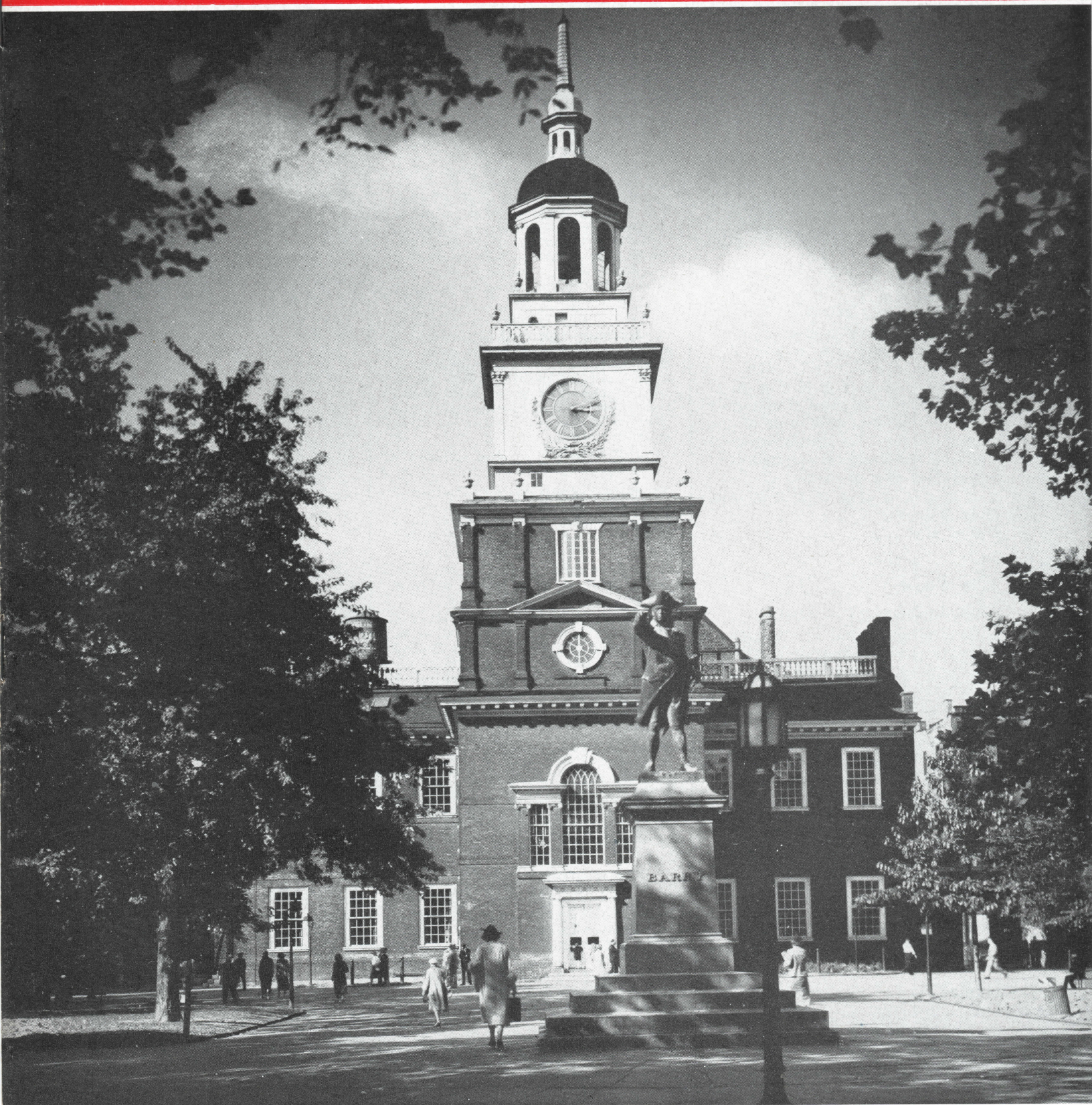


The

ADT

TRANSMITTER

vol. XXIII. no. 7 — JULY-AUGUST — 1951



• LETTERS •

Efficient Service

AMERICAN DISTRICT TELEGRAPH CO.:

We wish to thank you for the very efficient service your ADT Aero Alarm System rendered to us on May 26.

