

THE TRANSMITTER

Published Monthly by Controlled Companies of American District Telegraph Company
155 Sixth Ave., New York, N. Y.

VOLUME II

JANUARY, 1930

NUMBER 1

A. D. T. Organizes Patrol and Inaugurates Military Regime for Chicago Subscribers



© Blank-Stoller

CAPT. POTTER

While Chicago has the reputation of being the "Crime Center of the Universe," the A. D. T. is doing its best to show this slogan to be inaccurate, and to help the city gain a better name for itself. As in all other cities, A. D. T. service in Chicago is being improved constantly to give subscribers that added ounce of protection that will practically guarantee them from losses. Several exceptional cases where the service has functioned to remarkable advantage are given elsewhere in this issue of THE TRANSMITTER.

Service Is Well Organized

The service in Chicago is under the direction of L. T. Haugh, general manager, and Louis Kroc, city superintendent in charge of the operating department. Captain Edward Potter is chief of the Chicago Patrol Force, and he is ably assisted by Lieutenant William Boulter, and Sergeant David Harris.

The A. D. T. maintains five Central Stations in Chicago. These are Main, West, North, Englewood, and Yards. The largest of these is Main, which serves the famous Loop district.

The Yards office furnishes protection for the well known Chicago Stock Yards.

All types of services are furnished by the A. D. T. in Chicago, namely: Burglar Alarm, Night Watchman Supervision and Fire Alarm, Sprinkler Supervisory, and Automatic Fire Alarm. The company has more Burglar Alarm subscribers in Chicago than it has in any other city, and the majority of these subscribers are situated in the Loop, although all of the Central Stations render this type of service.

The special force in Chicago consists of fifty-seven special officers or guards stationed so as to be available to serve any of the five Central Stations if the occasion demands. The majority of these guards are located at runner stations connected to the Main Central Station by private wires, and are so placed that they can arrive at any subscriber's

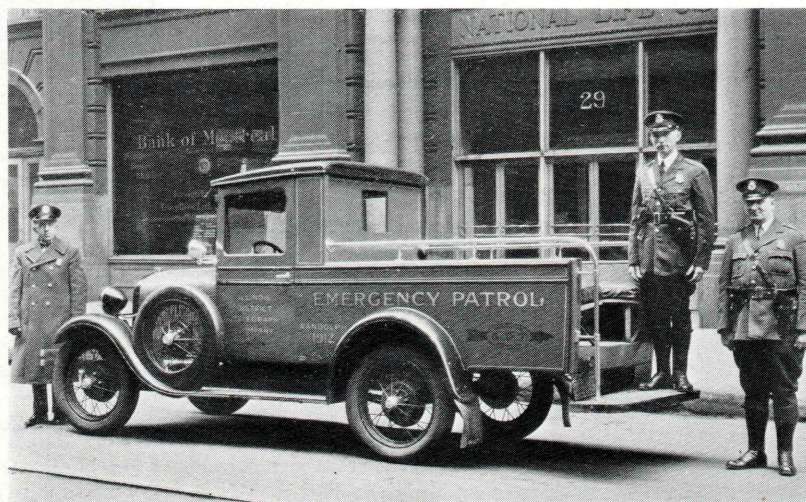
premises within three minutes. Other guards operate directly out of the various Central Stations.

When an alarm is received, it is given to a guard at the Central Station, or, if the premises from which the alarm came is close to a runner station, it is given to the dispatcher at Main, who is in contact with all runner stations by private wires, and who directs the guards to the premises. The guards reach the premises by means of their own special automobiles, and keep in constant contact with the Central Station by means of portable hand telephone sets used over the private wires.

Emergency Patrol Speeds Service

The Loop district has a special emergency patrol automobile, painted red, and equipped with an alarm bell. This has the right of way over traffic and because of special permits can pass through the streets like an ambulance or fire truck.

The function of the patrol is to get the guards to the premises as quickly as possible, and then return to the Central Station, leaving the guards to investigate. A special driver is provided for this purpose. The emergency patrol has proved so successful in Chicago that it will probably be adapted to service in other large offices in the near future.



THE CHICAGO EMERGENCY PATROL CAR IS MANNED BY A. D. T. OFFICERS IN NATTY MILITARY-STYLE UNIFORMS



LT. BOULTER



SGT. HARRIS

© Blank-Stoller

Another feature is that the guards are fitted with new whip-cord uniforms similar to the uniforms worn by the state constabulary. These are black with a white stripe, with snappy Sam Browne belts and puttees. A box containing tools and foil for making emergency repairs is attached to the belt, as is also the holster and pistol. Overcoats are provided for winter use.

Inspections of the guards are held regularly, as in military circles, to be sure that the uniforms are always clean and natty.

