

*The*

# **ADT TRANSMITTER**

vol. X. no. 12 - DECEMBER - 1938



CLOSING SIGNAL  
(See Page 2)

## • LETTERS •

### Speed and Dispatch

AMERICAN DISTRICT TELEGRAPH CO.:

In reply to your report of the alarm received from the Electric Eye in our plant on Sunday, September 25:

We wish to compliment your office on the speed and dispatch with which this matter was handled. The writer understands from the police department that they were able to make the arrest before the youths were able to gain access to the building from the yard where they gained entrance.

H. L. HUETHER

Maryland Retinning Company  
Baltimore, Md.

### "Services . . . Most Appreciated"

AMERICAN DISTRICT TELEGRAPH CO.:

We are in receipt of your report covering the services rendered by you on the occasion of the delinquency in pulling the boxes at our plant, which was promptly investigated by you, resulting in finding that the watchman had expired from a heart attack.

We wish to thank you and your employees for their promptness and efficiency in handling this situation.

We have had your protection for over twenty years and when something like this happens, your protection and services are most appreciated.

ROBERT F. PROX,  
President.

Frank Prox Company, Inc.  
Terre Haute, Ind.

### Values A.D.T. Transmitter

AMERICAN DISTRICT TELEGRAPH CO.:

I am sure that this publication (THE A.D.T. TRANSMITTER) does more to make our watchmen conscious of their responsibility than could be accomplished by any other method. We all profit by the experiences of others as you relate them in this magazine. We hope we can continue to receive it.

M. G. KRAUSE, Supt.

Pure Oil Co.  
Cincinnati, Ohio

## A NATION-WIDE ORGANIZATION

The American District Telegraph Company (A.D.T. System) is the only nationwide organization specializing exclusively in supplying Central Station electrical fire and burglary protection services. Established in 1873, A.D.T. Services have acquired an unequalled reputation in safeguarding lives and property against the hazards of fire and theft.

A.D.T. Services protect property values in excess of twenty billions of dollars, not including cash and securities in principal banks in all parts of the United States, in the thirty-two Federal Reserve Bank buildings, and in the United States Treasury and Mints, all of which are A.D.T. Protected.

A.D.T. Central Stations, located in all principal cities of the United States, serve upward of 27,000 subscribers from coast to coast. Following is a brief description of each of the A.D.T. Central Station Protection Services.

**A.D.T. SPRINKLER SUPERVISORY AND WATERFLOW ALARM SERVICE:** Automatically summons fire department in case of fire or dangerous leaks. Electrically detects and reports conditions affecting normal functioning of sprinkler system.

**A.D.T. AERO AUTOMATIC FIRE ALARM SERVICE:** Automatically detects fire and reports exact location to fire department.

**A.D.T. WATCHMAN SUPERVISORY AND MANUAL FIRE ALARM SERVICE:** Detects and reports to the Central Station any deviation from the watchman's routine. Immediate investigation follows, with armed assistance when necessary. Also provides Manual Fire Alarm Boxes for summoning the fire department to the premises.

**A.D.T. BURGLAR ALARM SERVICE:** Reports unlawful entry or any irregular opening—immediate investigation by armed A.D.T. guards with police cooperation.

**A.D.T. HOLDUP ALARM SERVICE:** Instantly summons armed assistance in case of attack by bandits or other emergency.

## • EDITORIAL •

### Warehouse Liability

"AMERICAN DISTRICT TELEGRAPH CO.:

*Enclosed find an article in regard to warehousemen being responsible for fire loss."*

The above is the first paragraph of a letter recently received from a large storage and transfer concern in Washington, D. C. The "enclosed article" read as follows:

"Warehousemen are required to exercise at all times 'ordinary care' to prevent the destruction of stored goods by fire. What constitutes ordinary care varies with the circumstances of the case. . . . However, it is certain that failure of a warehouseman to employ a watchman or equip the warehouse with efficient fire-fighting apparatus is strong evidence that he did not use ordinary care to safeguard stored goods.

"For example, in *Exporters & Traders Warehouse Co. v. Steele*, 111 S.W. (2d), 867 Waco, Tex., it was shown that a company did not employ a regular watchman and, before discovered, the fire had made considerable headway. . . . the warehouse emergency hose was of little avail. . . . Before the fire department arrived the warehouse and its contents were badly damaged.