We were notified by your office at about 5:30 p.m. that a fire signal had been picked up at our plant. Your system transmitted the alarm so effectively and in such short order that the Terre Haute Fire Department was able to extinguish the blaze and keep the loss at a minimum.

We also wish to give thanks to your engineers and repairmen for their services rendered during and after the time of the fire.

Our most sincere thanks.

MANUEL DOBROW

Sussman Iron & Metal Company
Terre Haute, Indiana

Convinced

AMERICAN DISTRICT TELEGRAPH CO.:

I do want to compliment your personnel upon their prompt action when anything is found not to be in order.

When our company decided to put in the ADT System in place of uniformed guards, I did not think well of the change, but now I am heartily in accord with ADT and would not operate a business without your protection.

C. W. STILLMAN

Muntz TV, Inc.
Detroit, Mich.

Very Timely

AMERICAN DISTRICT TELEGRAPH CO.:

The service rendered by ADT in response to an alarm caused by the fusing of a sprinkler head was very timely and entirely satisfactory.

Our employees had left that department a few minutes before and without your efficient signaling system the water-flow would not have been noted as rapidly and as a result we had far less water damage than we would have experienced otherwise.

P. C. HOWLAND

Rockford Varnish Co.
Rockford, Illinois

A NATION-WIDE ORGANIZATION

The American District Telegraph Company (A.D.T.), founded in 1873, is the only nation-wide organization specializing exclusively in the manufacture, installation, maintenance and operation of electrical supervisory and alarm systems for protection against fire, burglary and intrusion, watchman supervision, etc.

A.D.T. Central Station Protection Services are available in more than 350 cities and towns in the United States. In this type of service the protection system in the subscriber's premises is connected to an outside A.D.T. Central Station which provides continuous electrical supervision, transmits alarms to the fire and police departments and investigates trouble and other emergency signals.

Outside of Central Station areas, A.D.T. installs protection equipment for owner operation, with visual or audible signals within the protected premises and, when desired, direct-wire connections to police or fire departments. In exceptionally large establishments, systems may be installed to operate through owner-operated proprietary central stations on the premises.

Whether the system operates through an A.D.T. Central Station or is of the local or proprietary type, A.D.T. provides periodic inspections, systematic tests and complete maintenance by an organization trained and experienced in this type of work. *Without this specialized attention there is little assurance that any protective signaling system will operate when an emergency arises.*

A.D.T. Protection Services include the following systems:

SPRINKLER SUPERVISORY AND WATERFLOW ALARM: Summons fire fighting forces when sprinkler operates. Maintains a continuous automatic check on shut-off valves and other points controlling water supply.

AERO AUTOMATIC FIRE DETECTING AND ALARM SYSTEM: Detects fire and summons fire department automatically.

WATCHMAN SUPERVISORY AND MANUAL FIRE ALARM: Investigates any failure to signal Central Station. Includes Manual Fire Alarm Boxes to summon the fire department quickly and accurately.

BURGLAR ALARM: Automatically detects unlawful entry or intrusion and initiates immediate investigation.

HOLDUP ALARM: Summons police in case of attack by bandits and in other emergencies.

Also: Automatic Fire Control for Air Duct Systems; Heating System and Industrial Process Supervision and other miscellaneous supervisory services.

• EDITORIAL •

Preserving the Physical Bonds

On the Fourth of July, 1951, the nation will observe the 175th anniversary of the signing of the Declaration of Independence. The Philadelphia Independence Home-Coming Celebration, beginning on July 1 and coming to a climax on July 4, will be the starting point for a nation-wide rededication to the truths our forefathers held to be self-evident. It will inaugurate a yearlong program of reaffirmed faith in the Divine Providence upon Whose protection they rested their worldly possessions and their very lives.