The following brief synopses of the history of Potter, Boulter and Harris are of interest as they show the high type of men who have charge of the Chicago force:

Captain Potter

Captain Edward Potter, Chief of the Chicago Patrol Force, was employed in July, 1901, and has nearly thirty years of uninterrupted service to his credit. He first began service with the old Chicago Electric Protective Company as a patrolman, and in due course was promoted to sergeant, lieutenant and captain. He now has charge of all the roundsmen in Chicago, numbering about sixty. In hiring new employees as roundsmen, he is very keen and searching to select men possessing the qualities most desired in roundsmen for A. D. T. service.

He has to his credit a large number of burglars arrested, some submitting peaceably others resisting with weapons. He is fearless, cool, and resourceful in time of danger. He has been known to enter the premises alone and while holding the telephone with one hand, to defend himself against burglars by shooting with the other. His long service with the company is replete with many captures and his very note-worthy trait is to continue his search even after the police and others have given it up, until he is satisfied that burglars are not in the premises. Captain Potter is one of the few men to have had the distinction of capturing a window smasher. In responding to an alarm about two blocks from one of the runner stations, he saw, as he approached the place, a man run into an alley. He chased the burglar into Grant Park, three-fourths of a mile away, and captured him. The burglar had his pockets full of jewelry.

Lieutenant Boulter

With the exception of a short interval, Lieutenant Boulter has been in the service of the company since 1897, having been employed by the old Chicago Electric Protective Company as a patrolman and advancing to the position of sergeant and lieutenant. His promotion followed through his ability to direct men and ferret out burglars. He has to his credit a long list of successful captures. The Captain is in charge of the patrol forces of Chicago on the first shift, and the Lieutenant on the last shift.

Sergeant Harris

David H. Harris, Sergeant of the main office patrol department, has had continuous service with the company since July 10, 1907. During his career he has performed some creditable work, having assisted in the capture of burglars on several occasions. In addition to this he has very ably handled numerous large fires where the property of subscribers was in danger and had to be guarded. In the absence of the Captain and the Lieutenant, the burden of supervising the runners falls on Mr. Harris.



Commercial Department Holds One Day Meeting

The commercial department (then the sales department) under District Sales Manager H. G. Cavanagh held a one-day convention at the Pennsylvania Hotel in New York, Saturday, December 28, 1929.

Many valuable points in the method of securing contracts were brought out and plans for the year 1930 discussed. The advisability from a sales point of view of changing the designation of sales department to the commercial department was brought up and it was decided to request Mr. Cavanagh to bring the matter to the attention of the President.

Nineteen Hundred and Thirty should be a banner year if the enthusiasm of the sales representatives is any criterion. Mr. Cavanagh went over the work of the past year and pointed with justifiable pride to the fact that 1929 would exceed all previous years in amount of new business secured in the district.

At four p. m. the convention adjourned and everyone went down to the executive office to meet President C. C. Johnson. Mr. Johnson spoke on the future policies of the company, and was assured by all present that he would have their cooperation. E. A. Ward, vice-president, gave some very enlightening figures as to what new business actually means to the company.

A. D. T. PURCHASES DOUBLE A ALARM CO.

According to a recent announcement, the American District Telegraph Company has acquired the business of the Double A Alarm Company, Inc., of Oshkosh, Wisconsin. The Double A alarm is a local mercantile burglar alarm listed as Grade "A." Approximately two hundred systems have been installed in Wisconsin.

A feature of the Double A alarm is a control mechanism for safes which applies and releases the protection automatically. The system also includes a new type screen which makes use of one spiral spring within another. An attempt to enter the premises causes a short between the two springs, thereby operating the alarm.

A. B. Chapman, formerly President of the Double A Alarm Company, has been taken into the employ of the A. D. T. and will assist in promoting sales of Local Burglar Alarm equipment.

Van Valen and MacDonald Promoted



A. VAN VALEN

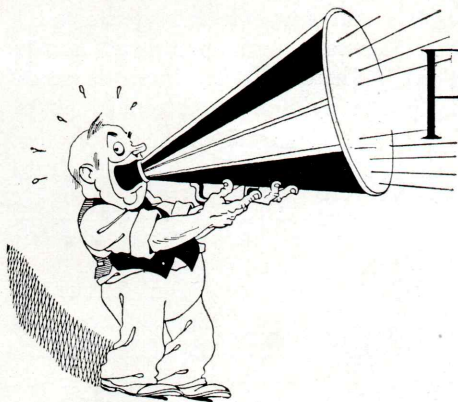


J. A. MACDONALD

At the December meeting of the board of directors of the American District Telegraph Company two new officials were elected to serve as assistants to E. A. Ward, vice-president, secretary, and auditor.

