

Controlled Companies of
AMERICAN DISTRICT TELEGRAPH CO.
155 SIXTH AVENUE, NEW YORK 13, N. Y.



**CENTRAL STATION PROTECTION SERVICES
IN ALL PRINCIPAL CITIES OF THE U. S.**

Form 944-45M-4-48



**WATCHMAN'S REPORTING and
MANUAL FIRE ALARM SERVICE
1947**

PATROL EFFICIENCY IN 1947

99 ⁹⁴/₁₀₀ %

Failures of watchmen to signal ADT Central Stations according to schedule resulted in 226,508 investigations during 1947. This figure, however, is only **6/100ths of 1%** of the total of **354,318,888** signals recorded, and represents a patrol efficiency of **99-94/100ths %**.

CAUSES OF FAILURE TO SIGNAL

Sick or otherwise disabled	2,560
Missing	1,540
Forgot to signal or overlooked time	48,955
Asleep	3,797
Intoxicated	269
Gone home	2,976
Late reporting for duty	2,069
Watching suspicious persons	513
Busy with other duties	50,592
Ordered not to turn in signal	4,191
Building locked, could not get in	906
Denied failure	31,119
Refused to give reason	16,982
Access to station obstructed	6,900
Weather prevented	2,291
Watch slow or stopped	5,014
Plant in operation	15,359
New watchman, unfamiliar with route	3,663
Miscellaneous other causes	26,812
TOTAL	226,508

FIRE LOSS IMMUNITY

99 ⁹⁶/₁₀₀ %

THE important feature of ADT Central Station Watchman's Reporting Service . . . the reason that it assures maximum effectiveness of watchman performance . . . the reason it so often saves the lives of watchmen disabled by accidents or illness, or attacked by intruders . . . is that it is not *a morning-after checkup* of the watchman's performance.

ADT supervision provides continual contact with the watchman *while he is making his patrols* and keeps him in touch with outside forces which stand ready to dispatch prompt assistance in any emergency.

The effectiveness of this service, with its associated private Manual Fire Alarm Service is attested by its year-to-year record in minimizing fire losses and the remarkable degree of fire-loss immunity in properties so protected.

During 1947, the ratio of fire losses to insurable values protected was **6/100ths of 1%**.

During the past ten years, the average fire-loss ratio has been **4/100ths of 1%** — a fire-loss immunity of **99-96/100ths %**.

A Nation-Wide Protection Service Against **FIRE • BURGLARY • HOLDUP**