

The

ADT TRANSMITTER

vol. XVII. no. 9 — OCTOBER — 1945



FIRE PREVENTION WEEK
October 7-13

• LETTERS •

Of Greatest Importance

AMERICAN DISTRICT TELEGRAPH CO.:

I want to take this opportunity of complimenting your organization for their splendid work in taking such prompt action on the fire which we had in our store Sunday. We feel that the A.D.T. is of greatest importance to us for the protection of our building and merchandise.

G. C. WOLLENBERG

Hirsch Mercantile Company
Los Angeles, Cal.

Paid Dividends

AMERICAN DISTRICT TELEGRAPH CO.:

We wish to say that we are well pleased with the services rendered.

The instance which occurred on March 19, 1945 has paid us dividends, as we realize that if it had not been for the A.D.T. protection, we probably would have taken a great loss in the burglary.

J. FINIFTER

Bonafit Clothes
Baltimore, Md.

Saved a Lot of Headaches

AMERICAN DISTRICT TELEGRAPH CO.:

We want to tell you we appreciate your good service on our fire of June 1.

You saved us and the insurance companies a lot of headaches.

C. LEVISON

The Motor Repair & Mfg. Co.,
Cleveland, Ohio

Averted Large Loss

AMERICAN DISTRICT TELEGRAPH CO.:

We wish to thank you for your prompt dispatch in connection with the signal received on July 31 at 3:53 a.m. The fact of the matter is that the A.D.T. was instrumental in averting a large loss.

We have written you several times before and we repeat that this business would be in a precarious position particularly in the last few years had it not been for A.D.T. protection.

J. O. SHUGER

Baltimore Paint & Color Works
Baltimore, Md.

A NATION-WIDE ORGANIZATION

The American District Telegraph Company (A.D.T.), founded in 1873, is the only nation-wide organization specializing exclusively in the manufacture, installation, maintenance and operation of electrical supervisory and alarm systems for protection against fire, burglary and intrusion, watchman supervision, etc.

A.D.T. Central Station Protection Services are available in more than 350 cities and towns in the United States. In this type of service the protection system in the subscriber's premises is connected to an outside A.D.T. Central Station which provides continuous electrical supervision, transmits alarms to the fire and police departments and investigates trouble and other emergency signals.

Outside of Central Station areas, A.D.T. installs protection equipment for owner operation, with visual or audible signals within the protected premises and, when desired, direct-wire connections to police or fire departments. In exceptionally large establishments, systems may be installed to operate through owner-operated proprietary central stations on the premises.

Whether the system operates through an A.D.T. Central Station or is of the local or proprietary type, A.D.T. provides periodic inspections, systematic tests and complete maintenance by an organization trained and experienced in this type of work. *Without this specialized attention there is little assurance that any protective signaling system will operate when an emergency arises.*

A.D.T. Protection Services include the following systems:

SPRINKLER SUPERVISORY AND WATERFLOW ALARM: Summons fire fighting forces when sprinkler operates. Maintains a continuous automatic check on shut-off valves and other points controlling water supply.

AERO AUTOMATIC FIRE DETECTING AND ALARM SYSTEM: Detects fire and summons fire department automatically.

WATCHMAN SUPERVISORY AND MANUAL FIRE ALARM: Investigates any failure to signal Central Station. Includes Manual Fire Alarm Boxes to summon the fire department quickly and accurately.

BURGLAR ALARM: Automatically detects unlawful entry or intrusion and initiates immediate investigation.

HOLDUP ALARM: Summons police in case of attack by bandits and in other emergencies.

Also: Automatic Fire Control for Air Duct Systems, Heating Systems and Industrial Process Supervision and other miscellaneous supervisory services.

• EDITORIAL •

Real Fire Prevention

"Carelessness," says a recent editorial in the *New York Herald Tribune*, "accounts for the unenviable record that Americans have established, of having the highest fire losses for the civilized world."

Obviously, this is the point of view held by most laymen. But to the professional mind the underlying cause of our tremendous fire losses is not carelessness but our neglect in providing the essentials for preventing the spread of fire.

Mr. A. C. Hutson, Assistant Chief Engineer of the National Board of Fire Underwriters, gives his ideas on this subject in a special article which appears on page 7.