"In view of this testimony the higher court held the warehouse company liable for damage to stored merchandise."

The last paragraph of the letter which accompanied this clipping was as brief and to the point as the first. It read:

*"Kindly install A.D.T. Service immediately."*

### On the Cover

The photograph shows John Timossi, captain of the A.D.T. guards at San Francisco, at the burglar alarm switchboard giving the "O.K." signal to a subscriber, indicating that all doors and windows are closed, all protection devices within the premises properly set, and the Burglar Alarm System in service for the night.

**THE A. D. T. TRANSMITTER:** A monthly news-magazine of outstanding events and features concerning fire, burglary and holdup. Published monthly by the American District Telegraph Company, 155 Sixth Avenue, New York, N. Y. — R. K. HYDE, Editor . . . Edited and distributed for the information of employees, subscribers and other interested persons. All articles printed are the individual opinions of the authors. To insure delivery of your copy of THE A. D. T. TRANSMITTER each month, kindly notify the editor of any change in address.

# The ADT TRANSMITTER

VOL. X

DECEMBER, 1938

NO. 12

## WATCHMAN SAVED FROM THUGS

*Held Captive at Knife-Point, Is Rescued as Response to Delinquent Signal Defeats Raid on A & P Warehouse*

Through the shadowy recesses of the vast A & P warehouse in Kansas City one night last month trudged watchman Harrison Devore. Alert to detect anything unusual, his eyes scanned the cases and cartons of foodstuffs piled ceiling-high about him. From time to time he stopped at a box on the wall, turned a key and then moved on.

His round of the first floor completed, Watchman Devore started up the stairs to the second floor. Suddenly, from the shadows behind him, a figure leaped out. A blow on the head, and the unsuspecting watchman fell to the floor.

Dazed, he looked up and saw four thugs standing over him. One held a long knife. Stunned by the blow, Devore offered no resistance when the gang dragged him down the fire escape to the cellar doorway of a deserted building next door. Leaving the armed thug to guard their captive, the others went back to loot the warehouse.

Feeling the sharp point of the knife at his throat, the watchman knew that to resist or call for help would mean death. He knew, also, that to risk his life was unnecessary. . . . For the wheels of assistance already had started to turn. In the A.D.T. Central Station a few blocks away an alert operator bent over a clicking instrument that gave the record of Watchman Devore's signals. "A & P warehouse!" he called out crisply. "Watchman's signal overdue!" Instantly, an armed guard jumped into a patrol car and set out for the warehouse.

Finding the front door locked, the guard went to the side door to seek entrance. Suddenly the beam of his flashlight, searching the shadows, fell full upon the watchman and his captor. Distracted by the light, the thug momentarily relaxed his vigilance and gave De-



*SLUGGED BY THUGS—Watchman Harrison Devore got quick aid from the A.D.T. Central Station when his failure to signal was investigated*

vore his opportunity. Springing clear of the knife, he shouted a warning to the A.D.T. guard.

As the thug started to run, the guard brought him to bay with a warning shot. Hearing the commotion, his three accomplices fled the warehouse empty-handed. The captive was turned over to the police, who later said that information he gave shortly would lead to the apprehension of the rest of the gang.

In a letter to A.D.T., Watchman Devore said: ". . . had it not been for your coming to my assistance, I would have suffered greater injury when the gang finished their job, as they surely would have done something to me to enable them to get away unmolested."

## LIVING TOMB

*Firemen, Summoned by A.D.T. Manual Alarm, Save Man Buried in Cave-In*

Buried alive by the sudden cave-in of a deep trench, three workmen at the Southern Pacific Railroad yards in Los Angeles narrowly escaped a horrible death on October 12. One of their fellow-workmen, realizing that suffocation would be only a matter of minutes, had the presence of mind to summon additional assistance by "pulling" an A.D.T. Manual Fire Alarm Box.

When the fire department arrived, two of the victims had already been liberated. The third, buried deeper than the others, was still imprisoned in his living tomb, and was saved only through the timely arrival of the firemen, which redoubled the speed of the digging. He was given emergency first-aid treatment and taken to a hospital, where it was said he would recover without ill effects.