Independence Hall, illustrated on our cover, naturally will be the leading point of interest for those visiting Philadelphia, for to all loyal Americans the building, with its famed Liberty Bell, symbolizes the creation by our forefathers of what might be called "a design for freedom and better living." It is the birthplace of one of the most meaningful documents in the history of the world.

Certainly a building which furnishes such tangible evidence of the heritage of the present and future generations must be preserved. The greatest hazard is, of course, destruction by fire. The building is therefore carefully guarded day and night. Watchmen signal the ADT Central Station while on patrol. There are ADT Manual Fire Alarm Boxes on each floor to permit immediate notification of the fire department should a blaze be discovered. Operation of a box also sounds an alarm within the building.

The physical bonds between ourselves and those who gave us our heritage also lie in hundreds of other historic buildings, relics and manuscripts in all parts of the country. The destruction of any of them would be a tragic loss. All deserve the best protection available.

ADT is proud of its part in the protection of large numbers of these priceless possessions. There are, however, many others which are constantly in danger because those responsible, for some reason or other, have not taken such precautions.

The importance of protecting such historic treasures from the ravages of fire is forcefully brought out in Paul W. Kearney's article on page 7. We recommend it to all those who wish to keep our heritage intact.

The ADT TRANSMITTER

VOL. XXIII

JULY-AUGUST, 1951

No. 7

FIREMEN SAVE CEREAL MILL

Summoned by ADT Alarm When Gasoline Truck Plows Into Office, Fire Fighters Halt Spread of Flames to Plant

A brave young Omaha truck driver who elected to stay with his wildly careening gasoline transport rather than jump to safety, died in flames when the truck exploded as it crashed into a wall of the office of the Kellogg Company on the afternoon of May 31.

When the truck exploded, flaming gasoline ignited combustibles over a wide area. An alert employee immediately operated an ADT Manual Fire Alarm Box on the second floor of the main plant, which is directly behind the office building.

When firemen arrived on the scene, they found the flames of such proportions that they quickly turned in a second and a third alarm. The scene in the vicinity of the office building was one of horror. The heavy truck, carrying five thousand gallons of gasoline, had plowed right through the wall, rocking the building and sending rubble and debris flying.

Fourteen automobiles and a bottling company truck, parked in a nearby lot, became ignited and were destroyed before firemen were able to bring the flames under control. The two-story of-

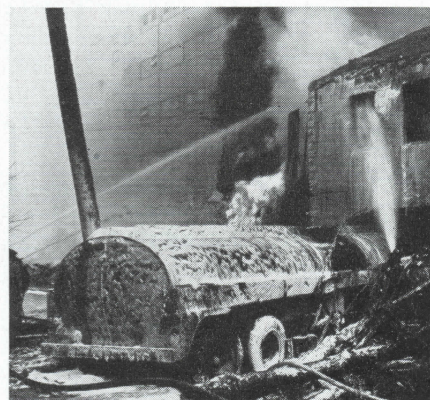
fice building was gutted. Firemen directed their efforts toward preventing the spread of flames to the main plant which is separated from the office building by railroad tracks.

At one point the flames leaped across the tracks and licked at the cereal mill but were promptly halted by the hard-working fire fighters. The firemen finally controlled the blaze by the use of chemicals and fog.

Working in the office when the truck crashed through the wall, eighteen persons literally ran for their lives. Individual acts of heroism were commonplace as men and women dropped from windows to safety. One man helped a dozen girls from a window and then dug with his hands to remove earth from beneath a high wire fence so the girls could crawl under and away from the heat.

Although many persons had their eyebrows and hair singed, only four required treatment at County Hospital. Fire Captain Michael Gidding suffered a bruised leg while fighting the fire. He received first-aid treatment.

W. H. Williams, Jr., general manager of the Kellogg plant, said that



Omaha World-Herald

BRAKED BY BRICK WALL—Foam covers gas truck in which driver went to his death as he plunged through the wall of an office of the Kellogg Co. Firemen, summoned by ADT alarm, prevented the raging flames from spreading to the cereal plant in background

there was no damage to the mill itself but three electrical transformers had been burned out.