Confirming Mr. Hutson's views, T. Alfred Fleming of the National Board, who is appropriately described in a recent *Red-book* article as "Evangelist of Fire Protection," says "modern fire fighting must begin at the architect's drawing board, not at the hydrant." That is why he lectures to architectural schools, dramatizing the common errors architects have been making for generations. "Of course," says Mr. Fleming, "it is stupid to toss a hot match into a waste basket, but how can you justify the erection of a costly building so full of inherent flaws that a nitwit with one match can burn it to the ground?"

The gist of the matter is that you can't expect to prevent fires by simply being careful. It's much safer and more economical to assume that fires will occur and by careful advance planning be prepared to make them as harmless as possible.

On The Cover

Our cover photograph was taken some time around the turn of the century when the horse-drawn steam fire engine was in its heyday.

A few years later gasoline tractors began to supplant the horses and finally most equipment became entirely motorized.

The "three-horse hitch" was the most popular combination. The horses were especially raised and trained for the job and responded to alarms with human-like enthusiasm.

The last fire horse disappeared from the streets of New York in 1922.

THE A. D. T. TRANSMITTER: A monthly news-magazine of outstanding events and features concerning fire, burglary and holdup. Published monthly by the American District Telegraph Company, 155 Sixth Avenue, New York, N. Y.—R. K. HYDE, Editor. Edited and distributed for the information of employees, subscribers and other interested persons. All articles printed are the individual opinions of the authors. To insure delivery of your copy of THE A. D. T. TRANSMITTER each month, kindly notify the editor of any change in address.

The ADT TRANSMITTER

VOL. XVII

OCTOBER, 1945

No. 9

SUPERVISION SAVES WATCHMAN'S LIFE

Baltimore Man, Severely Injured in Mysterious Attack, Gets Timely Aid When A.D.T. Guard Investigates Failure to Signal

Whatever struck at midnight, August 23, Leonard Shropshire will probably never know. He does know, however, that he is mighty lucky to be alive and he feels that he owes his life to the efficiency of A.D.T. service.

Shropshire, a regular employee of the C. M. Kemp Manufacturing Co. in Baltimore, Md., occasionally acted in the capacity of extra watchman over weekends. For several days he had been on as full-time watchman while the regular man was on vacation.

When the A.D.T. Central Station did not receive the 12:10 a.m. signal from the C. M. Kemp Company, Guard Dantzig was dispatched to the premises to investigate. After searching the plant Dantzig found Shropshire lying unconscious in the front entrance hall, obviously very seriously injured. The guard immediately telephoned the Central Station and requested an ambulance. The injured man was taken to Mercy Hospital where, after examination, he was found to have suffered a brain concussion, body lacerations and possible internal injuries.

Shropshire's revolver and A.D.T. key were found in the bottom of the elevator shaft. That he also had been in the pit was evidenced by clots of blood and a trail of blood and grease which led from the elevator pit up the cellar stairs to the front door where he had dragged himself.

Mr. Shropshire cannot recall anyone attacking him and states that he did not feel sick or dizzy and doubts that he fell. He was positive the elevator was locked on the first floor, yet it was found on the second floor. The only thing he recalls is that he was on his way toward the elevator on the first floor when he



Leonard Shropshire
Lucky father with happy sons

stopped to weigh himself on a large scale. He remembers nothing after that.

Evidence seems to indicate that he was attacked, however, since the principal bruises are on his right eye and brow, and his income tax refund of \$56 was taken from his pocket.

Due to Mr. Shropshire's youth, 29 years, and the fact that he received medical aid so quickly, he is expected to recover.

FIREMEN WIN TOUGH FIGHT

Lightning entering the office building of the Hallach & Howard Lumber Company, in Denver, Colo., over power service wires was held responsible for two fires which broke out simultaneously on the first and third floors.

The heat of the flames caused the Aero Automatic Fire Alarm to operate and the fire department went into action within a few minutes. Owing to the fact that the flames were on two floors, the fire was difficult to handle, but the firemen finally saved the building.

REVENGE IN RECORD TIME

Burglar Alarm Pays Dividend Two Weeks After Installation

The theft of \$2,000 worth of dresses recently, was quite a blow to Miss Mary Williams, owner of the Vera Vogue Dress Co. in St. Louis, Mo. Although nothing could be done about it, Miss Williams was determined that it would not happen again.