## FIRES AT WORLD'S FAIRS

A.D.T. Protection at the San Francisco and New York World's Fairs again proved its worth in keeping losses to the minimum at two potentially dangerous fires in the past month.

On October 22 at the New York World's Fair 1939, a lantern exploded in a watchman's shanty. A workman immediately "pulled" an A.D.T. Manual Fire Alarm Box, and the Fair's private fire brigade was able to extinguish the blaze with one hose line. Damage was confined to the watchman's shanty.

At the San Francisco Golden Gate Exposition a fire broke out in a construction pit containing two motors for sewage pumps. A workman noticed smoke coming from the pit and immediately ran to the nearest A.D.T. Manual Fire Alarm Box. The Fair's fire brigade put out the blaze before it had a chance to spread.

# BURGLARY

## OUTSMARTED

### Carefully "Cased" Job Fails as Burglar Alarm Calls Police

In the blackness of an obscure hallway on N. Delaware Street, Indianapolis, one night last month, three shadowy figures conferred in muffled undertones.

"I got my rod," said one of the trio, waving a .32 automatic. "How about you, Paul?"

Silently the youth addressed produced a .38 revolver.

"You, 'Chet'; you got the tools?"

"Chet" pulled a wrench, hammer and screwdriver out of his pocket.

"Good work," said the leader as he cautiously peered out of the doorway. "O.K.," he whispered. "Coast's clear; let's go!"

Hugging the shadows of the buildings, the gang stealthily set out for the clubhouse of the Loyal Order of Moose a few blocks away. While the leader served as lookout, his accomplices went to work on the door. The wrench and screwdriver soon removed the bolts from the hinges and, once inside, the intruders pulled the door back into place.

Breathing easier, the trio went upstairs, where they forced two other doors leading to the room containing the club's safe, as well as a large stock of merchandise. Suddenly one of the youths turned to his companions. "What's that?" he said in a frightened whisper. In consternation they listened. Cars approaching . . . brakes screeching at the door! The leader tiptoed to the window. "The cops!" he exclaimed. "Let's scam!"

They ran downstairs, but it was too late. In forcing an A.D.T. protected door they had unwittingly sealed their own doom. At exactly 2:41 a.m. the burglar alarm had come in at the A.D.T. Central Station. Within three minutes the police surrounded the building. Hopelessly outnumbered, the gang surrendered.

In a letter to A.D.T., Mark R. Gray, secretary of the club, said: ". . . We feel the small amount of money we pay for your service was more than saved through this one incident. . . . To be frank, none of us ever had an easy night's sleep until the A.D.T. System was installed."

## WHEEL CHAIR BURGLAR

James Lechman is a cripple who gets around in a wheel chair, which most people would think an impossible handicap for a career of crime. Not so James Lechman. Finding himself broke in Indianapolis, and wanting to get back to his home in Evansville, he decided upon a discreet burglary as the quickest way of raising the fare. He got himself a hammer, and at 1:00 a.m. on the night of October 3 he propelled himself up to the show window of the Lincoln Jewelry & Loan Co. Looking around to make sure that no one was in the street, he smashed the window with his hammer, helped himself to a couple of watches, and nonchalantly rolled off down the street.

If the show window had not been A.D.T. protected he might have succeeded in his audacious attack, for few people would be likely to suspect a cripple. However, police and guards responding to the A.D.T. alarm were on the scene in less than a minute, and the cripple in the wheel chair was the only human being in the vicinity. At first he protested his innocence, but confessed when two watches from the show window were found in his pocket.

## "GANG BUSTERS"

### Attempted Raid on Candy Factory Puts Young Hoodlums in Hands of Police

The "Ervay Street Gang," a loosely organized gang of young hoodlums infesting the "tough" section of Dallas, Texas, whose depredations in the district are reputed to range from petty pilferings of merchants' stocks to hold-ups and stabbings, has lost five of its members through recent arrests made as the result of A.D.T. alarms.

Two of the gang were captured on September 27 when they broke into the Hughes Brothers candy factory. They had caused the alarm in forcing open an A.D.T. protected door inside the premises. Although only fourteen and sixteen years old, respectively, both the culprits have previous police records, and have a neighborhood reputation for being incorrigible "toughs."

Two nights later, three more of the gang were captured in an attack on the same premises. The alarm was caused when the intruders forced the A.D.T. protected door leading to the engine room.

