

Controlled Companies of
AMERICAN DISTRICT TELEGRAPH CO.
155 SIXTH AVENUE • NEW YORK, N. Y.



**A NATION-WIDE PROTECTION SERVICE
AGAINST FIRE, BURGLARY AND HOLD-UP**

Form No. 944 E- 15 M - 4-38

A stylized illustration of a watchman in a dark uniform and cap, carrying a lantern. Above him is a large, stylized eye with radiating lines, symbolizing surveillance. The background is dark with a yellow square in the top right corner containing the ADT logo and the year 1937.

ADT
1937

**on watch
with the
watchman**

99 ⁹⁴/₁₀₀ %

Watchman Patrol Efficiency

Sick or otherwise disabled	1,356
Watchman missing	1,147
Forgot to turn in signal	17,483
Asleep	4,078
Intoxicated	271
Gone Home	1,853
Overlooked time	26,922
Late reporting for duty	1,030
Watching suspicious persons	810
Busy with other duties	39,406
Ordered not to turn in signal	3,688
Building locked, could not get in	751
Denied failure	19,926
Lantern went out	139
Refused to give excuse	19,575
Lost key	742
Weather prevented	814
Watch slow or stopped	6,688
Access to signalling station obstructed	2,084
Did not report because factory was running	7,207
New watchman, did not know location of boxes	2,446
Miscellaneous	21,384

TOTAL REASONS FOR FAILURE TO SIGNAL 179,800

This impressive total of failures of watchmen to transmit signals represents only **6/100ths** of **1%** of the total number of signals supervised during the year — a patrol efficiency of **99.94%**.

99 ⁹⁶/₁₀₀ %

Immunity from Fire Loss

Prompt detection, and prompt, accurate alarms, are essentials of effective fire protection. A.D.T. Supervision safeguards against the perils of delayed and inaccurate alarms in three ways:

- 1—It keeps the watchman constantly alert, assuring orderly and continuous patrols of the premises.
- 2—It automatically brings immediate aid to the watchman if he is disabled by illness or accident, or for any other reason fails to signal the Central Station on schedule.
- 3—It provides private fire alarm boxes to summon the fire department directly to the scene of the fire — accurately and without delay.

The effectiveness of A. D. T. Supervision in minimizing fire losses is apparent from the following outstanding record:

The ratio of fire losses to insurable values in premises protected by A. D. T. Watchman Supervisory and Manual Fire Alarm Service amounted to only **2/100ths** of **1%** during the year 1937.

During the past ten years, this percentage has averaged less than **34/1,000ths** of **1%**, which represents a fire loss immunity of better than **99.96%**.

