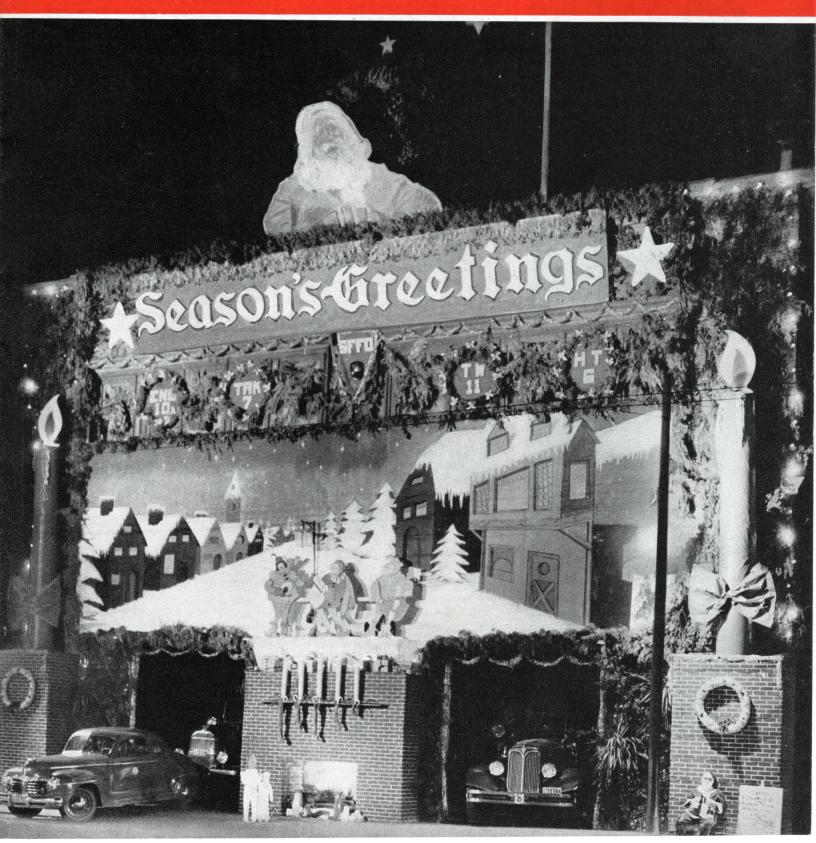
# Me ADITRANSMITTER

vol. XXI. no. 11 - DECEMBER - 1949



### · LETTERS ·

### Repaid Many Times

AMERICAN DISTRICT TELEGRAPH CO.:

This will acknowledge receipt of your letter with reference to the alarm received by you through your Sprinkler Supervisory System.

We want to take this opportunity to let you know how much we really appreciate the fine cooperation of your service man and the protection which we receive from this service.

We realize the potential loss of time and money that could result from a disastrous fire, therefore we feel that your service has already repaid us many times for the very nominal rental fees that we pay. We trust that our future relations will continue on this same fine basis.

W. L. Johnson

Pacific Mill & Fixture Company Oakland, Calif.

### Very Reassuring

AMERICAN DISTRICT TELEGRAPH Co.:

May I express to you our appreciation of the prompt and effective manner in which you answered the burglar alarm sounded in our building Saturday evening.

While I realize that this is what you are in business for, it is nevertheless very reassuring to see how promptly the machinery you have set up goes into operation.

W. P. CONKLIN

J. M. Ney Company Hartford, Conn.

### On the Cover

'Twas the week before Christmas 1948, and all things were astir near the great Golden Gate. Throughout San Francisco Yule spirit was high, as each house of firemen with others did vie. The stockings were hung by the firehouse with care, and all of the smoke eaters showed a fine flair for placing the holly, the candles and such, and giving old Santa that artistic touch. On our cover is pictured a prize-winning station—one that echoes our sentiments to all the nation.

# A NATION-WIDE ORGANIZATION

The American District Telegraph Company (A.D.T.), founded in 1873, is the only nation-wide organization specializing exclusively in the manufacture, installation, maintenance and operation of electrical supervisory and alarm systems for protection against fire, burglary and intrusion, watchman supervision, etc.