Investigators theorized that the truck reeled out of control when its brakes failed as it came down a steep incline, at the bottom of which is the Kellogg plant. The driver, Robert Woodworth, tried to slow it by shifting to lower gears. He had the truck in fifth gear but it wouldn't hold.

One witness gave this version of what followed: "He swerved and hit a manhole. The farther he came the faster he rolled. He clipped off a telephone pole and plowed through a tree before plunging into the building. About half a second after it hit, it exploded."

Another said: "We ran down there as fast as we could but the flames were so bad we couldn't do a thing. One of the tanks blew up and almost got us."

The actual loss figure is believed to be large, because of the initial fire damage to the office building and the parked automobiles. The ADT alarm and the fast response by the fire department was credited with preventing damage to the main plant.



Omaha World-Herald

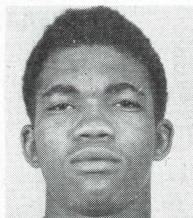
IN LINE OF FIRE—Fourteen automobiles and one truck, lined up in parking lot adjacent to Kellogg office building, were destroyed when truck hit the building

BURGLARY

LOAN OFFICE LARCENY

Ready to Loot Office Safe, Pair Gives Up When Faced by Police

When Willie English and a friend of his approached a Houston loan office on the night of May 29, they had no intention of applying for a loan. It was their idea to get a supply of cash the easy way.



At 11:36 p.m. the pair smashed an ADT-protected washroom window and made their way into the office where they found an unprotected safe with the door unlocked. At that juncture, they began to sense impending danger and tried to make a quick getaway.

With guns drawn, police officers, automatically summoned when the window was broken, burst into the office and cornered English as he fled to the rear of the premises. The other man was apprehended in an automobile which had been parked behind the building.

The owner of the loan office stated that it had not been his practice to lock the safe when leaving for the night. Jewelry and cash, the objects of Willie's affections, were in the safe at the time of the attempted burglary.

English was revealed to have established a lengthy police record over the years. At various intervals, he had been arrested for minor offenses in Florida, Louisiana, Ohio, Michigan and as far east as New York.

SAVED FROM SIN

Only nine days after an ADT Burglar Alarm System had been installed in the Capitol Hill Baptist Church, Oklahoma City, police officers responded to an alarm and arrested two intruders attempting to hide in the basement.

The men, Albert Cummins and George Hodnett, both 35, went through an unprotected window on the first floor but shortly thereafter transmitted an alarm by opening one of the many ADT-protected doors inside the church.

When the officers arrived, the intru-

ders fled to the basement but were flushed out without difficulty. Rev. Hugh A. Bumpas, pastor, revealed that nothing had been disturbed.

DISTAFF DISASTER

Driving without a license and allegedly under the influence of liquor on the morning of May 21, a 28-year-old Toledo woman crashed an automobile through the ADT-protected show window of the Kay Jewelry Store, causing damages estimated at \$5,000.

When police reached the scene in response to an ADT burglar alarm received when the glass was shattered, a male occupant of the car first stated that he had been driving, but later admitted that the woman had been at the wheel when the crash occurred.

A back-seat passenger was injured through being thrown from the vehicle as it hopped the curb. He was treated for bruises at Mercy Hospital. The others were removed to headquarters for further questioning.

ONLY LED TO BLOODSHED

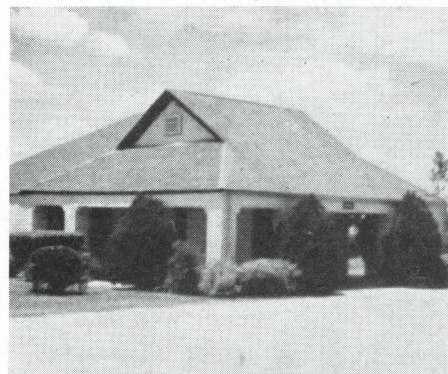
Chicago police recently followed a telltale trail of bloodstains to arrest a badly cut window-smasher who had attempted to loot the ADT-protected show window of Stuart's Men's Store.

