

Controlled Companies of
AMERICAN DISTRICT TELEGRAPH CO.

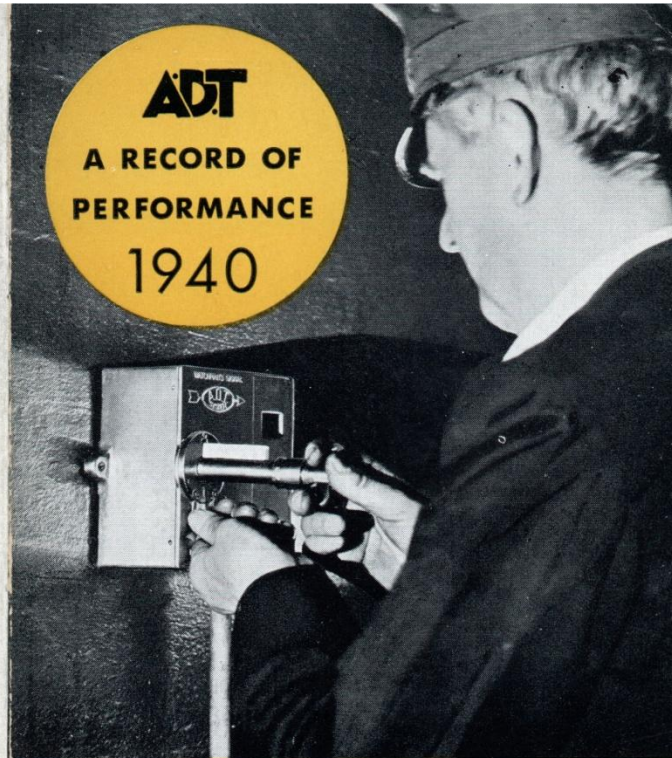
155 SIXTH AVENUE • NEW YORK, N. Y.



A NATION-WIDE PROTECTION SERVICE
AGAINST FIRE • BURGLARY • HOLDUP

Form No. 944H-17M-4-41

ADT
A RECORD OF
PERFORMANCE
1940



**WATCHMAN'S REPORTING
and MANUAL FIRE ALARM
SERVICE**

PATROL EFFICIENCY...

99 94/100%

Below is a summary of the reasons given by watchmen for failure to transmit signals:

Sick or otherwise disabled	1,340
Watchman missing	301
Forgot to turn in signal, or overlooked time	41,364
Asleep	2,758
Intoxicated	131
Gone home	1,907
Late reporting for duty	998
Watching suspicious persons	754
Busy with other duties	48,647
Ordered not to turn in signal	4,653
Building locked, could not get in	907
Denied failure	18,706
Refused to give excuse	15,172
Lost key	722
Weather prevented	1,211
Watch slow or stopped	6,158
Did not report because factory was running	12,204
Did not know location of boxes	2,247
Miscellaneous	<u>12,664</u>
TOTAL REASONS FOR FAILURE TO SIGNAL	172,844

This impressive total of failures of watchmen to transmit signals represents only **6/100ths** of 1% of the total number of signals supervised during the year—a patrol efficiency of **99.94%**.



A NATION-WIDE PROTECTION SERVICE AGAINST FIRE • BURGLARY • HOLDUP

FIRE LOSS IMMUNITY

99 97/100%

During those extra-hazardous hours—the 68% of the time when most premises are closed for the night, week ends, or holidays—A.D.T. Supervision provides threefold protection:

1. It keeps the watchman constantly alert and assures continuous, orderly patrols of the premises.
2. It automatically brings immediate aid to the watchman if he is disabled by illness or accident, or for any other reason fails to signal the Central Station on schedule.
3. It provides private fire alarm boxes on the premises to summon the fire department directly to the scene of the fire, accurately and without delay.

The effectiveness of this protection is proved by its performance record—during 1940 in premises protected by A.D.T. Watchman's Central Station Reporting and Manual Fire Alarm Service, the ratio of fire losses to insurable values protected was less than **27/1,000ths** of 1%.

During the past ten years this percentage has averaged less than **3/100ths** of 1%, which represents a fire loss immunity of better than **99.97%**.