A.D.T. Central Station Protection Services are available in more than 350 cities and towns in the United States. In this type of service the protection system in the subscriber's premises is connected to an outside A.D.T. Central Station which provides continuous electrical supervision, transmits alarms to the fire and police departments and investigates trouble and other emergency signals.

Outside of Central Station areas, A.D.T. installs protection equipment for owner operation, with visual or audible signals within the protected premises and, when desired, direct-wire connections to police or fire departments. In exceptionally large establishments, systems may be installed to operate through owner-operated proprietary central stations on the premises.

Whether the system operates through an A.D.T. Central Station or is of the local or proprietary type, A.D.T. provides periodic inspections, systematic tests and complete maintenance by an organization trained and experienced in this type of work. Without this specialized attention there is little assurance that any protective signaling system will operate when an emergency arises.

A.D.T. Protection Services include the following systems:

Sprinkler Supervisory and Waterflow Alarm: Summons fire fighting forces when sprinkler operates. Maintains a continuous automatic check on shut-off valves and other points controlling water supply.

AERO AUTOMATIC FIRE DETECTING AND ALARM SYSTEM: Detects fire and summons fire department automatically.

WATCHMAN SUPERVISORY AND MANUAL FIRE ALARM: Investigates any failure to signal Central Station. Includes Manual Fire Alarm Boxes to summon the fire department quickly and accurately.

BURGLAR ALARM: Automatically detects unlawful entry or intrusion and initiates immediate investigation.

HOLDUP ALARM: Summons police in case of attack by bandits and in other emergencies.

Also: Automatic Fire Control for Air Duct Systems; Heating System and Industrial Process Supervision and other miscellaneous supervisory services.

### . EDITORIAL .

### Check Your Heating System!

Winter weather usually marks an increase in the number of fires. According to the records, fire losses show an average increase of 30 per cent during the cold months of the year. Most of that increase is attributed to faulty heating systems or the careless use of such equipment.

Naturally, there are more fires in residential properties than in business establishments, but the latter suffer the greater losses. It is therefore of utmost importance that all commercial and industrial organizations should schedule periodic inspections of heating equipment to check up on hazardous conditions and make the necessary corrections.

A typical check list includes inspection of chimneys, flues, smoke and heating pipes, furnaces and boilers, portable heaters, oil and gas burners, stokers, stoves, salamanders, fuel bins and tanks. Particular attention should be given to areas recently rebuilt, renovated or under construction. Dirty heating plants are dangerous and emphasis should be placed on cleanliness and proper ventilation.

It is important to watch carefully for indications of wear and deterioration. But since such conditions cannot always be discovered by means of visual inspections, automatic supervision often is employed to detect and report failures of important elements of heating systems.

Such supervision is available through ADT which installs devices that immediately signal the Central Station to indicate the existence of abnormal conditions. Central Station operators promptly initiate corrective action.

Automatic Heating Supervision may be applied to detect and report high or low steam pressures, high or low temperatures of air or water, low water level, flame failure and many other conditions that affect the operation of coal, gas or oil-burning systems.

When combined with ADT automatic services for fire and burglary protection such supervision provides completely automatic protection which in many cases makes it possible to effect substantial sayings through elimination or modification of other less effective but more costly protection measures.

THE A. D. T. TRANSMITTER: A monthly news-magazine of outstanding events and features concerning fire, burglary and holdup. Published monthly by the American District Telegraph Company, 155 Sixth Avenue New York 13, N. Y.—R. K. HYDE, Editor . . . Edited and distributed for the information of employees, subscribers and other interested persons. All articles printed are the individual opinions of the authors. To insure delivery of your copy of THE A. D. T. TRANSMITTER each month, kindly notify the editor of any change in address.



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No. 11

# **OUTLAW OUTWITTED BY WOMAN**

Oakland Girl's Gumption Gets Best of Armed Robber As Holdup Alarm Brings Cop Who Shoots Like Cisco Kid

Showing remarkable coolness while looking into the business end of a menacing pistol on the afternoon of Oc-



tober 11, a woman attendant of the Seventh Street Wine Depot, Oakland, Calif., thwarted an attempted holdup and, with the aid of an ADT Police Call Device, paved the way for

Americo Gonzales paved the way fo the bandit's arrest.