She arranged to have an A.D.T. Burglar Alarm System installed. The installation was completed on August 7. On August 22 it paid for itself.

Shortly after closing time, police and A.D.T. guards captured a burglar in the building. He had concealed himself in the basement until everyone had left, then he had boarded the freight elevator to the sixth floor, forced the padlock off of the door and entered.

At police headquarters he admitted that he was the same burglar who had been so successful previously.

BAGGED IN THE BURLAP

Despite the fact that an A.D.T. Burglar Alarm System had been installed, the Buckeye Bag & Burlap Co. of Columbus, Ohio, found merchandise missing from their premises.

They reported their findings to the Columbus Central Station on Saturday morning, August 25. That afternoon special protection was installed on a stairway leading to the room from which goods were missing. At 10:51 the same evening an alarm was received and Clarence Jackson, an employee of the Buckeye Company, was found hiding among the merchandise in the newly-protected room.

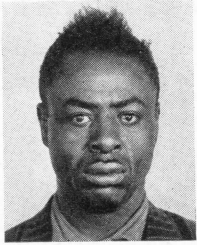
Jackson admitted the previous thefts from his employer. Investigation disclosed that he was an ex-convict, out of jail on parole.

BURGLARY

"COLLECTOR'S" ITEM

Gun Hunter in Firearms Museum Shelved by Pistol Specialists

The hobby of Mr. Richard Van Hoosear of the Consolidated Milling Co., San Francisco, is collecting antique guns. On display in his private offices on the second floor of the mill is a rare collection of firearms of all types and makes, assiduously acquired over a period of years.



George Cooper

On a recent Saturday night another man with an avid interest in guns entered the mill—illegally. His taste in firearms, however, was not discriminating. He just wanted a gun!

Shortly thereafter, there arrived upon the scene several more connoisseurs—with guns in hand, including A.D.T. Guard Coe, and Police Officer Curtin, collectors of criminals. It soon became obvious to these boys that they had a real searching job on their hands. Moreover, Mr. Van Hoosear, who had the keys to the closed off sections, was out of town.

A special guard was posted outside the gun rooms until 7:40 the following morning when keys were secured. A search was made and everything was apparently in order. The burglar alarm was reset and the mill reclosed.

A little later another alarm was received, and then the officers bore down with grim determination. This time they found an attempt had been made at opening the gun rooms and a door leading down to the mill had been forced open. For more than an hour and a half they searched up and down row upon row of stacks of thousands of sacks of flour.

Finally they found their quarry, one George Cooper, so completely concealed among the flour sacks, that he could be seen only on the closest scrutiny.

At police headquarters he was found to have a long criminal record, including assault and attempted murder. Cooper has since been committed to prison.

NO REST FOR THE WEARY

It was a hot suffocating night in Indianapolis on July 31, and many people found sleeping impossible.

One Mr. Ben Nickson, a trusted employee of the Indianapolis Brush & Broom Mfg. Co. disgustedly hied himself out of bed at 2:00 a.m. and walked down to the brush and broom company where he was not due for work for several hours to come.

Forgetting all about the A.D.T. Burglar Alarm System on the plant, Nickson entered the rear warehouse through a sliding door. It was nice and cool in the building, and needing a little sleep, Nickson gathered some burlap sacks for a makeshift bed and settled down for a little snooze.

Rudely awakened in a few minutes by A.D.T. guards and police, he explained his predicament. His identify was verified over the telephone by his employer, but he gave up sleeping as hopeless and got an unusually early start on his day's duties.

ONE-WAY TICKET

"I'd like to redeem this ring," said one Richard Tabler to a clerk in the Chicago Jewelry Co. in Indianapolis.

He handed over a pawn ticket. The clerk looked at the records and found that the diamond ring had been pawned by a woman.

"Where did you get this ticket?" asked the clerk. Tabler began to get nervous. "I found it," he answered. "Well, I don't know whether I can let you have it in a case like that," said the clerk; "just a minute and I'll find out." He quickly operated an A.D.T. Police Call Device and in less than two minutes police officers were on hand.

The woman to whom the ticket belonged had been robbed a few days before. She identified the burglar at police headquarters.