The culprit, identified as George Mucha, 33, was captured about a block from the store a few minutes after he had driven his fist through the window. After being treated at Edgewater Hospital for cuts on the right hand, Mucha was taken to police headquarters.

TRIO TRIPPED UP

Trapped in a warehouse of the California Metals Company by Oakland police officers and ADT Guard Harry Aicher on the morning of June 3, three burglars tried to flee, but two were caught and the third, suffering a bullet wound, was picked up a few hours later.

The men paved the way for their arrest when they gave the alarm at 2:22 a.m. by forcing an ADT-protected loading door. As the officers and Guard Aicher approached the rear of the warehouse, they heard a noise and trained their flashlights in that direction. The beams picked out an intruder attempting



CEMETERY RECORDS PROTECTED
—The office of the San Fernando Archdiocesan Cemetery, San Antonio, protected by ADT Burglar Alarm. A juvenile was captured on the spot after forcing an ADT-protected window on May 20

to open a rear loading door. They called on him to halt, but he made a move toward his pocket as if to pull a pistol. The officers and the guard opened fire and the intruder ran into the rear yard.

Guard Aicher grabbed a second man as he ran out into the yard through another door. The officers captured the third culprit crouched behind a pile of junk in the warehouse, but the first man had made good his escape. A quantity of babbitt was found in the yard, indicating that the men had made one or more trips to and from the warehouse before the officers arrived.

Several hours later, the burglar who got away turned up at a hospital for treatment of a bullet wound. Police were notified and the wounded man eventually confessed that he had taken part in the attempted burglary.

Police later announced that the burglars had signed statements admitting the break-in.

TAKE TWO IN TOLEDO

Toledo police required only three minutes on the morning of May 21 to "put the arm" on a couple of burglars who opened an inner ADT-protected door shortly after entering the building of the Toledo Mirror & Glass Company by smashing an unprotected skylight.

The alarm registered in the Central Station at 2:33 a.m., and at 2:36 a.m. the men were under arrest. One was captured trying to hide on top of a second-floor closet and the other was apprehended on the roof.

NO SOFT TOUCH

On leave from nearby Fort Knox, a soldier in civilian clothes found himself in the city jail a short while after attempting to loot the Louisville plant of the Kentucky Sanitary Bedding Company early on the morning of May 21.

After climbing a fire escape, the soldier entered through an unlocked window, but betrayed his presence when he opened an ADT-protected door at 5:08 a.m. Police and ADT Guard C. B. Guldenschuh responded and captured the intruder as he attempted to leave by means of a fire-escape window.

ONE DELUDED — ONE SNARED

An undetermined number of Chicago burglars barely escaped landing in the "cooler" on the morning of May 15 after breaking through the unprotected roof of the R & S Grocery Market.

While the men were in the process of smashing a hole through the roof, just above a beer cooler, a piece of plaster fell from the ceiling and actuated an ADT Burglar Alarm Device. Police officers arrived a few minutes later, but the burglars already had disappeared. There was no loss.

Another Chicago burglar wasn't so lucky after smashing a hole through the unprotected roof of the Tarlow Pharmacy on the morning of May 13.

When he dropped through to the floor, he promptly tripped an ADT Burglar Alarm Device. Police arrived moments later and made the arrest without incident.

FIRE

COULD HAVE BEEN COSTLY

Plant Closed for the Day, Aero Summons Firemen for Motor Fire

Operation of the Aero Automatic Fire Alarm System in the plant of the Sussman Iron & Metal Company, Terre Haute, prevented serious damage when a blaze broke out around an electric motor on the evening of May 26.

Power to the motor, mounted on the first-floor ceiling, had been cut off at 11:30 a.m., and the employees had left the premises for the day at 3:40 p.m.