The heroine of the exciting tale, Miss Peggy Cutteridge, was on duty behind the counter of her father's store at 2:48 p.m. when a rough-looking "customer," later identified as Americo Gonzales, entered. Suddenly whipping out a pistol, the culprit told Miss Cutteridge not to be afraid but to empty all her cash into a large bag which he had brought along for just such a purpose.

While complying with his demands, the intrepid miss casually operated the Police Call Device, which instantly alerted Central Station operators who quickly notified the police. When the first cash register was emptied, she artfully informed the thief that there was money in a second register.

At about that time, a young male employee, who was unaware of the drama taking place, started a vacuum cleaner in the back room. Hearing the noise, the bandit entered the room and, for some reason, ordered Miss Cutteridge to send the youth on an errand. Not waiting to see if his orders were obeyed, Gonzales turned around and rushed out the front door.

Knowing that the police would be on the scene in a moment, Miss Cutteridge told her young helper to trail the bandit and observe his actions. Meanwhile, the thief had hailed a cab about a half a block away and told the driver to hurry. When the latter hesitated, Gonzales jammed his pistol in the cabby's side and pulled the trigger, but the gun misfired.

At that moment a patrol car roared up to the liquor store where the young attendant told the officers that Gonzales was in the cab down the street.

With gun drawn, Patrolman Edward Laher ordered Gonzales to come out with his hands up. Gonzales came out with his pistol poised for action, but Laher opened fire and shot the gun from the bandit's hand. The battle ended then and there, as Gonzales meekly surrendered to the officers.

In the front seat of the cab, police recovered \$125, the amount stolen from the store. Gonzales was removed to Highland Hospital to undergo treatment of his wounded hand, after which he was taken to police headquarters to face charges of attempted robbery. The officers disclosed that Gonzales had been arrested in Oakland on two other occasions for breaking and entering and attempted burglary.

In a letter to ADT Manager J. G. Nichols, Miss Cutteridge, none the worse for her harrowing experience, revealed that Gonzales' arrest marked the second attack in recent years frustrated by ADT Protection Services.

Miss Cutteridge said: "We are thankful that we are so well protected by ADT. The first time, when it was burglary, the men were apprehended after entrance into our store; and this time a holdup man was captured. You can see, therefore, what security your ADT Services give us."



HERO AND HEROINE — Patrolman Edward Laher, congratulates Miss Peggy Cutteridge after they had teamed up to thwart attempt to hold up liquor store



BANDAGED BANDIT—An indisposed Americo Gonzales is attended by Nurse Shirley Martin following his capture

### BURGLARY

### RECORD RESULTS

Guards Capture Window Smasher and Recover Loot in 60 Seconds

In recording what must have been one of the fastest captures on record, Des Moines ADT Guards Paul Scott and Ed-



**Edward Taylor** 

Paul Scott

ward Taylor recovered twenty-nine rings and seven watches, valued at \$1,560, less than a minute after one Izear Lewis had smashed an ADT-protected show window of Victor's Jewelry Store on November 1.

Lewis, a 48-year-old vagrant, tossed a brick through the show window at 3:13 a.m. and scooped up several trays of jewelry. Taylor and Scott, on duty in the ADT office only half a block away, raced out of the building and were amazed to see Lewis strolling toward them. Taylor later stated: "We bumped right into Lewis as he came toward us. He was just walking along and didn't put up a fight when we grabbed him."



Des Moines Tribune

SO NEAR AND YET SO FAR—Reflecting on his misfortune, a dejected Izear Lewis poses with the loot he lifted from Victor's Jewelry Store window. ADT guards nabbed him on spot

The guards turned their captive over to Detective Harry Welsh who revealed that Lewis admitted the attempted burglary, adding that he was broke and needed the money.

Lewis, a happy-go-lucky prisoner who told of serving previous sentences for larceny in the Missouri, Arizona and California state penitentiaries, said that he was "sorry" about not making good his escape. "I could have given all my friends money and things," he lamented.

### FOOL'S GOLD

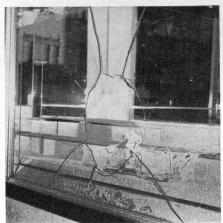
Minus burro, axe and pan, Henry Joseph Vezina went prospecting for gold recently, but the locale — Hartford, Conn. — was thousands of miles from the latest Alaskan strike.