NOT WORTH THE EFFORT

One Leroy Baldwin, age 19, of Baltimore, Md., found he really had something to sniffle about on the evening of August 21, and it wasn't hay fever either.

Leroy broke into the premises of the Daniel Loughran Co. tobacco warehouse through a rear second-floor window. So quick was the response of police and guards to the A.D.T. burglar alarm that Leroy found himself being whisked off to police headquarters empty-handed, or practically so. His night's take was one dollar's worth of snuff.



International

AFTER THE HAUL WAS OVER—Ralph Capella looks over the disheveled show window dummies from which thieves ripped five valuable fur coats in the exclusive fur shop owned by The Tailored Woman, Inc., 1 West 57th Street, New York City. The building was protected only by an unsupervised watchman. While the watchman was engaged on an upper floor, the burglars broke into the building, entered the show window from the store, stripped the dummies and made a quick getaway. One coat which was firmly tied to its dummy was left behind. A central station burglar alarm system has since been installed in the building

FIRE

SPRINKLERS SAVE THE DAY

Fire Breaks Out in Flour Mill at Most Inopportune Moment

A flour mill in Buffalo, N. Y., operated by Best Foods, Inc., was being fumigated with hydrocyanic acid gas, and all employees and other persons except fumigators wearing gas masks had been excluded from the building.

At 4:30 p.m., while the rooms were filled with gas, the fire department rolled up to the premises in response to an A.D.T. waterflow alarm. The building temperature had been increased for the fumigation and it was assumed that the excess heat had fused a sprinkler head but, upon searching the building, the fumigators found that a fire had started on the fourth floor.

The automatic sprinkler system had operated effectively and the fire was out. Considering the nature of the contents, the water damage was not great owing to the speedy action following the alarm, which brought about a prompt closing of the sprinkler shut-off valve.

BLOWER CAUSES BLAZE

An employee of the Continental Can Company, Los Angeles, Calif., used a piece of paper as a torch when he tried to light the gas in a drier on August 9. He failed to consider, however, that there was a blower in the drier, and the burning paper was drawn upward through the ventilator pipe where it landed on the roof and started a lively blaze.

Fireman called by an alarm from an A.D.T. Manual Fire Alarm Box attacked the flames and finally extinguished the fire after about \$750 damage had been done to the roof. The prompt response was credited with preventing a large loss.

RUBBISH FIRE ROUTED

Rubbish piled on a wooden platform in the yard of the W. P. Fuller & Co., San Francisco, paint and varnish manufacturers, suddenly burst into flame on the afternoon of July 27.

The area was without automatic sprinklers, but in this case they were not needed. For as the heat of the fire increased, an alarm bell rang and the plant's fire department appeared on the scene—summoned automatically by the Aero Automatic Fire Alarm.

Hose streams quickly put the flames under control and the fire was extinguished without damage other than to the platform.

MOTOR MAKES TROUBLE

While workmen were spraying lacquer on pieces of furniture in the spray room of the Woodstock Manufacturing Company, Charleston, S. C., on August 20, a short circuit developed in a motor, causing a flash which ignited the highly combustible vapor.

Flames enveloped the room and almost immediately the automatic sprinkler system went into operation. A few minutes later firemen were on the scene in response to an A.D.T. waterflow alarm.

The damage, which was chiefly from water, was confined to the room, with a loss estimated at approximately \$1,000. Only the effective action of the sprinklers and the prompt arrival of the firemen kept the fire from other parts of the building.

RAIN COLLAPSES ROOF

A waterflow alarm received from the Rock Island Sash & Door Works, Moline, Ill., during an electrical storm early on the morning of August 14, revealed that the roof of a one-story building had caved in.

