

The

ADT TRANSMITTER

vol. IX. no. 6 • JUNE • 1937



• LETTERS •

Co-ordination

AMERICAN DISTRICT TELEGRAPH CO.:

I would be derelict in my duty as a citizen, and personally unappreciative if I did not acknowledge my indebtedness to your splendid organization for the masterly manner in which it responded to the call of duty and captured the window smasher who entered my show window.

To me your splendid work represents the co-ordination of three important factors; viz., perfect system, personal efficiency and police co-operation.

I take this opportunity to express to you my personal appreciation for such an able and competent body of men who, while the city sleeps, are alert to the dangers that stalk through the night, and quick to protect both life and property.

Again expressing my appreciation for such efficiency and co-operation, and with every good wish for the continued success of your able organization.

WILL SALES.

Will Sales,
Louisville, Ky.

Saves Money, Annoyance, Worry

AMERICAN DISTRICT TELEGRAPH CO.:

I wish to take this opportunity to express my appreciation for the very prompt and efficient manner in which you handled the alarm from our store on May 8, 1937.

Unquestionably the service in this instance saved my firm considerable money and myself a great deal of annoyance and worry. It is most fortunate that your service is available for my business and the many advantages displayed cannot be measured in terms of dollars and cents.

I sincerely regret that my key had not been in your possession from the institution of the service. I feel that if you had access to the premises when this attempt was made you unquestionably would have captured the culprit.

In conclusion I wish to reiterate the valuable quality of protection you are rendering me, and highly recommend your service to any class of business.

H. M. HARLEY,
Manager.

Louis Steinberg Co.,
Charleston, S. C.

A NATION-WIDE ORGANIZATION

The American District Telegraph Company (A.D.T. System) is the only nationwide organization specializing exclusively in supplying Central Station electrical fire and burglary protection services. Established in 1873, A.D.T. Services have acquired an unequaled reputation in safeguarding lives and property against the hazards of fire and theft.

A.D.T. Services protect property values in excess of twenty billions of dollars, not including cash and securities in principal banks in all parts of the United States, in the thirty-two Federal Reserve Bank buildings, and in the United States Treasury and Mints, all of which are A.D.T. Protected.

The A.D.T. Organization includes more than 3,000 specially trained employees who serve upward of 27,000 subscribers. A.D.T. Central Stations are located in all principal cities of the United States. Listed below are the A.D.T. Central Station Services.

A.D.T. SPRINKLER SUPERVISORY AND WATERFLOW ALARM SERVICE: Automatically summons fire department in case of fire or dangerous leaks. Electrically detects and reports conditions affecting normal functioning of sprinkler system.

A.D.T. "AERO" AUTOMATIC FIRE ALARM SERVICE: Automatically detects fire and reports exact location to fire department.

A.D.T. WATCHMAN SUPERVISORY AND MANUAL FIRE ALARM SERVICE: Any deviation from watchman's routine instantly and automatically reported to the Central Station. In emergency, an armed and bonded A.D.T. patrol immediately investigates. Also provides Manual Fire Alarm Boxes which summon fire department direct to premises.

A.D.T. BURGLAR ALARM SERVICE: Reports unlawful entry—an armed and bonded A.D.T. patrol immediately investigates, with police cooperation when necessary.

A.D.T. HOLDUP ALARM SERVICE: Instantly summons armed assistance in case of attack by bandits or other emergency.

• EDITORIAL •

Peace of Mind

AMERICAN DISTRICT TELEGRAPH CO.:
Portland, Ore.

"I am sorry to have delayed so long with this agreement, but I was busy with other things. Will you please send me a report here of the openings and closings, say, once or twice a month."

K—— C——,
Galway, Ireland
April 27, 1937.

At first glance the above letter might seem somewhat cryptic. There is, however, a significant story behind it.

The writer of the letter is the proprietor of a retail store in Portland, Ore. Recently she left for an extended vacation in Ireland. A few days before her departure, an A.D.T. representative submitted a contract for Central Station Burglar Alarm Service and suggested that this protection would help her to relax with complete peace of mind and sense of security in knowing that A.D.T. was keeping a watchful eye on her place of business during her absence. She left, however, without making the necessary arrangements.

On her ocean trip she apparently realized the truth of this statement, for one of her first actions on arriving at her destination was to send the above letter contracting for A.D.T. Burglar Alarm Service.

On the Cover

A dramatic view of the recent \$150,000 fire which totally destroyed the Loch Arbour Hotel in Allenhurst, N. J.

Firemen were helpless as the flames raged through the wooden structure. Fortunately, the hotel, not yet open for the season, was unoccupied, so no lives were lost . . . but it is terrifying to think what the *human* cost would have been had this fire occurred a few weeks later.