Henry's novel get-rich-quick scheme involved none of the difficulties encountered by the original 49'ers. He simply broke an unprotected window of the J. M. Ney Company, a gold refining plant, entered the building, and started looking around.

A minute later Hartford police and ADT guards were on the way, because Hank had unknowingly interrupted the beam of an ADT Invisible Ray Device in the course of his survey.

Later that night the frustrated adventurer sat in a prison cell, wondering by what means his visions of wealth were suddenly broken by those of a court charging him with breaking and entering and attempted theft.

All in all, things didn't "pan" out too well for Henry Joseph Vezina.



Des Moines Tribune

ONE BRICK DID IT—Sixty seconds after Lewis smashed this hole in show window he was collared. His pockets, which were well-stuffed with rings and watches, also contained an extra brick

### **GANG BUSTERS**

Police Disrupt Youths' Setup For Steady Flow of Ready Cash

A well-organized gang of Kansas City teen-agers, who were given specific burglary assignments at regularly scheduled meetings, was believed to have been smashed on the night of September 15 with the arrest of two young members by police officers responding to an ADT burglar alarm.

The boys set their own trap when they passed through an ADT Invisible Ray Device protecting the building of the Chase Brass & Copper Company after entering through an unprotected alley window.

Two minutes later, police officers closed in and made the arrest, bringing to four the total number of young burglars captured in the building in a week's time.

The frightened youths, ages 15 and 17, told the story of the professional technique which the gang employed in planning raids on business establishments on the city's west side. Authorities hope that these arrests will curb further activities of the gang.

### PUBLICITY DIDN'T PAY

When 25-year-old Nicholas Dano insisted that he was trying to break out of a Bond Store on October 14 when captured by Milwaukee officers responding to an ADT burglar alarm signal, the police were inclined to believe him.

Dano's story that he was locked in after closing seemed to be substantiated when detectives found pieces of glass outside a smashed basement window, indicating that he had actually tried to force his way out of the store.

He was released after drawing a \$100 fine for drunk and disorderly conduct. In reporting the incident, local newspapers included a picture of Dano and therein lies the reason for his downfall.

Two employees of a ladies' wear store noticed the picture and promptly identified Dano as the man seen in their store on the morning of August 17 who almost got away with twelve coats valued at \$2,000. On that occasion he made his escape before help could be summoned.

Dano was rearrested shortly thereafter and was accused of breaking and entering and attempted larceny.

### **EX-CONS BACK IN CLINK**

### Recently Installed ADT Alarm Halts Attacks on Lumber Yard

Two Oklahoma City ex-convicts made separate forays into Leslie's Lumber Yards recently, but due to newly in-



C. K. Kessler

J. D. Sims

stalled ADT Protection and some fast police work, both are now being readied for new stretches as guests of the state.

The first attack took place on the evening of October 13, and it was an unlucky date, indeed, for 39-year-old J. D. Sims, a "vet" of a pair of two-year terms in the State Penitentiary at McAlester. Sims was arrested in the office while attempting to pry open a cash drawer after unwittingly transmitting an ADT burglar alarm signal by opening a swinging door at one end of the counter.

Two weeks later, one Charles Kessler, who had "graduated" from McAlester only eighteen days before, decided to give Leslie's a professional whirl, but he, too, met the fate of his prison-mate, Sims.

Like Sims, Kessler went after the cash drawer behind the counter, but he had just about pried it open when he heard the police pull up outside the office. Patrolmen Mapes and Lewis spotted Kessler as he tried to make his escape through the yard. But he tripped over a pile of lumber and when he got up, he was staring into the muzzles of the officers' revolvers.

Police officials revealed that Kessler has spent 21 of his 51 years at Mc-Alester. Both he and Sims now face charges of breaking and entering and attempted larceny. The Burglar Alarm System which trapped them was put into service on September 1.

### BURGLAR 'BRIDLED'

When Chicago ADT Guards Jablonski and Smith responded to a burglar alarm from the Honey Lou Bridal Shop shortly after midnight on October 13, they captured a 17-year-old burglar who had forced two doors to get into the store.

The guards turned him over to police officers who removed the lad to the Englewood Police Station. As he was leaving the squad car, he made a dash for freedom but a single warning shot persuaded him to halt in his tracks.