At 5:43 p.m. ADT Central Station operators notified the fire department upon receipt of a signal from the Aero System. Firemen, finding the building full of smoke, rushed to the second floor, where there is an open section in the floor to facilitate servicing of the motor.

Some rubbish materials on the second floor were burning when the fire fighters arrived. They succeeded in halting the blaze and then opened windows and doors to clear the smoke.

The motor, which is used to power a paper tumbler, was destroyed as was its belt. The ceiling of the first floor and a section around the opening on the second floor were charred.

The firemen were able to gain control of the outbreak without using a great quantity of water. In view of the value of the property and the location of the blaze, the damage was considered to be relatively negligible.

CALL FOR — ADT

At the height of an electrical storm on May 23, a bolt of lightning struck a main power switch and started a blaze in the transformer room of the Richmond plant of the Philip Morris Company.

An employee quickly summoned the fire department by means of an ADT Manual Fire Alarm Box. The blaze was put out so swiftly that no loss to the building or its contents was reported.

GAS HEATER STARTS BLAZE

A gas heater in the plant of the Fairmont Tool & Forge Company, Cleveland, started a fire on a recent morning, but operation of the Aero Automatic Fire Alarm System enabled the fire department to prevent extensive damage.

Shortly after the fire broke out at 5:28 a.m., the joists to which the heater was fastened burned and broke, causing the gas line to rupture. Firemen, who arrived soon after the Aero System automatically detected and reported the blaze, quickly shut off the gas and used one hose line to extinguish the flames.

Most of the damage was caused by smoke. The owner praised the Aero System and indicated that the entire plant might have been destroyed had it not been for ADT.

BLAZE GETS 'BOOTED'

Careless disposal of smoking materials is believed to have started a blaze in the plant of the Lucey Shoe Company, Bridgewater, Mass., on the night of May 9, but an ADT waterflow alarm automatically summoned firemen who held the damage to a minimum.

The outbreak occurred in a second-floor stock room shortly after 10:30 p.m. One sprinkler head fused almost immediately, automatically transmitting an ADT waterflow alarm to the Central Station. Fire fighters, directed by Chief Goodrich, completed extinguishment.



HELP WANTED—Columns of smoke billow from windows of the classified advertising department of the Los Angeles Examiner during fire on morning of May 19. Although firemen had tough battle with smoky blaze, no injuries were reported

Acme

SPRINKLERS GIVE REAL ASSIST

A raging blaze of unknown origin recently threatened to destroy hundreds of thousands of dollars in merchandise stored in a warehouse operated by the Rockford (Ill.) Chair & Furniture Company.

More than 100 sprinkler heads fused when the fire somehow got under way in an unused spray booth on the fourth floor. The blaze spread so quickly that firemen, responding to an ADT water-flow alarm, allowed the sprinklers to operate for approximately a half-hour to aid them in bringing the outbreak under control.

Firemen prevented heavy loss through effective salvage work both during and after the fire. A large number of television cabinets stored in the building were damaged but the operation of the supervised sprinkler system and the splendid work by the fire department undoubtedly saved the building and much of its contents.

WAREHOUSE BLAZE CHECKED

A few minutes lost in notifying the fire department might have resulted in the destruction of a warehouse of the Neville Company, Pittsburgh, when fire started from an unknown cause on the morning of May 21.

An employee promptly operated an

ADT Manual Fire Alarm Box while others started to fight the raging flames. When firemen arrived, the fire had spread to drums of resin and a quantity of paper bags, but the smoke eaters managed to gain control of the flames.

Sections of the floor, wall and roof of the warehouse were slightly damaged. Plant Superintendent H. J. Shearer commended ADT and the firemen on their efficient performance.

GAS-SOAKED MOPS IGNITE

Spontaneous ignition of gasoline-soaked mops in a closet of a Los Angeles cafeteria on a recent Sunday afternoon started a fire which was detected by the Aero Automatic Fire Alarm System inside the adjacent Capitol Record Shop.