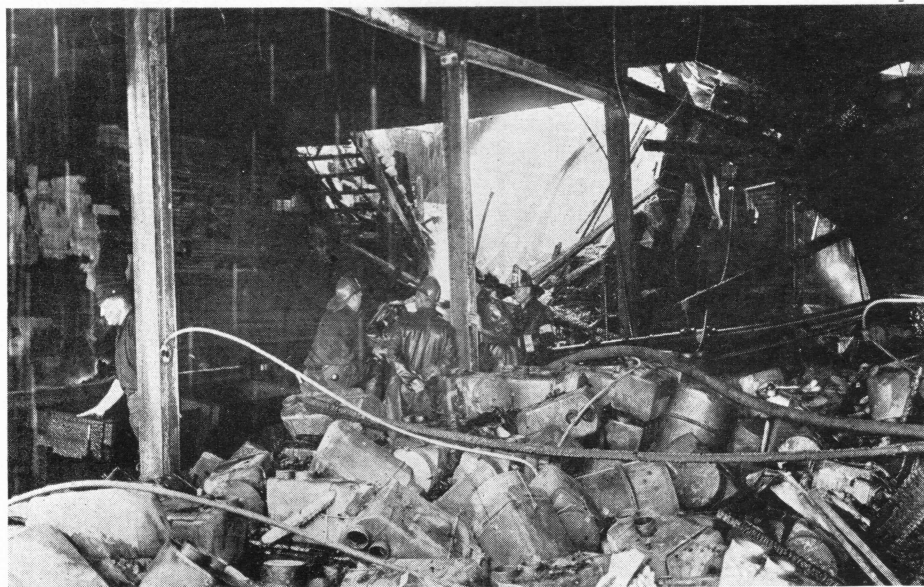
The alarm occurred when two sprinkler pipes were torn out as the supporting beams collapsed. The cave-in was caused by the weight of water which accumulated on the roof as the result of a clogged drain pipe.

PRESERVED PICKLES

A lighted match or smoldering cigarette butt carelessly tossed into a waste basket in the ladies' rest room at the M. A. Gedney Company's pickle factory in St. Paul, Minn., on July 11, resulted in two scorched walls and considerable excitement, but otherwise no harm was done, thanks to the Aero Automatic Fire Alarm.

The first knowledge of the fire was the ringing of the Aero Alarm Bell. Employees and firemen rushed into the room and put out the blaze as the flames were licking at the wallboard partitions, which was none too soon considering the construction of the building and the values at stake.

The loss was considered negligible.



International
WHERE FIRE TRAPPED WAR WORKERS—Firemen are shown inspecting the remains of the only stairway leading from the upper story of the Export Box and Sealer Company's plant in Detroit after the explosion and fire on August 13. Thirteen were killed and many more injured—trapped on the upper floor when fire destroyed this stairway. The plant was engaged on war contracts

SUDDEN SHOWER

Spontaneous combustion was the probable cause of a fire which broke out on August 8 in a storage shed at the rear of the main building of the Hayes Manufacturing Company in Grand Rapids, Mich.

The outbreak extended to an adjacent loading platform but the flames were quickly retarded as twenty-six heads of the A.D.T.-supervised automatic sprinkler system let loose a deluge on the burning material.

The waterflow alarm caused by the operation of the sprinklers automatically called the fire department which immediately went into action and kept the fire from seriously damaging the main building.

Considering the circumstances, the \$8,000 loss was held to be exceptionally light.

WATCHMEN

INJURED MEN HELPED

Get Immediate Medical Aid After Sustaining Serious Falls

A watchman, whose devotion to duty was too good for his own good, tried to overlook serious physical injuries sustained when he fell off a ladder on the afternoon of Sunday, August 26.

When the Jersey City Central Station failed to receive the 1:30 p.m. watchman's signal from H. Muehlstein & Company, they telephoned the premises. Watchman Rosario answered the phone and said he had fallen but was not seriously hurt and would start his round in a few minutes.

Just to be on the safe side, an A.D.T. guard was dispatched to the premises where he found the watchman in need of immediate medical attention.

It was determined that he had fallen from a ladder while washing windows. An ambulance was summoned and upon advice of the ambulance doctor Mr. Rosario was taken to a hospital for X-ray examination and observation.

Injured in a fall while making his patrol on July 28, a watchman at the Betzold Fur Cleaners, Philadelphia, was

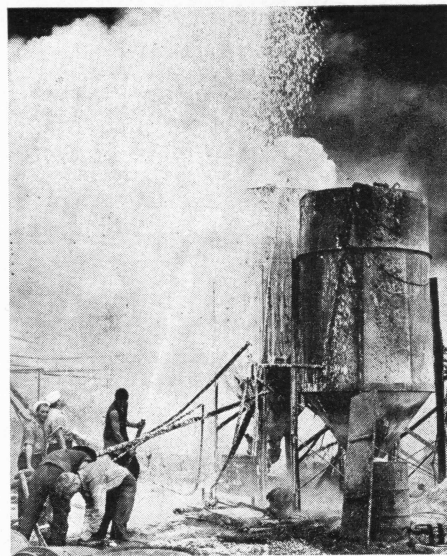
taken to a hospital by an A.D.T. guard who went to the plant when the Central Station operators noted that no signals had been received after the start of the 7:30 p.m. round. The management was notified and a relief watchman took over at 10:30 p.m.