Alfred Van Valen was elected assistant secretary and J. A. MacDonald was chosen assistant auditor.

Mr. Van Valen was transferred from Cleveland, Ohio, where he has been serving as district commercial manager, and Mr. MacDonald comes from the auditing department where he has been on special assignment.



PROTECTION PLAUDITS

Commendatory letters continue to come in, all of which are appreciated because it is felt that a satisfied subscriber is the best of all advertisements.

The Oberhelman - Ritter Foundry pany, of Cincinnati, write in connection with a small fire:

"Your very prompt attention to this alarm saved our customers and also ourselves from considerable loss."

The Metropolitan Warehouse Company of Los Angeles, say in connection with a waterflow alarm:

"We were very much pleased with the way the whole matter was handled. The building itself was not damaged at all. The fire afforded an excellent opportunity for us to see just how your sprinkler alarm works, a matter that we have wondered about considerably since we moved into the warehouse building about five years ago."

Frank's Cut-Rate Stores, Inc., of Akron, are indebted to A. D. T. service in the attempted burglary of their store. They say the following:

"This attempted robbery demonstrated the high value of your service and brings home to us the relief that I experienced when I was at my home and heard that the robbery had been frustrated."

The price and investment of the installation and service of your system is very small compared to the loss that we might have suffered without your burglar alarm."

Rae Horwitz of Cleveland says in reference to the capture of a burglar:

"I cannot find words to express how greatly I appreciate your wonderful service, especially on December the 12th, when our rear door was broken. Due

to your prompt service the man was captured entering our premises.

I am sure this has saved me a great deal of worry and I know I would never be without the A. D. T. service."

Credit is given under good service to those responsible for the capture.

An exceptionally good letter was received from Lowrie Brothers of Cleveland in connection with Burglar Alarm service:

"We wish to take this opportunity to thank you for the courteous treatment extended to us at a time when it was surely needed, also for the efficient service we received not only at the time of our fire, but all through our contract with you, and can truthfully say it will never be forgotten."

"It is a great pleasure for us to renew our contract."

The Wintersmith Chemical Company of Louisville is pleased with A. D. T. Burglar Alarm service as shown by the following:

"We wish to congratulate you on the



HUNTING EQUIPMENT

Dec. 14, 1929.

Natl. Dist. Tel. Co.
Whitney Bldg.
City.

Gentlemen:

We take this opportunity of congratulating you on the wonderful service rendered the morning our show case was crashed, and wish to assure you it a great pleasure to know that this place of business is protected in the manner in which you have shown.

Prior to our installing your system the mental worry on the writer was beginning to tell on him but since your system has been installed, which was approximately a year ago, we now feel absolutely safe.

Again, thanking you for your prompt service, we are,

Yours truly,

ALKER-DONOVAN CO., INC.

[Signature]
PRESIDENT.

JCD:MB

very prompt service rendered in the attempted robbery of our office and plant a few nights ago.

"The promptness and effectiveness of your service is evidenced by the fact that the burglars were frightened away before they had time to secure anything or do any damage."

"The above also applies to one or two other occasions when about the same thing happened."

An unsolicited letter, received from The San Antonio Drug Company, is quoted here:

"With the end of another year fast approaching, we deem this an opportune time to write you concerning the efficient and highly satisfactory service rendered by the American District Telegraph Company, in maintaining adequate fire and burglary protection for our premises."

"We are pleased at the prompt and accurate manner in which irregularities are reported and corrected and appreciate also the spirit of cooperation which has been extended upon every occasion where an ordinary or unusual service was required."

The First National Bank of Fort Worth praises A. D. T. service as follows:

"We appreciate the type of service which your organization is giving us and particularly the watchfulness and courtesy displayed by the members of your personnel."

"We trust that the New Year will show a great increase in your business, for certainly the type of service your organization gives warrants such a condition."

Another letter was received from Henke & Pillot, Inc., of Houston, which indicates the quality of the service rendered:

"In analyzing the various agencies connected with our institution in a policy of "Safety First," we cannot pass the opportunity of expressing our deep

(Continued on page 6)

THE TRANSMITTER

VOL. II JANUARY, 1930 No 1

A monthly magazine published by the Controlled Companies of the American District Telegraph Company, 155 Sixth Ave., New York, N. Y.

R. K. Hyde.....Editor

The columns of THE TRANSMITTER are open to all A. D. T. employees, and the articles printed are the individual opinions of the authors.

OUR EFFORTS MASSED

The recent announcement that the Employees' Income Participation Plan will be continued during 1930 is, of course, welcome news to all members of the A. D. T. organization.

The plan provides that eight per cent of the Company's net income for the year shall be distributed in semi-annual payments to eligible employees. The Plan has been in force continuously for the past six years and during that time almost one million dollars has been given to employees in this manner. The amount received by each employee during 1929 was 72 per cent of the monthly salary or wage rate.