The record shop was closed for the day. As the mops burst into flames, the terrific heat melted the metal on two gas meters and the gas ignited. The heat permeated the sheet metal wall between the cafeteria and the record shop, only two feet distant, setting fire to combustible materials on the far side and causing operation of the Aero System.

Firemen responded "on the double" and the blaze was quickly brought under control. The owner reported that there was only slight damage to the building and its contents.

WATCHMEN

WATCHMAN ROUTS INTRUDERS

While making his rounds in the plant of the Atlas Metal Company, Cleveland, on a recent Sunday, Watchman Fox was suddenly pounced upon by intruders.

Fox fought back against almost overwhelming odds and, aided by the use of his service revolver, succeeded in driving off the culprits. He then transmitted an emergency signal to the ADT Central Station.

Guards and police officers found that Fox had been severely beaten by the thugs. He was removed to St. Luke's Hospital for treatment.

RUBBER BLAZE 'BOUNCED'

Fast action on the part of a guard patrolling the rubber reclaiming plant of the U. S. Rubber Company, Buffalo, was credited with preventing a serious blaze on the evening of April 16.

Noticing a fire coming from the boiler room wall, the guard summoned firemen by operating the nearest ADT Manual Fire Alarm Box. The fire fighters extinguished the flames with a 1 1/4-inch booster line.

An investigation disclosed that the outbreak was caused by the spontaneous ignition of rubber dust which had collected in the wall. No loss was reported.

ORGANIZATION

RETIREMENTS ANNOUNCED

John Sweniger, service supervisor and guard-operator in the Omaha Central Station, has retired on pension effective May 9, according to an announcement by the Benefit Fund Committee.

Mr. Sweniger, who joined ADT on April 1, 1927, lives at 1559 North 18th Street, Omaha.

The Committee also announced the retirement on pension of Paul Goldstern, Milwaukee guard-operator, effective May 21. Mr. Goldstern has been a member of the ADT organization since October 3, 1929. He lives at 1303 West Kilbourn Avenue, Milwaukee 3.



HOSPICE HOLOCAUST — Montreal firemen battle in vain to save the fiercely burning St. Cunegonde Catholic Home for the Aged, Blind and Orphans on June 15. The outbreak occurred during welding operations. Flames swept up the elevator shaft, quickly turning the six-story structure into a raging inferno. Of the 300 persons housed in the building, 37 lost their lives and many were injured

THE ROSTRUM

Devoted to Open Discussion of Protection Problems

PROTECTING THE PRICELESS

Historic Buildings and Irreplaceable Collections Must Be Firesafe if They Are to Be Preserved for Posterity

By PAUL W. KEARNEY

We hear a lot about "fires that hurt." Yet most of the tangible things that burn eventually can be replaced and even some intangibles can be recaptured. The fires that really *do* hurt are those in museums, libraries, historic shrines and the like.

A good example was the destruction of the Princeton University gymnasium a few years back. The monetary loss to building and equipment was more than \$300,000.

Up to that point insurance was the safeguard. But the loss which insurance couldn't touch was the destruction of an irreplaceable collection of historic athletic trophies, prizes and mementos of famous athletes, and an athletic library which took several generations to gather.

Sadly enough there are many such cases. The records show the destruction of 10,000 rare first editions in one fire—a number of fifth- to twelfth-century manuscripts in another—a collection of priceless medieval paintings and tapestries—an exhibition of ancient Chinese art objects—a famous display of Colonial costumes and jewelry—and so on.

In most of these tragic fires, lack of funds apparently has not been the major reason for lack of adequate protection.

No, the real reason is our sublime belief that "it can't happen here." Of course, the Nellie Custis Home in Virginia, or Washington's Headquarters in Chadds Ford, Pa., could be burned to the ground—but not *our* historic shrine or gallery or museum!

This point of view is bad enough in, say, a fur store where there is nothing at stake but valuables; when you attempt to apply it to invaluable, it becomes reprehensible. And doubly so in view of the fact that fires in unprotected historic buildings, museums and libraries invariably are very bad fires.