The Dallas police believe that ques-



P. S. Cleveland

*THE LAST WORD—Embodying the most modern features of design and construction, the new home of Coulter's Department Store in Los Angeles offers the last word in efficiency and convenience. The store is protected by A.D.T. Central Station Services, including Burglar Alarm, Sprinkler Supervisory & Waterflow Alarm*

tioning their five captives will yield information that will enable them to arrest numerous other members of the gang whom they know to be guilty of various offenses, but against whom adequate evidence is lacking. In neither of these attacks did the culprits have time to steal anything.

#### IN AGAIN

Out of prison and back again in two weeks is the latest chapter in the not very successful career of Jean Valeria, burglar, captured in an attack on the Mertz Auto Body & Radiator Co. in East St. Louis, Ill., on October 12.

Valeria broke in through a protected basement window, and guards and police responding to the A.D.T. alarm at 9:46 p.m. found him hiding under the stairs in the basement. Checking his fingerprints at headquarters, the police identified their captive as an ex-convict who had been released from the penitentiary only two weeks before.

#### BURGLARY BRIEFS

CHICAGO, ILL., Oct. 19: When a customer of Max Raffeld, owner of the Max Raffeld tailoring establishment, became abusive over some fancied grievance, and threatened violence, Mr. Raffeld operated an A.D.T. Emergency Police Call device. A radio police squad responding to the alarm evicted the obstreperous customer.

KALAMAZOO, MICH., Oct. 2: A customer of the M. Desenberg clothing store took advantage of his knowledge of the layout of the store in an attempted burglary at 1:53 a.m. Apparently he had overlooked the A.D.T. Burglar Alarm System, for he broke in through a protected window. He was captured attempting to hide behind a stack of coats by guards and police responding to the A.D.T. alarm.

LONG ISLAND CITY, N. Y., Oct. 11: When the watchman at the Long Island Drug Co., Inc., heard water running in the basement at 12:51 a.m. he immediately summoned assistance by operating an A.D.T. Emergency Police Call Box. One head of the unsupervised sprinkler system had opened in the boiler room through excessive heat. The water was shut off before any damage resulted.

WASHINGTON, D. C., Oct. 17: A burglar who attacked the International Distributing Corp., wholesale liquor, caused an alarm when he tried to force the A.D.T. protected door to the garage. Unable to break in through this door, and seeking some other means of entry, he climbed to the roof, where he was captured by police responding to the alarm.

**TWENTY-FOUR BURGLARS WERE CAPTURED DURING OCTOBER AS THE RESULT OF A.D.T. BURGLAR ALARMS**

## FIRE

### "KNOCKOUT" FOR AERO

#### *Spontaneous Combustion in Naphtha-Soaked Waste Threatens Dry Cleaning Plant*

By F. N. Thompson  
Plant Dept., Chicago

The Aero Automatic Fire Alarm won another decision over that most insidious of all fire causes, spontaneous combustion, on October 21. The "bout" took place at 5:17 a.m. at the plant of the North Side Cleaners & Dyers in Chicago, with Aero flooring the Fire Demon by a clean knockout in the first round.

The blaze was caused by spontaneous ignition of a pile of naphtha-soaked rags. When the watchman heard the local alarm gong, associated with the Central Station Aero System protecting the premises, he ran to the front door to consult the annunciator, which showed that the alarm had originated in the rug room. Just as he was going there to investigate, the fire department, dispatched the instant the alarm came in at the Central Station, pulled up at the door. Still in its early stage, the blaze was quickly extinguished before serious damage resulted. Had there been any delay in discovery or alarm, large naphtha storage tanks nearby soon would have spread the fire to hopeless proportions.