There is probably no member of the organization who does not look forward to the semi-annual payment of Income Participation to reinforce the family bankroll, sadly diminished by Christmas expenditures or threatened by the approach of Spring and Summer expenses. The money comes when most needed and has undoubtedly proved to be a "life saver" in more than one instance.

The Plan has been continued because of its great value in instilling in each employee a personal interest in the business. Because the amount distributed depends upon the net income of the company, everyone in the company can put his shoulder to the wheel in an effort to secure new business, hold cancellations to a minimum, and effect economies of every kind throughout the various departments. In this manner each employee can add to his own prosperity, as well as that of the company. Proper service of this nature cannot fail to be reflected in the company's earnings, and when reflected in the earnings, we all benefit.



CONSTRUCTION FOR 1930

Because new construction accounts for a considerable percentage of A. D. T. business each year, figures relating to

contemplated building activities during 1930 are of interest to members of the A. D. T. organization.

The latter days of 1929 brought encouraging reports from most lines of business and the building construction field appears to be one that will take a prominent part in the continuance of business activity.

The estimates of 1930 construction, made by the F. W. Dodge Corporation, indicate gains over 1929 and a close approximation to the record of 1928. The total for 1929 (including all classes of construction) is estimated as representing a falling off of about nine per cent below 1928, but the forecast for 1930 indicates a gain of about eleven per cent over 1929.

According to the Dodge forecast, the total construction expenditures for 1930 total \$8,514,000,000, as compared with \$7,677,454,300 for 1929. Of this grand total it is expected that about 10.9 per cent, or over \$930,000,000 will be invested in commercial buildings and 8.8 per cent or \$750,000,000 in industrial buildings.

Commercial construction, which includes office buildings, banks, stores, and warehouses, is likely to decrease from 1929 but should approach the average for previous years. Industrial buildings are likely to decrease from 1929 but should be considerably above the average for previous years.

The New United Building at Niagara Falls Chooses A. D. T.

The new United Building, situated in the center of the business section of Niagara Falls, will be a landmark to A. D. T. service in the "biggest honeymoon resort in the world." This building is nearly completed, and when ready for occupancy, A. D. T. Watchman Compulsory Tour and Manual Fire Alarm service will protect the premises.

The United Building will be the tallest building in Niagara Falls and from an architectural standpoint will add much to the beauty of the city. Towering 230 feet in height, it will stand out as a beacon for miles. It will be a thoroughly up-to-date office building, and, as is proved by the installation of A. D. T. service, the owners have acted wisely in their selection of equipment.

There will be increases over 1929 in college and school buildings, and moderate increases in hospitals and institutions. There will be sizable increases in public buildings and public works.



H. G. Cavanagh Is Honored at Dinner

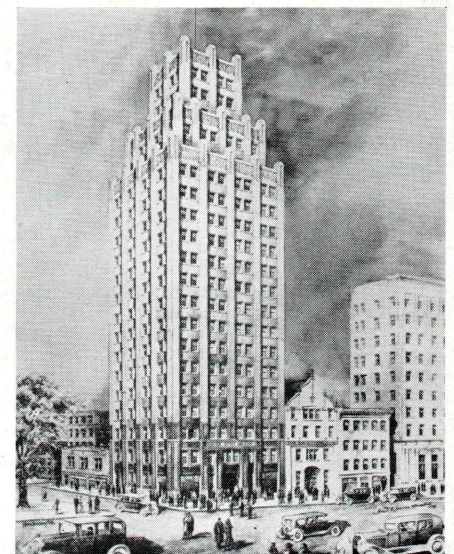


H. G. CAVANAGH

On Saturday night, December 28, 1929, the sales representatives of the New York district under H. G. Cavanagh, district sales manager, gave a testimonial dinner in his honor, marking the completion of 25 years' service with the A. D. T. As a token of the esteem in which Harry is held by those under him, he was presented with a handsome walrus traveling bag and kit.

A. E. Brock of Newark was toastmaster and called upon Joseph Farrell of the National Board of Fire Underwriters, who expressed his appreciation at being privileged to be present.

Speechmaking and joyous festivities continued until the wee small hours and all joined in wishing Harry Cavanagh all good wishes for his future health and prosperity.



A. D. T. Service Functions Perfectly and Subscribers All Say "Well Done"

The turn of the year revealed a number of especially interesting cases where the A. D. T. services, both Central Station and Local, functioned perfectly to guard the premises of subscribers. With such an auspicious start in 1930, it seems that many of the records established in former years are to "go by the boards."

