunity to extend to them our appreciation for this remarkable device which their efforts have given us."

Another compliment comes from the foreman's Superintendent, who adds that the new No. 772 relay receiver is one of the finest pieces of work he has seen.

Jack Ray who has grown up with the Boston plant department has now turned his back on it and signed up with the Bankers Electric. He will be missed on the old job but nevertheless is still a member of the family and undoubtedly will be heard from frequently.

General Plant Inspector Habermann has just returned from an extended inspection trip and is becoming acquainted with the main office again. Mr. Habermann's return completes the Genl. Supt. of Plant's staff for the first time this year.

Recent tests conducted by E. S. Ross of the New York Reciprocal Underwriters on eighty-two Sprinkler Supervisory devices in Cincinnati resulted in a 100 per cent rating. It's what we expected and anything less would not be up to the A. D. T. standard.

The following letter was received recently from an A. D. T. subscriber in the South. It is a splendid compliment for Mr. Bebe and the A. D. T. organization, which carries on regardless of the elements.

"Mr. E. S. Dorsey Manager, Tennessee District Telegraph Co., Savannah, Georgia.

"Dear Sir:

"Mr. W. H. Bebe has just finished rewiring our Main Plant at Savannah and I wish to state that he has certainly given us a fine job of wiring and to the extent that I believe our wire troubles are now taken care of for a long time to come.

"As you know this plant is solid concrete and brick and with the terrific summer weather we have been experiencing for the time that Mr. Bebe has been doing this work he is certainly to be commended for the good work he has done for I believe nearly any other man would have been hunting a shady spot at least a part of the hot day that he has been here. But instead, I have found him at work from seven in the morning and all through the day every day that he has been out here.

"You are fortunate in having a man of his calibre in your employ and I feel that you should know of the excellent job he has given us here.

"Yours very truly,

"T. A. WARD,

"General Superintendent.

"P. S. Our Chief Engineer has inspected the work and has also complimented Mr. Bebe to me on the fire installation he has made.

The new caps recently acquired by the members of the plant department have brought forth much favorable comment. Many A. D. T. subscribers have taken occasion to call by telephone and compliment the organization on the innovation.

OPERATING DEPARTMENT

J. C. Kerst, manager at Trenton, N. J., tendered his resignation effective August 28. Mr. Kerst decided to take up the study of medicine, in which profession we wish him the best of success. H. J. Walp, of the Philadelphia office, was transferred to the vacancy at Trenton.

Louis Ginsburg, for a number of years employed in the New York City operating department, has been appointed manager at Jersey City, N. J., superseding T. V. Morris.

F. W. Johnson, night chief operator at Knoxville, Tenn., has been transferred to Chattanooga, Tenn., as manager, taking the place of F. F. Wright.

Ernest Turnbull, manager at Louisville, Ky., has been out on sick leave since July 5th. Upon returning to duty on September 15, he wrote as follows:

"During my years of service with the Company, I have often approved and sent through sickness disability papers for em-

ployees, but as a man who at least thought his health was very good, never entertained for a minute the thought that I personally would ever apply for or have use for this wonderful feature of A. D. T. employment. Certainly without its application, it would have been very difficult to 'Keep the home fires burning,' and it takes a period of illness to make a man realize the helpfulness of the Employees' Benefit Fund Plan, to which membership in the A. D. T. family entitles you. Certainly I for one have a keener appreciation of its value now than I did."

The official congratulations of the Canton, Ohio, office to E. C. Hille, formerly manager at Pittsburgh, Pa., upon his recent promotion to district superintendent of the Atlanta District, have been conveyed through THE TRANSMITTER by D. Graham, acting manager at Canton.

Mr. Graham writes as follows:

"Convey to Mr. Hille the congratulations of all the boys who worked with him at this office. We wish him sincerest best wishes for his further accomplishments."

Under the Operating Department Notes in the August issue of THE TRANSMITTER, reference was made to D. Graham as Acting Manager at Columbus, O. This was our error and should have shown Mr. Graham as Acting Manager at Canton, O.

**R. E. Brown, Manager
American District Telegraph
Co.**

**210 Protective Life Bldg.
Birmingham, Alabama.**

Dear Sir:

The services which the American District Telegraph Company rendered Burger-Phillips Company when we had a small blaze is of inestimable value to our concern.

If not for your efficient service the loss would have amounted to hundreds of thousands of dollars, and we want to thank you and commend you for your prompt services.

The Fire Department arrived here as soon as the alarm was turned in, and their splendid work saved us from having a disastrous fire.

Very truly yours,

Burger-Phillips Company,

**Louis Phillips,
President**