### WATCHMAN UNAWARE OF FIRE

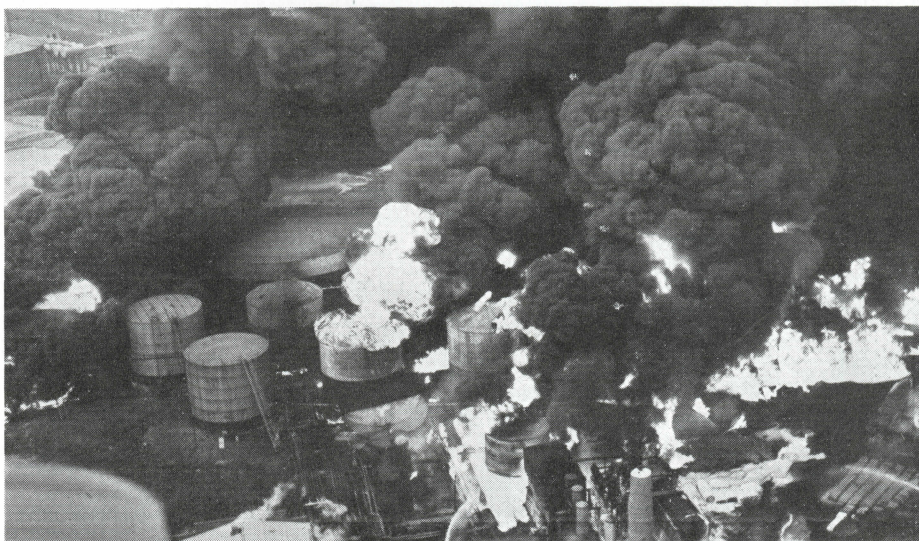
The watchman at the Oklahoma City Hardware Co., Oklahoma City, was making his usual round of the first floor at midnight on October 6, when he heard the noise of fire engines. As the gongs and sirens grew louder, he looked out and was amazed to see the engines outside the door.

While protesting that there must be some mistake, for he had seen no sign of fire, the watchman admitted the firemen, who found two sprinkler heads operating from a blaze in a trash barrel on the second floor. The firemen had been summoned by a waterflow alarm from the A.D.T. supervised sprinkler system. There was no loss from the fire, and prompt salvage measures minimized water damages.

### HOT "SPOTS"

Two department stores were "put on the spot" for potentially serious damages recently when powerful display spotlights caused the sprinkler systems to operate.

On September 25, at the John Gerber Co., Memphis, Tenn., the intense heat from two spotlights recently installed in a show window caused one sprinkler head to fuse. The fire department, responding to the resulting A.D.T. waterflow alarm at 10:03 p.m., turned off the sprinkler and took appropriate salvage measures to minimize water damage to



*A MILLION DOLLARS' WORTH OF SMOKE—Dramatic view of recent fire at Linden, N. J., oil refinery, where fifteen giant tanks of oil burned*

Wide World

merchandise on display in the window.

At the Davison Paxon Co., Atlanta, Ga., on September 26, the heat from a spotlight ignited a curtain in a show window. One sprinkler head opened and extinguished the blaze. Immediately notified of the waterflow by the A.D.T. Central Station, persons on the premises were able to turn off the water before damage resulted.

## MUSEUM SAVED

### *Priceless Art Treasures Threatened in Baltimore Blaze*

"The fire spread so rapidly that the prompt summoning of the fire department through your service, and the magnificent manner in which the fire department fought the fire, alone prevented what might have been a real catastrophe."

From a letter from C. Morgan Marshall, Administrator of the Walters Art Gallery in Baltimore, Md., this statement speaks for itself as to the necessity for having private fire alarm boxes on the premises to insure prompt and accurate summoning of the fire department.

The fire referred to broke out on the morning of October 10 in a building adjacent to the museum proper. This building is used for retouching, rephotographing, and similar work, and the flames found ready fuel in the highly inflammable contents. Only the prompt and accurate alarm enabled the firemen to prevent the blaze from spreading to the museum itself, housing art treasures valued at more than a million dollars.

## DOCKS THREATENED

A careless employee, a lighted cigarette, and a basket full of paper towels combined to set the scene for a potentially disastrous fire at the docks of the Canadian National Railways in Seattle, Wash., on the night of October 19. The fire was confined to a lavatory of an office building on the docks, a thirty-year-old wooden structure which would have gone up like a tinder box if the flames had been allowed to gain headway. The Aero Automatic Fire Alarm, however, automatically detected and reported the blaze at its start. Occupants on the premises were not even aware of the existence of the fire until the fire apparatus arrived at the door of the building.

## ST. LOUIS APPOINTS CORNOYER

Lawrence C. Cornoyer, deputy fire chief of St. Louis, Mo., since 1933, has been promoted to the post of chief of the



L. C. Cornoyer  
Fire Chief



R. S. Finnegan  
Deputy Chief

department, left vacant by the recent death of Chief John J. O'Boyle.