In Chicago the New Year brought one of the most peculiar cases the A. D. T. has ever encountered. A double drop alarm from the Liggett Drug Store at 901 East 63rd street at 12:45 A. M. brought roundsman Niemann to the premises. With a policeman, Niemann found a door unlocked, but there was no evidence of robbery. A few minutes after the roundsman had entered the store, the manager, W. D. Smith, appeared on the scene and told the following story:

After locking up the store at midnight, Mr. Smith went to his hotel. As he was passing through the lobby, two men confronted him with revolvers and forced him into an automobile which was waiting just outside. They drove to the store and asked him about the money in the safe and the narcotics. Mr. Smith told them there was three hundred dollars in the safe, with the narcotics, but that the store was protected by the A. D. T. and that opening the door would bring a prompt investigation by armed roundsmen. The burglars seemed dubious, but one of them unlocked the door with Mr. Smith's key and then all retired to the car to await developments.

The prompt arrival of the roundsman convinced the bandits, who then quickly drove away, dropping Mr. Smith at his hotel.

This case gains added significance, when it is recalled that all of the Liggett Stores in Chicago are now protected by the A. D. T. Such good service is very much appreciated by the management, THE TRANSMITTER has learned.

The following commendatory letter was received from O. J. Tanner, district manager of the Liggett Stores in Chicago:

"We want to thank you for the

prompt dispatch of officers to the alarm given from your system at our 63rd and Dupell Avenue store.

"We certainly were fortunate. There is no doubt that a burglary was prevented, due to the installation of the A. D. T. system. Mr. Smith can also congratulate himself on being unharmed. Many thanks!"

Another the Same Night

January 2 was apparently a big night in Chicago, for it was at 2:34 A. M. that another double drop alarm was received from the North American Restaurant, at 40 South State Street. Three roundsmen arrived at the premises two minutes later and found two doors open. Upon entering the restaurant, and not seeing anyone present, they called "Andrew," which is the watchman's name. A man fully dressed slowly arose from behind the counter, and the roundsmen promptly "covered" him, thinking that he was a burglar.

Explanations followed in which it was brought out that this man, together with eight other employees, had been held up and forced to lie down behind the counter. The bandits had entered through a door left open for a departing employee, and had threatened to kill one and all if information as to the whereabouts of the safe was not forthcoming. They were told that the safe was in a small room, and when the burglars pried open the door a single stroke of the bell in the A. D. T. control set caused the intruders to forget their mission and to depart with considerable haste. The safe contained the receipts of New Year's Eve and New Year's day. The only damage done was to the doors, and that was slight.

Local Alarm Is Effective

Another interesting Chicago case which proves that burglars are clever but not clever enough to defeat A. D. T. protection concerns the Kline Department store at 1532 South Halsted street. The A. D. T. Local Alarm on the premises sounded about 2 A. M. recently, and the police called the subscriber to come down and investigate. When the owner arrived, the police

found that the main electric switch was pulled out. A thorough patrol of the premises revealed nothing, until it was decided to search the basement. It was recalled that on several occasions recently there had been alarms from the premises, but investigations proved nothing. The alarms were classified as false, although they all occurred around two o'clock in the morning. On searching the boiler room this time, they found a tunnel, and on looking into the tunnel discovered first an overcoat, then a pair of shoes, and finally the person wearing these pieces of apparel—a young negro.

The negro now wears prison clothes, and there are no more "false alarms" from the premises around two A. M. It was the negro's custom to enter the boiler room, and then to proceed to the store proper by means of a trap door which was protected. When the alarm sounded, he thought he could stop it by pulling out the electric switch. Then he retired to the tunnel, as he had done on other occasions, and waited for things to quiet down.

This local installation has proved very satisfactory to the officials of the store, and rather unsatisfactory to one negro, who now is a guest of the State and will continue to be for from five years to life.

Burglar Alarm Detects Fire

To divert attention from Chicago, there is the following interesting case recorded at Milwaukee, Wisc., where a Burglar Alarm installation in the Bloedel Jewelry Store reported a fire. The fire caused a short circuit in the B. A. wires, and the roundsman dispatched to investigate the drop alarm discovered the fire and sent in the alarm. The building is a seven story affair, but is not fire proof. Evidently prompt action by the A. D. T. saved the building from being totally destroyed.

Still another case of good service is reported from Savannah, Ga., where the watchman of the Highsmith Lumber Co. failed to pull a box due at midnight. At the expiration of the grace period, the A. D. T. roundsman was dispatched and upon arriving at the premises he found

the man dead. A policeman was also found in the office, and it developed that the watchman was taken ill and called to the policeman who happened to be passing. The officer entered, but could not use the telephone because of the presence of a very vicious dog who had his own ideas about policemen and telephones. The case received considerable publicity in the papers of Savannah.