Police records show that the youth was on probation when he was caught.

## FIRE

### **UN-LUCKY OLD SUN**

### Rays Start Two Fires but Quick Discoveries Avert Serious Losses

Although the sun was shining brightly on October 23 at opposite ends of the country, it could have been a dark Sunday for two firms, one in Los Angeles and the other in Trenton, if they had been without ADT Protection.

Shortly before 7:00 a.m., "Ol' Sol" was upholding the name of sunny California when he spotted a shiny object in a show window of the Leo J. Mayberg store. Coming closer, he cast his rays on the magnifying lens of a television set.

A few minutes later an ADT guard, on the premises to check the Burglar Alarm System, detected the odor of smoke and discovered some smoldering cardboard within an empty cabinet. He quickly moved the set out of the sun's rays. A large number of record players in paper cartons were stacked next to the cabinet and could easily have ignited had the cardboard burst into flame.

Four hours later "Sol" was still cruising westward when he glanced back at a glistening object in Trenton, N. J. As he focused his beam in that direction, puffs of smoke began to rise from the area under a large magnifying glass which had been left on a desk in an office of the Peoples Brewing Company.

A passerby noticed the fire and notified the building engineer who was on duty in the plant. The engineer took one look and operated an ADT Manual Fire Alarm Box which summoned firemen to the scene. The fire fighters very quickly extinguished the blaze which damaged the floor, a wall and a window sill. A loss of only \$100 was reported.

### HOSPITAL FIRES DETECTED

Two fires within a week in buildings at the City Infirmary in St. Louis were automatically detected and reported by the Aero Automatic Fire Alarm System which protects the hospital and six similar municipal institutions.

The initial blaze broke out on October 24 in a laboratory in the west wing of the building. A defective electric motor on a fan, which had been used to draw fumes from the laboratory, became overheated and ignited. Hand extinguishers used by employees failed to put out the blaze but it was easily controlled by firemen who were summoned automatically by the Aero System. Hospital authorities estimated the loss would amount to approximately \$500.

Five days later a rubbish fire in an abandoned boiler house was instantly detected and reported by the Aero System. This time employees were successful in extinguishing the flames and the firemen confined their efforts to checking up.

An investigation disclosed that the fire started when an employee, who was burning rubbish in the furnace, carelessly left the boiler door open, allowing the flames to shoot out and ignite a quantity of waste material on the floor. Superintendent Joseph B. Shank reported that there was no loss.



International News Photo

CAUSE FOR CONCERN — 250 small children narrowly escaped from the Columbus (Ohio) State School for the Feeble-Minded when fire broke out on November 2. The \$200,000, three-alarm fire was believed to have been started by workers using a blow-torch on roof

### FOUNDRY BLAZE CHECKED

Special the fact that the sprinkler system was inoperative at the time of a fite on October 10, the Diamond Iron Works plant in Minneapolis suffered no loss. b

Maintenance work was being conducted on the pipe lines of the sprinkler system in the early afternoon. Suddenly a blaze of undetermined origin hooke out in an electric cabinet on the balcony of the foundry. An employee lost no time in pulling the ADT Manual Fire-Alarm Box.

Indianeapolis firemen responded quickly, and used hand extinguishers to bring the Hire under control. Plant officials reported that there was no loss.

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### FLAMES SUMMON POLICE

Operation of the ADT Burglar Alarm Operation of the ADT Burglar Alarm Operation of the ADT Burglar Alarm Operation of the Milwankee is credited with preventing a disastrous fire on the morning of October 24 when responding police officers discovered a section of the first floor in lames.

The fire was confined to an area around a gas heater in a rear work-room. An investigation disclosed that an employee had neglected to turn off the heater at closing time the night before and the excessive heat started the fire several hours later.

The flames burned through the ADT Burglar Alarm wires on a window directly over the heater, transmitting an alarm to the Central Station at 3:24 a.m. The loss was comparatively small.

# WATCHMEN

### LOSES FINGER

The middle finger of his left hand severed by a sandblasting machine in the Portland, Ore., plant of the National Lead Company on the morning of October 6, Watchman Flood Williams received prompt medical assistance when he operated an ADT Emergency Police Call Device.