In Chief Cornoyer the St. Louis fire department has found a man in every respect worthy of taking over the responsibilities of his able predecessor. In his thirty-two years of service with the department, Chief Cornoyer has made a brilliant record, and has been singled out for praise for his distinguished work on many occasions. In 1935, when a number of workmen were trapped in a burning sewer, the St. Louis Grand Jury made the following formal statement of appreciation: "We desire to commend the fine work of the fire department . . . and we particularly desire to laud the heroic work of Deputy Chief Cornoyer . . . who went into the polluted, smoke-engulfed sewer without gas masks to render assistance . . ."

Chief Cornoyer's running mate in the post of deputy chief will be Robert S. Finnegan, who joined the department in 1911 as probationary fireman. In 1922 he became a lieutenant, a captain in 1933, and district chief in 1937.

## FIRE BRIEFS

BALTIMORE, MD., Oct. 14: A fire of unknown origin at the C. D. Kenny Co., coffee roasters, automatically detected and reported by the Aero Automatic Fire Alarm, was extinguished by the fire department before it had a chance to spread to dangerous proportions.

LONG ISLAND CITY, N. Y., Sept. 29: A prompt and accurate alarm through an A.D.T. Manual Fire Alarm Box at the Hinrichs Foundry & Vault Light Co. brought firemen to the scene in time to confine a fire which broke out at 10:52 p.m. to the locker room where it started. The blaze was extinguished with two hose lines. Damages were slight.

# WATCHMEN

## ROBBERS ROUTED

### *Alert Watchman Hears Intruders, Summons Police by A.D.T. Emergency Call Box*

"Help at his fingertips" in the form of an A.D.T. Emergency Police Call System enabled the A.D.T. supervised watchman at the Tiger Holding Co., food market, in Camden, N. J., to frustrate an attempted robbery on Sunday afternoon, September 25.

Hearing a noise at the rear of the premises, the watchman cautiously investigated and saw a gang of four intruders prowling about. Realizing they had not seen him, he silently made his way to the nearest A.D.T. Emergency Alarm station, sent in the signal and waited. In less than three minutes a police squad was on the scene, and captured one of the burglars. The other three scattered and made good their escape despite warning shots fired over their heads.

## "A FRIEND IN NEED"

A.D.T. proved "a friend in need" to two watchmen who were suddenly taken ill while in the performance of their duties during the past month.

In Philadelphia, Pa., the watchman at the Hires Turner Glass Co. telephoned the A.D.T. Central Station at 4:03 a.m. on October 13, stating that he was ill and needed assistance. A guard was immediately dispatched and took the watchman home. He then returned to the plant and took over the watchman's rounds for the balance of the night.

In Omaha, Neb., on October 5, Watchman Gust Carlson at Carman's women's apparel store became suddenly ill at 2:40 a.m. Fearing that he would faint before he could reach the telephone, he opened the front door, which is protected by the A.D.T. Burglar Alarm System. Guards responding to the resulting burglar alarm found the watchman in a serious condition, and immediately called an ambulance to take the stricken man to a hospital. The guard remained on the premises until a substitute was obtained to take over the patrols.

## THE ROSTRUM

*Devoted to Open Discussion of Protection Problems*

### CALLING OUT THE ROWBOATS

#### *Floods, Hurricanes and Similar Disasters Demand Extreme Emergency Measures to Maintain Protection*

The sight of two men rowing a boat along the business street of a flooded city tells a story of A.D.T. service that is as vital as the day-by-day job of capturing burglars, rescuing watchmen in distress and flashing alarms of fire.

Just as it requires a surprisingly large, skilled ground crew to keep every commercial plane in the air, so it requires large crews of trained experts to see to it that every A.D.T. alarm "hits in" when occasion demands. And every major catastrophe, such as the recent hurricane along the Atlantic seaboard and the tornado at Charleston, emphasizes further the invaluable loyalty of these unsung heroes behind the scenes.