C. L. Chafee Is Given Well-Earned Promotion



C. L. CHAFEE

On January 2, C. L. Chafee, formerly commercial representative at Cleveland, Ohio, assumed the duties of district commercial manager of the Cleveland district, replacing Alfred Van Valen who, as noted elsewhere in these columns, will have his headquarters at the executive office in New York.

Mr. Chafee has been a member of the A. D. T. commercial organization since April, 1927, and has established a remarkable record as a representative. Before he came to Cleveland Mr. Chafee represented the A. D. T. at Columbus, Ohio.

A. D. T. ACQUIRES ELECTRO ALARMS

The American District Telegraph Company has recently acquired the business of the Electro Alarms Company of Royal Oak, Michigan. This concern has, for a number of years, manufactured and installed Local Bank Alarm systems with such success that at the present time there are more than four hundred Electro alarms in Michigan and neighboring states.

The A. D. T. will continue to service these alarms, which are locals of the Grade "A" and Grade "C" types, although it is not expected at the present time that any new installations of this system will be made.

Who's Who in the A. D. T. Roster



ARTHUR F. WORDEN

Mr. Worden's first relation with the American District Telegraph Company dates from 1913 when he was an engineer for the insurance interests in New York. Those were days of the development of the new multi-story loft building and, quite incidentally, days of rapid and intense installation of Sprinkler Supervisory systems in New York. He joined the A. D. T. organization in 1919 and after a few months' preliminary employment was placed in charge of the reorganized plant department as plant engineer. Later his title was changed to general superintendent of plant.

From his boyhood Mr. Worden has been associated with construction work. His father was a contractor—one who firmly believed in the profitable use of all available time and effort. It was a matter of course, therefore, that he should later attend a technical school, where electricity especially attracted him, and, later, another college where he studied architecture. Quitting school from necessity, he obtained employment with a prominent firm of building and bridge engineers for whom he was successively draftsman, engineer, construction superintendent, and foreign representative, traveling in Central America and Europe. While abroad he managed to pursue his training in a prominent German technical school.

When he returned home, Mr. Worden's interest centered on power house

and high tension design and construction for a national concern, during which period there were several excursions into allied engineering fields where he had his first introduction to fire alarm work and also to what is now known as "modern efficiency" in industrial life.

Immediately prior to his employment with the American District Telegraph Company, he was one of the officials of the largest single project sponsored by the Government for war purposes.

If a rather broad experience is any criterion, Mr. Worden's view that the business he is in now is the most absorbing and interesting that can be found, should be of more than passing interest. Another of Mr. Worden's opinions, and one which probably is responsible to some extent at least for his outstanding success, is that any work is interesting provided one works hard.



PLAUDITS

(Continued from page 3)

appreciation for the wonderful service rendered us, at all times, by your Houston Office.

"It is our candid opinion that it would be next to impossible for a business to sustain a serious fire loss, provided it avails itself of your supervisory service."

I. Schumann & Company of Cleveland write in connection with the capture of a burglar:

"We wish to take this opportunity to thank you for the prompt service that was rendered us on the evening of January 1st, 1930, at which time someone attempted to burglarize our place of business; but due to the efficient work rendered us by your men, he was caught in the act before anything was taken."

"If at any time we may be of any assistance to you in recommending your alarms to others, we will be pleased to do so."

The roundsmen responsible for the capture are credited under "good service."

The following are unsolicited remarks from Thomas J. Dee & Company, Chicago:

"I would like to take this occasion, Mr. Letch, to thank you, Mr. Carlson and your splendid organization for the

fine cooperation we have received from you during the past year. Your service to us has been splendid, and I know you are endeavoring to give your subscribers the fullest cooperation at all times."

A letter from the Fox Locust Theatre, Philadelphia, in connection with attempted burglary says:

"I wish to thank you for your kind cooperation and quick service that we received from your office December 28th. It again proves that the Philadelphia Local Telegraph is really a necessity for the protection of every business place."

"I happened to be at the theatre five minutes after the intruder was caught and am thoroughly satisfied with the service you gave us."



GOOD SERVICE

The A. D. T. is still keeping up the good work in the removal, from active duty, of various members of the burglary fraternity.

In Detroit, Roudsmen Flaten and Taylor effected the capture of a burglar who had gained entry into the premises of Sam's Loan Office.

At Cleveland, Roundsmen Dever and Nichols are credited with the capture of a burglar who gained entrance through a coal hole to the premises of I. Schumann & Company.

Buffalo enters the good service column through Roundsmen Cope and Pratt. They captured two burglars who broke the front window of the premises of M. Krasner.

From Rochester is reported the capture of two burglars by Roundsmen Boss and Fries. The burglars attempted entry through a side door of the premises of Wunder Cook Co., Inc.