Williams was making his 4:00 a.m. round when he paused to inspect the sandhlasting machine. In some manner, his finger was cut off, but he was able

# CORONET CARRIES ADT STORY

Be sure to read the January issue of Coronet Magazine containing an excellent article entitled "Watchmen That Never Sleep." Written by Murray Teigh Bloom, it tells the story of the amazing nation-wide, round-the-clock protection rendered by ADT Central Station Service.

It's our story and yours . . . you'll want to read it and bring it to the attention of your friends.

"Your Best Bet Is Coronet" . . . especially the one which will be on the newsstands during Christmas Week.

to make his way to the Police Call Box in the furnace room and turn in the emergency signal.

Police officers who responded to the alarm found Williams in danger of losing a considerable amount of blood. They immediately removed him to a hospital for treatment. Central Station operators summoned Plant Manager Luik who relieved ADT Guard Daniel Craytor at 5:00 a.m. and remained on the premises until opening time.

Stating that the watchman is expected to be back on the job soon, Mr. Luik expressed his appreciation for the promptness of the ADT Central Station personnel.



ELEVATOR GOING UP—Sparks shower spectators in adjoining rail yards as \$100,000 fire rages in Tonka Mills grain elevator, Minneapolis, on Nov. 1

### DISGUSTED GUNMAN

Surprised by a gunman while making his rounds in the plant of the National Biscuit Company, Denver, on the morning of October 7, Watchman Walter Elliott swiftly operated an ADT Emergency Police Call Device.

Elliott, whose nimble footwork belied his 56 years, had just entered a dimly lit company office when a small and shadowy figure flashed a blue-steel pistol and ordered him to "put 'em up." Instead, Elliott darted back through the door, raced to an emergency box and turned in an alarm.

When police officers and guards arrived a few minutes later, the bandit had taken the tip and disappeared. Elliott was unable to give a detailed description of the intruder because of the poor light.

### RESCUED AFTER ATTACK

Suddenly stricken with a heart attack, Watchman Wilson of the Rikerd Lumber Company, Lansing, Mich., operated an ADT Manual Fire Alarm Box as the most convenient and effective means of obtaining assistance.

Wilson, luckily, was able to pull the box before slumping to the floor of the boiler room. Revived by his rescuers a few minutes later, Wilson was removed to a hospital where he is reported to be resting comfortably.

# ORGANIZATION

### RETIRED ON PENSIONS

When S. F. Blaisdell, Trenton, N. J., plant man whose retirement on pension was recently announced by the Benefit Fund Committee, "calls it a day" on January 8, 1950, he will have completed exactly fifty-one years and 364 days of faithful service.

Miss Catherine Garvey, of the Executive Office, whose association with ADT dates back to December 9, 1918, has been retired on pension, effective as of October 7.

The retirements of T. J. Oakley and A. Drazba, ADT operators in New York and Boston, respectively, were recently announced by the Committee.

# THE ROSTRUM

Devoted to Open Discussion of Protection Problems

# HALT THOSE HOSPITAL FIRES!

Case Histories Demonstrate That No Institution Is Safe When Its Fire Prevention Measures Depend Solely on Luck

By WILLIAM EVANS

In Mary's Help Hospital, San Francisco, a fire broke out in a rubbish chute. An Aero automatic alarm promptly notified the fire department and the incipient outbreak was snuffed out in a matter of minutes.

Eight days later another fire started in the same trash chute. Aero again went to work. And this time the firemen were on hand even before the hospital staff realized there was a fire!

What a stark contrast to the recent holocaust at Effingham, Ill., where a sudden outbreak in a laundry chute in St. Anthony's Hospital razed a building insured for \$300,000 and took seventy-seven lives—60 per cent of the building's occupancy. All three of these fires were the same size when they started: how they *ended* is a different story.

Unfortunately, far too many outbreaks in hospitals and kindred institutions have had a sad ending. Since 1931 there have been eighty fatal fires in the very places people go to save their lives. And with three hospitals catching fire every day, the disaster potential is unbelievably high.

It has been estimated that 85 per cent of our institutions for the sick are "built to burn." The fact that more don't burn is chiefly due to the fortuitous circumstance that some of the personnel are on duty all around the clock; in a word—luck. But luck changed in the St. Francis Hospital, Cincinnati, where none of the personnel discovered a midnight blaze until a passing policeman saw flames shooting through the roof: five patients died.