REINFORCED

A watchman patrolling the premises of Joseph Szold & Sons Inc. in Peoria, at 3:00 a.m. recently, found great comfort in knowing that he was A.D.T.-supervised.

Hearing a crash of broken glass in the side of the building, the watchman approached the area cautiously. He spied a desperate-looking character, who had just broken through the door, starting to go to work on the cash registers. The watchman, of course, could have confronted the burglar face to face, with considerable risk, but there was no need of that. His 3:00 a.m. round was already overdue and he knew that A.D.T. guards would be investigating the delinquency in a matter of minutes.

The watchman cautiously stepped into a dark corner and waited. Sure enough, before the burglar could complete his depredations, police and A.D.T. guards were on hand and nabbed the burglar on the spot.



International
COAST GUARD FIREMEN — More than fifty Coast Guardsmen helped the city's firemen combat Miami's most spectacular fire which swept through two oil properties on July 1. The photo shows chemical foam lines being operated by the cooperative sailors

STORE WATCHMAN DIES

Watchman Peter Abbott of the A. I. Namm & Son, department store in Brooklyn, N. Y., was found dead on the night of August 18 by Guard C. G. Evans, who investigated when the watchman's 8:00 p.m. signal was not recorded in the A.D.T. Central Station.

Accompanied by another watchman, Guard Evans traced the missing watchman's route and finally found him lying on the floor of the packing room. A doctor was called who, upon his arrival, pronounced the man dead, apparently of a heart attack.

FALLS OVER LOOSE BOARDS

Watchman Charles Baker of the Kennedy Iron Company in Baltimore, Md., was found unconscious at 10:15 p.m. on August 11.

When the watchman's regular signal was not recorded, a guard was sent to the foundry to investigate. Watchman Baker had apparently fallen over some loose boards and was lying about five feet from his signal box.

He was taken to the South Baltimore General Hospital and the guard remained at the plant until a relief watchman reported for duty.

ORGANIZATION

WEST COAST PENSIONERS

The Benefit Fund Committee has announced its approval of the retirement of Mr. William Butterfield of the Spokane Operating Department.

Mr. Butterfield was employed as a joint A.D.T.-Western Union emergency guard. He has been with A.D.T. since December 5, 1935, and in the employ of Western Union since February, 1910. His retirement on pension became effective July 25, 1945.

Announcement has also been made of the retirement on pension of Mr. Walter Mann of the San Francisco Plant Department.

Mr. Mann was employed as an installer and has been with A.D.T. since December 9, 1920. His retirement became effective September 4, 1945.

THE ROSTRUM

Devoted to Open Discussion of Protection Problems

A "NATURAL" FOR THE FIREMEN

Fire Department Members, If Properly Trained, Can Do Much to Solve the Problem of Teaching Fire Prevention

By A. C. HUTSON

Assistant Chief Engineer

National Board of Fire Underwriters

In Cleveland, Ohio, fire and explosion involving a gas works caused the death of 130 people. The burning of a circus tent in Hartford, Conn. took a toll of 168 lives. And in a crowded Boston night club 492 persons perished when they were unable to escape as flames swept with lightning speed through the building.

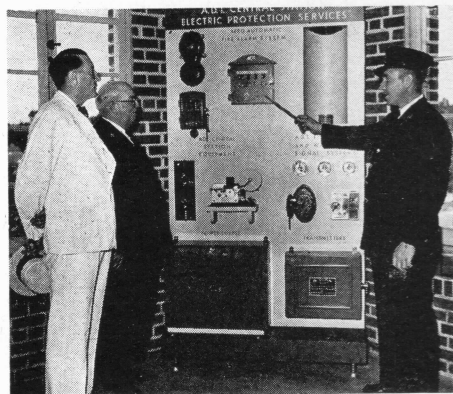
Can these and countless other catastrophies be laid solely to carelessness which so commonly is cited when fire prevention is being discussed?