Patrolling a flooded business street in a rowboat is but one example of the emergency measures which supplement Central Station Service to protect subscribers' premises in emergencies while protection systems are temporarily disabled by catastrophe. In a dozen cities struck recently by tornado, hurricane and flood, reserve forces rushed into action to protect A.D.T. subscribers while protection systems were being restored by still other emergency forces of construction and repairmen who worked night and day to restore the protection systems. In such circumstances every isolated plant was patrolled or contacted at frequent intervals by guards or by telephone while normal conditions were being restored with unbelievable speed.

As in other disasters in A.D.T. protected cities, the great resources of the entire A.D.T. organization throughout the country were made instantly available to supply the needed men, materials and equipment for continuous protection and quick restoration of service. In such cities as New Haven, Hartford and Springfield all systems were put in order so quickly that within two days it was possible for those offices to send crews

of skilled men into Providence to help restore service to plants that were swamped by the tidal wave which inundated the business section of that city.

This is the kind of action that is assured when "protection" is delegated to an outside agency whose sole purpose and responsibility is to give constant, adequate protection to its subscribers, under all conditions, against the devastating hazards of fire and burglary. Neither the cost, whatever it may be, nor the responsibility for this emergency work is shifted to the subscriber, who is left free to rehabilitate his own property. Thus is avoided one great fault of privately operated systems whose restoration is invariably left until last, either because of the cost or because other things seem more urgent. With protection its sole responsibility, A.D.T. concentrates on keeping that protection operative.

Scores of similar stories could be told about the Cincinnati and Pittsburgh floods of 1937, and every other front-page catastrophe that has occurred in A.D.T.-protected cities. Then, as condi-

tions are quickly restored to normal, the Central Station goes back to its routine 24-hour-a-day watch over every protection circuit on its board—ready to respond instantly to fire, burglary and holdup alarms and all other "danger" signals. For even in normal times *supervision* and *service* are the watchwords, with operators ever alert to take immediate action to correct such critical conditions as low water or low temperature in sprinkler tanks, closing of sprinkler water supply valves, low air pressures in dry-pipe sprinkler systems, broken or badly leaking sprinkler pipes, watchmen's delinquencies, attacks by burglars, holdups and all the other happenings under its constant supervision for the protection of lives and property.

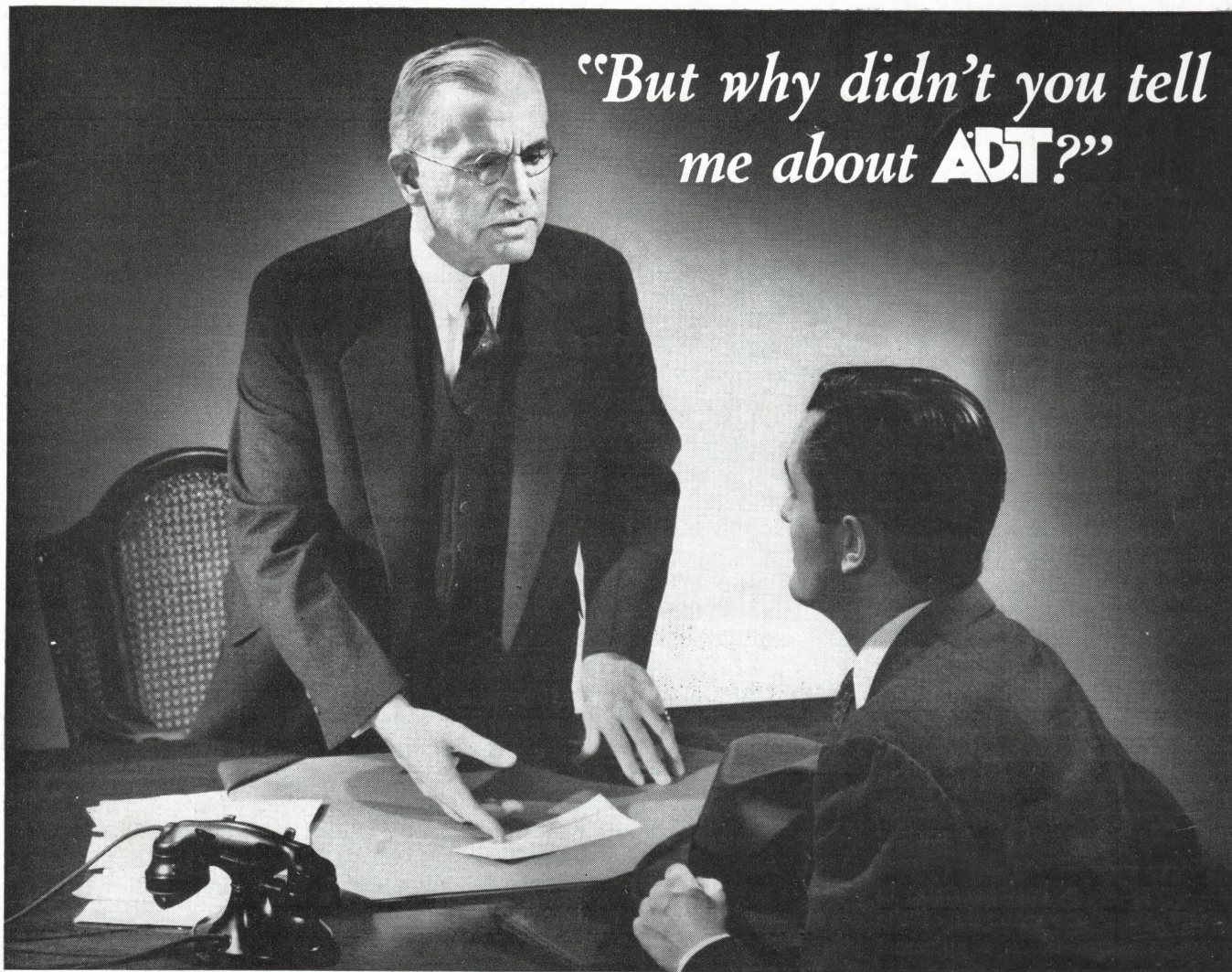
Behind this ever-vigilant Central Station supervision is the sensitive electrical supervision constantly self-imposed on A.D.T. systems. Conditions that might render the alarm equipment inoperative are made to report themselves by transmitting trouble signals which bring prompt corrective action.