Luck changed in the Lacoste Baby Home, at Auburn, Maine, and 16 infants died. It changed in the Niles Street Convalescent Home, Hartford, and 19 died—in the Little Sisters of the Poor Home, Pittsburgh, where 58



International News Photo

WHERE SEVEN DIED — Firemen clear away charred debris in Kansas City convalescent home after fire of undetermined origin swept three-story structure just before dawn on September 30. Seven persons, including two infants and their mother, perished

died—in the Hospice St. Charles, Quebec, where 40 died—in the Oklahoma State Hospital where 38 died—in the Illinois State Hospital where 18 died—in the Lake Forest Park Sanitarium, Seattle, where 32 died—and so on through a list of "minor" catastrophes where fewer lives were lost.

You might think that we would learn our lesson from one or two such experiences, but we don't. As a matter of fact, the Illinois State Hospital had five fires in seven years. When the sixth one came—taking only eighteen lives because it broke out at supper time instead of 3:00 a.m.—none of the hazardous conditions previously reported had been corrected.

This bland reliance on the human element is, in most cases, accepted hospital practice. Unfortunately, the human element is highly undependable. In one institution a young employee who discovered that a leaking oil burner

had caught fire attempted to shut off the oil flow. By mistake, he pulled the main light switch, then fled, leaving the whole building in darkness.

When a motorist discovered a fire in a California sanitarium, he drove two and a half miles to a fire house to report it, passing five alarm boxes on the way—one of which was directly opposite the building. Some of the twenty-four deaths can be charged indirectly to that delay.

At the Pittsburgh Home, where fortyeight died in a spontaneous ignition outbreak, the Mother Superior later testified that she had never heard of spontaneous ignition; hence no precautions were ever taken against the third most common cause of hospital fires.

When a Christmas tree caught fire in the Hartford convalescent home, an attendant—right on the spot at the time tried to use a fire extinguisher but didn't know how. Getting panicky, he sfled, leaving the door wide open and allowing the blaze to sweep through the structure in a flash. The resulting life-lossiwas absolutely needless because any inches school kid with fifteen minutes' training could have killed that fire with the same extinguisher.

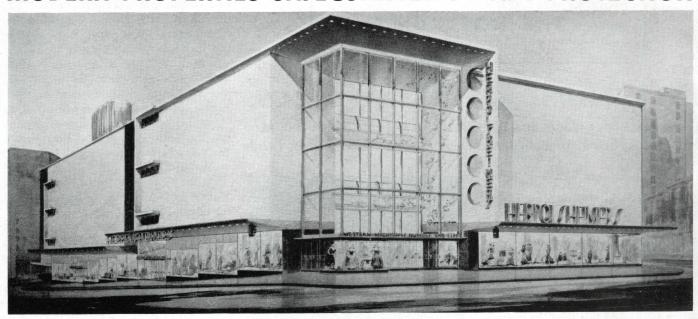
As a doctor might put it, something more than the human element is "indicated" by these case histories. And that "something more" is obviously approved automatic protection—Central Station-supervised automatic sprinkle systems or properly supervised and maintained automatic fire alarm systems.

That such protection is perfectly feasible is evidenced by the seven municipal hospitals of the City of St. Louis, all of which are safeguarded by the ADT Aero Automatic Fire Alarm System with its invaluable Central Station supervision. Since the installation, at least twenty-five fires have broken out in these various institutions, and in every case prompt alarm and response have held the losses to very small proportions.

In several instances, as a matter of fact, the Central Station's routine notification to the superintendent enabled hospital employees to extinguish the blaze even before the firemen arrived in two or three minutes.

Patently, modern protection of this sort is the finest antidote to the dreaded scourge of the hospital fire.

# MODERN PROPERTIES SAFEGUARDED BY ADT PROTECTION



HERPOLSHEIMER'S — This new department store, recently completed in Grand Rapids, is the largest in western Michigan and one of the most modern in the state. Its floor area approximates eight acres. Protected by ADT Sprinkler Supervisory and Waterflow Alarm Service, Watchman's Reporting and Manual Fire Alarm Service and Burglar Alarm Service