From the coast we hear from Portland, where Roundsmen Poulson and Payne captured a burglar who had smashed the show window of Burnett Brothers.

Cincinnati reports good service in the capture by Roundsmen Kelly and Meyers, of a burglar who smashed the show window of The Ideal Cloak Company.

Good service is credited to Roundsmen Aspaas and Gregor of the Chicago west office, in the capture of three burglars who gained entrance through the skylight to the United Restaurant Company's premises.

Three more burglars were captured in Boston, by Roundsmen St. George and Roberts, who had gained entry to the premises of The Shaughnessy Knitting Company, through a rear door.

Cleveland reports three cases of good service: First, by Roundsmen Dever and Biros, who captured a burglar who had attempted to attack the show window of The Yale Bargain House. Also, Rae Horwitz is indebted to Roundsmen Brazie and Dever by the capture of a burglar who attempted entrance through a rear door.

Roundsmen Nichols and Brazie are also credited with good service in the capture of two burglars who gained entrance through the rear window of the premises of The Surplus Material Company but were captured before getting away with any loot.

An interesting case is reported from Bridgeport, Conn., where Roundsmen Eaton and Herman captured a burglar after he had opened the front door of The Blue Ribbon Tire Service. When

questioned, the burglar was unable to explain how he got in the store and the prosecutor accused him of playing the role of Santa Claus. However, the burglar admitted that he had been drinking and woke up in the store and did not know where he was or how he got there. (Maybe he was Santa Claus.)



Ex-President Jacoby Dies at Chicago

W. L. Jacoby, a former President of the A. D. T., whose administration will be remembered by many of the old employees, died in Chicago on January 12, 1930.

Mr. Jacoby was a man of high ideals and sterling character, and his loyalty and fidelity to the company were unbounded. He had the affectionate regard of all employees of the company who worked under him, and the news of his death was received with universal sorrow.

DEPARTMENTAL NOTES

IN THE COMMERCIAL DEPARTMENT

Salesmen credited with the largest contracts in each class of service for December are as follows:

Burglar Alarm—D. R. Hall, Cleveland, Ohio. The Cleveland Worm & Gear Company.

Burglar Alarm (Cabinet)—D. R. Hall, Cleveland, Ohio. The Bailey Company (Depository Store).

Phonetalarm and Vault Lacing—R. H. Eastburn, New Haven, Conn. Bridgeport-Peoples Savings Bank, Bridgeport, Conn.

Phonetalarm, Vault Lacing, and Night Depository—F. G. Eglinton, Chicago, Ill. Merchandise Bank & Trust Company (Merchandise Mart).

Fire Alarm—J. B. Martin, New York City. Hotel Pierre, Inc.

Police Call—S. Wyatt, Los Angeles, Calif. Southern California Edison Company. (Office Building.)

Sprinkler Supervisory and Valve Alarm—B. A. Eyer, Los Angeles, Calif. Warner Bros. Pictures, Inc. (Motion Picture Studio.)

Valve Alarm—E. J. Burke, Philadelphia, Pa. Merck & Company, Inc. (Mfg. Chemicals.)

Aero Automatic Fire Alarm—J. E. Groves, Chicago, Ill. A. J. Kasper Company (Coffee).

Tour and Fire Alarm—W. A. Bourke, New York City. The Jewish Theological Seminary of America.

Tour, Fire Alarm and Local Alarm—J. B. Martin, New York City. Irving Trust Company (Bank and Office Building).

Night Watch, Fire Alarm and Emergency Call—T. J. Callanan, Jersey City, N. J. American Fur Dyeing Company.

Local Systems

Proprietary Combination Night Watch and Fire Alarm—A. E. Brock, Newark, N. J. Western Electric Company, Kearny, N. J.

Burglar Alarm—H. L. O'Brien, Chicago, Ill. Robert P. Lamont, Lake Forest, Ill. (Residence).

Fire Alarm—R. J. Blanz, Toledo, Ohio. Electric Auto Lite Company.

Fire Line Telephone System—J. B. Martin, New York City. Irving Trust Company.

The sales quota for 1930 will soon be in the hands of the commercial department. The quotas this year are based on a scientific study of the business and will set a more definite objective than in any previous year.

The total represents a net increase of 10 per cent in each class of service. While this represents a large amount of new business to be secured, the commercial department has been expanded to make this accomplishment possible, and it is expected that 1930 will develop a rapid growth of business.

IN THE PLANT DEPARTMENT

A recent issue of *THE TRANSMITTER* referred to the detection of a fire by a Burglar Alarm system. Someone outside of the organization must have read it, for the Brush Laboratories at Cleveland specified that in connection with their Burglar Alarm installation, six small rooms be equipped with tinfoil on the ceiling so that fire would burn the foil and give an alarm. It was decided instead to use thermostats, hooking them up so that their operation would cause a ground alarm on the Burglar Alarm.