Not all of the minute-to-minute phases of Central Station Protection are dramatic with screaming sirens, roaring motors or barking guns, but they all are a part of the constant vigilance which spells Security with a capital "S". For only a very small percentage of the Central Station's equipment and man power is devoted to actual response to alarms, while the preponderant part is concentrated on the phases of service that make certain there will be an alarm when action is needed.



*MAIN STREET—Typical scene in the business section of a flooded New England city*

*International*



*"But why didn't you tell me about ADT?"*

"YES, this insurance check covers the *depreciated* value of the burned building but it falls far short of the cost of a new one...

"And in the meantime...What about the orders we can't deliver? What about the dealers we'll lose to competitors? What about our buying public, who'll switch to other brands? What about our sales and accounts receivable records, formulas and research data? What about the fixed charges that will keep piling up?"

"Your check doesn't cover *these* losses, and so the entire future of this business appears to have gone up in the blaze!

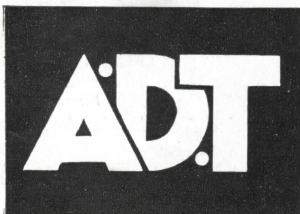
"And now I'm told that if we'd had a modern, Central Station, Automatic Fire Protection System, the fire probably would have done little or none of this damage."

A.D.T. Central Station Sprinkler Supervisory & Waterflow Alarm Service and, for unsprinklered properties, Aero Automatic Fire Alarm, prevent small fires from becoming big because they detect the incipient blaze and summon the fire department *instantly, automatically and accurately*. These systems are under the constant, electrical supervision of the A. D. T. Central Station, which assumes undivided responsibility for their constant efficient functioning—their operation does not require the presence of any human agency on the premises. A.D.T. Protection Services have the full approval of insurance underwriters. The nominal cost often is less than the cost of far less effective protection measures. Write for further information.

**A. D. T. ELECTRIC PROTECTION SERVICES**

Controlled Companies of **AMERICAN DISTRICT TELEGRAPH CO.** 155 Sixth Avenue, New York, N. Y.

CENTRAL STATION OFFICES IN ALL PRINCIPAL CITIES OF THE UNITED STATES



*Electric Protection Services*  
**AGAINST FIRE · BURGLARY · HOLDUP**  
 A NATION-WIDE ORGANIZATION