To the fire prevention engineer it is much more than would be covered by the term "carelessness." He wants to know why comparatively minor out-breaks so often develop into such proportions that many lives are lost and fire departments are taxed to the utmost before they are able to get the flames under control.

The fire prevention engineer wants to know not only what to do to keep fires from starting, but how to prevent their extension and how to extinguish them. Such knowledge may be gained by a detailed study of fires of a serious nature. But even though the lessons are plain, it requires action to accomplish real fire prevention.

The knowledge gained from fires, supplemented by the theory of the technician, if applied, would go far toward cutting fire deaths and fire losses to a small percentage of the present excessive figure.

Statistics show that only three-tenths of one per cent of all fires—one out of every three hundred—are of sufficient size to cause a \$10,000 loss. But these fires account for nearly seventy per cent of the total of approximately \$400,000,000 burned up each year.



FIRE COLLEGE—established a few years ago in Jacksonville, Fla. The school is equipped to demonstrate to firemen and other protection-minded citizens the most effective methods of preventing and extinguishing fires. The panel in the photograph is equipped to show the operation of the various A.D.T. Signaling Systems

Furthermore, the majority of the large-loss fires, involving losses of \$250,000 or more, occur in business establishments.

Inherent in every industry are conditions which are likely to result in fires, especially if aided by some careless act. And since carelessness is a human trait, management, of necessity, needs further enlightenment on how fires spread as well as how they start.

Less than half a century ago people gave little thought to fire prevention other than the application of water with a pail or hose after a fire had started. Today a number of colleges are including fire prevention in their curriculums, covering, among other subjects, building construction and the nature and use of protective appliances such as automatic sprinklers, thermostatic fire alarms, automatic covers for dip tanks and other containers, private fire brigades, automatic supervisory systems, water supplies and fire department operations.

These protective measures, if properly applied, undoubtedly will save more lives and property from destruction than all of the fire prevention preachments against "carelessness."

Many large industrial organizations employ fire prevention engineers, but there are thousands of properties where the owners or the management neglect fire prevention altogether or treat it only superficially because they are too busy on other seemingly more important problems to give the subject the attention it deserves.

The principal question is: How can we most effectively interest property owners and business executives in fire prevention and give them the knowledge that will enable them to take the proper action?

The solution of this problem it is believed, is a more intensive education of the firemen of America. A good start has been made in many cities and states through the establishment of fire schools. In a number of cities inspection organizations have been set up within the fire department, composed of men qualified to enforce fire prevention ordinances and to advise property owners on matters pertaining to fire prevention. During the war some of this work has of necessity been abandoned but it is hoped that activities will be resumed in the post-war period with expanded programs and increased enthusiasm.

The National Board of Fire Underwriters gladly offers its aid in extending fire prevention work to fire departments and other organizations. Among its activities is the preparation of model building codes and fire prevention ordinances. Such legislation should be enacted and enforced in every community. Another great value of codes and ordinances is that they may be used as textbooks by those interested in the preservation of life and property. Many fire departments make knowledge of such laws a requirement for those seeking advancement.

As an aid to this study the National Board of Fire Underwriters has been issuing periodically for a number of years, a series of technical bulletins which are sent free to fire department members and others interested in preventing loss of life and property by fire.

FIGHT FIRE AND HELP YOUR COUNTRY



FIRE PREVENTION
WEEK-October 7-13

ABOVE is a reproduction of the National Board of Fire Underwriter's poster for promoting the observance of Fire Prevention Week, October 7-13. The illustration featured on the poster is the face side of the National Gold Medal Awards presented each year to the newspaper and radio station adjudged as having done the most to promote fire prevention. The 1944 winners were the *Christian Science Monitor* of Boston and Station WLS of Chicago. The poster measures 19 x 23 inches and is free in reasonable quantities or \$10.00 a thousand. For posters, leaflets and other Fire Prevention Week material write The National Board of Fire Underwriters, 85 John Street, New York 7, N. Y. or The National Fire Protection Association, 60 Batterymarch Street, Boston 10, Mass.