District Plant Superintendent Davis is enjoying the experience of installing the first Local Phonetalarm equipment in his district. It is at Sandersville, Ga., and will be handled by Foreman Kenny of Atlanta.

The installation of Aero service in the Stearman Aircraft Company, Wichita, Kans., has been completed and District Plant Superintendent Walker has succeeded in solving all of the new problems incidental to the first installation of its kind. He now has the service operating to the entire satisfaction of all concerned.

Messrs. Rogers, Thein and Robinson started—on November 26—and completed—on November 26—installation of a 5 unit Local Burglar Alarm at the Rogers Jewelry Company, Steubenville, Ohio, using a total of 40½ hours—inclusive.

Miss Beatrice Devereaux, stenographer and file custodian in the office of the general superintendent of plant, has been decorated by a non-com. in the General Motors army; she's wearing the decoration, on the third finger of the proper hand.

The plant department wound up the year with a record of almost a million dollars in new construction completed. December was a record month, but all others showed a good volume. Needless to say, it was a most successful year from a plant department standpoint.

The A. D. T. forces of Detroit stopped for a moment on Monday, January 13, in silent tribute to F. J. Beard, general foreman of the plant department, whose passing away on January 12 was mourned by all who knew him.

His devotion to his work lives in the memory of everyone, and the steady stream of A. D. T. co-workers from all departments who went to view him at rest, bespeaks the fact that Fred will not be forgotten.

Both the plant and operating departments have been put to severe tests during the past two months by several bad storms in which snow and sleet did terrific damage to telephone and telegraph wires throughout the country. Although hard hit in some sections, the A. D. T. has been able to maintain very good service generally.

In Portland, Maine, where the storm of December 18-19 was called by the newspapers "the worst that has hit the city within the past fifty years," the A. D. T. was able to operate, due to the McCulloh feature, with only several short interruptions in service rendered to four or five Night Watch and Firm Alarm subscribers.

No Burglar Alarm or Sprinkler Supervisory service was interrupted.

The local plant department, under the direction of S. J. Hasson, stationman, did exceptionally well in keeping all circuits clear.

Old employees of the A. D. T. will be interested to know that a letter was received recently by President C. C. Johnson from Henry Bullock, former mechanical engineer for the company. Mr. Bullock was the designer of the No. 5 and No. 30 boxes and other devices in later use.

After resigning from the employ of the A. D. T., Mr. Bullock entered the real estate business in Detroit. Later he became associated with the Ford Motor Company as special designer and is still in their employ. At the present time Mr. Bullock is spending a three months' furlough in Hollywood, Calif.

Fire, fire, fire,
Protection service hire—
A. D. T. is guaranteed.

To serve you best, when most in need.

Miss C. Bopp,
Plant Dept., New York.

IN THE OPERATING DEPARTMENT

J. A. Matthews, night chief operator at Topeka, died on December 23, 1929, after an illness of three months. Mr. Matthews had been in the service since 1911.

Our genial inspector, A. H. Blake, spent the holidays with his family in Watertown, Mass. He nearly missed out on reaching home in time to hang his stockings as he was caught in the blizzard that raged around Buffalo the week before Christmas. He rendered valuable assistance to the local office in helping to keep things going. After New Years he made his first visit to the new

executive office and, like all our other visitors, was highly pleased with the new quarters.

On his way east Mr. Blake stopped off at Detroit. He reports that Manager Doyle has his feet on the ground and is taking hold of his new duties in fine shape.

P. J. Fitzpatrick, manager of the Worcester Office, is still on the sick list. T. E. Canane, day chief operator, is acting as manager in his absence and from all reports is taking good care of the service.

Manager Yoxthimer had a splendid opportunity to show his mettle during the recent bad storm conditions at Buffalo. He fairly lived in the office while the conditions were the worst and, assisted by the local force, G. T. Edgar and A. H. Blake, he was able to bring the service through without any serious mishaps.

NEW YORK EMPLOYEES HOLD NEW YEAR'S DANCE

The tenth annual dance of the New York employees of the American District Telegraph Company was held on Saturday afternoon, December 28, in the offices of the engineering department at 155 Sixth avenue. The "ball room" presented a gala appearance with its attractive decorations.

The group picture indicates, in a measure, that a good time was had by all. Its necessarily small size does not permit a good picture of some of the "Ziegfeld beauties" as well as the "John Gilberts." The picture, also, does not include all of the employees who attended the festivities, inasmuch as quite a few were bashful about having their picture taken or because they might have been called upon to make explanation at home.

The dance committee was under the able leadership of Abigail Ross of the executive office.



THE NEW YEAR'S PARTY AT NEW YORK HEADQUARTERS