COLONIAL SPLENDOR—Long the center of fashion and social life during the reign of Virginia's royal governors, the Governor's Palace in Williamsburg has been restored down to the very last detail. The above structure, as well as many others of the Williamsburg Restoration, is protected by the ADT Aero Automatic Fire Alarm System

In a study of 148 representative outbreaks in such occupancies, the National Fire Protection Association found the astonishing ratio of 47 per cent *total losses* of buildings and contents. Except for churches, you will find no such total-loss ratio in other occupancies, even in large industrial buildings housing hazardous processes and highly flammable materials.

The reason for this score is not at all complex—it can be summed up in a single sentence: 63 per cent of these fires broke out after closing time and the majority of them were discovered by passers-by. In short, no automatic protection, no watchman—nothing but faith. The outcome is a rousing blaze by the time the firemen get there. And, under those conditions, no matter what the firemen do in an art gallery or a museum, it's just too bad! For what the flames don't damage or destroy, smoke and water will.

Fortunately, many alert institutions have shaken off this antiquated atti-

tude toward fire and have installed adequate fire protection. Institutions like the Chicago Historical Society; Phillips Memorial Gallery, Washington; Williamsburg Restoration; the Historical Society of Pennsylvania buildings in Philadelphia, and the White House in Washington are a few that are protected by ADT Services.

Such protection proved its value not so long ago, for example, when a spark from an adjacent chimney lodged behind the window casing on the third floor of the building occupied by the Swope Art Gallery in Terre Haute, Ind. The spark took root, so to speak, and presently ignited the wooden frame which smoldered along until the fire, fanned into flame by a sudden breeze, finally broke into the room.

The time was 7:46 p.m., and the third story was vacant, thus setting the stage for the old familiar drama. The tragedy didn't come off, however, because the Gallery had prudently installed an Aero Automatic Fire Alarm System which promptly transmitted the alarm to the fire department through the ADT Central Station. In ninety seconds the firemen were there and a possible calamity was averted. The loss was \$75.

Much more recently, firemen put in an appearance at a very important luncheon being given at the historic Fraunces Tavern, in New York. Since the fire fighters carried no admittance cards and since the employees were totally unaware of any outbreak of fire on the premises, their attendance was quite a surprise.

The management even claimed that there must be some mistake. But the battalion chief insisted upon having a look-see, and in very short order found a brisk little blaze going in an isolated closet. Again it was the Aero Automatic Fire Alarm System that picked it up and sent the blaze beaters their formal invitation!

However, the number of historic institutions, museums, libraries, and such that have had the foresight to adopt such invaluable protection for their priceless collections is still but a drop in the bucket. In the sacred realm of the invaluable, the very best work a fireman can do on a blaze that has been belatedly discovered, or when notification to the fire department has been delayed, never is good enough!

Now Freedom needs you!



Now... Freedom needs YOU!

175 years ago our forefathers needed Freedom so much they risked their necks and all their earthly goods to put together history's greatest declaration of a free people . . . Since then we've enjoyed a big package of Freedom "for free" . . . And now Freedom needs us, lest in time to come she become no more than a worn-out word in a dog-eared dictionary . . .

How would you like to roll out of bed some dark morning and have a big palooka tell you where you're going to work that week, what your wife's going to wear, and what your kids have to do?

Don't shrug it off, sink it in—it *can* happen here!

The point is, we're more likely to toss Freedom away ourselves—unthinking as with an old cigarette butt—than lose it in a fight.

Over the years we have tended to become a nation of *spectators* of the things that keep us free, just as we are at baseball games, movies, or our TV sets.

Haven't we?

We *watch* a few others vote, then gripe because the wrong man gets in, and moral standards suffer.

We *look on* while the community discusses a project, then kick like steers because the new school didn't get built.

We *view with alarm* prices going up but don't stop to think of helping the economy by putting some of our excess change in Defense Bonds and other savings.

Here are four short words to think about:

WORK • SAVE • VOTE • PRAY



It takes doing things like that to keep Freedom solvent—and America needs 150 million people in the act. Doesn't it?