Of the usual frame construction, this building typifies the fire hazard existing in hundreds of summer hotels throughout the country. Once a fire gets going in a building like this, the battle usually is hopeless. The only answer is—don't let a fire "get going." Detect it *when it starts*—summon the fire department *instantly*—a formula which can be satisfactorily fulfilled only by an *automatic* fire detecting and reporting system.

THE A. D. T. TRANSMITTER: A monthly news-magazine of outstanding events and features concerning fire, burglary and holdup. Published monthly by the American District Telegraph Company, 155 Sixth Avenue, New York, N. Y. — R. K. HYDE, Editor . . . Edited and distributed for the information of employees, subscribers and other interested persons. All articles printed are the individual opinions of the authors. To insure delivery of your copy of THE A. D. T. TRANSMITTER each month, kindly notify the editor of any change in address.

The ADT TRANSMITTER

VOL. IX

JUNE, 1937

NO. 6

RESCUE MAN TRAPPED BY FIRE

Watchman, Trapped in Locked Building as Fire Rages, Is Saved by Response to Burglar Alarm

"Help! Help! Fire!" was the cry which greeted a squad of police and A.D.T. guards as they drove up a deserted Chicago street in response to a burglar alarm at the Monroe Fox Co., clothing, on the night of May 21.

As they climbed out of the patrol cars they looked up to see where the frantic cries came from. In the darkness they could distinguish a human form perilously perched on a narrow ledge on the second floor, with what seemed to be wisps of smoke curling out of the window.

Guards who entered the building found that there was a fire in the basement, with the flames already licking up an elevator shaft to the first floor. They immediately summoned the fire department, which soon brought the flames under control.

In the meantime, with the aid of firemen's axes, a locked door leading to the second floor was battered down and the man marooned on the second floor was rescued. He was the night watchman, and after resting for a few minutes to recover from his experience, he told what had happened.

"I was riding down the elevator to the first floor," he explained, "when all of a sudden the elevator stopped and all the lights went out. Then I smelled smoke, and I looked down the crack between the elevator and the wall of the elevator shaft. Down there in the basement I saw the flames shooting up and getting bigger every second.

"At first I was panic-stricken, thinking I would be trapped there to be burned alive, but then I saw that the elevator had stopped almost level with the second floor. This elevator door is kept locked, but I forced it open, and as I did so I pulled loose the A.D.T. Burglar



PRECARIOUS PERCH—The cross shows the narrow ledge where a watchman took refuge when trapped in the building by a fire on May 21. He was rescued by A.D.T. guards

Alarm Screen which was on the inside.

"Then I ran to the staircase to try to escape to the street, but I forgot that the door to the staircase on this floor is locked and I couldn't open it. But I wanted to get as far away as possible from that fire, so I opened a window and climbed out on the ledge outside. I thought maybe there would be somebody outside that I could get to send in an alarm, but it was about half past one at night and there was no one on the street. But I knew that I was all right, because I knew when I pulled loose that A.D.T. Burglar Alarm Screen that an alarm went in to the A.D.T., and the police and the A.D.T. men would soon be here."

While the watchmen's plight had been

a trying one, his predicament was not of long duration. According to the actual time records of the incident, it was exactly 1:34 a.m. when the watchman pulled loose the Burglar Alarm Screen on the elevator door, and 1:37 a.m., or only three minutes later, when the police and A.D.T. guards arrived on the scene in response to the resulting alarm.

The fire, which was of undetermined origin, had swept through the basement before the firemen got it under control, but the damages would have been far greater had it not been for the A.D.T. Burglar Alarm which led to the early discovery of the fire.

EXCITING CHASE

Burglar Attempts Flight, But Is Too Slow for Pursuers

At 4:54 a.m. on May 10, the A.D.T. Central Station at Erie, Pa., received a burglar alarm from the Pratalo Peligna Club, a fraternal organization. Within a few minutes, guards and police were on the scene. They saw that a kitchen window had been jimmied open. On a chair outside a door at the rear of the premises they found a jug of wine, bottles of liquor and a radio, ready to be taken away.

Suddenly, two men emerged from the door and made a break for it. There followed an exciting chase through back yards, over fences, down alleys. One of the burglars, exhausted, surrendered without resistance after a short chase. The other had more speed, and succeeded in escaping in the maze of back yards and dark alleys.

The prisoner was taken to police headquarters, together with the loot to be used as evidence. Police records revealed that the captive had previously been arrested on a charge of larceny from an automobile. All the loot that had been removed from the premises was recovered.

BURGLARY

RECEPTION COMMITTEE

Surprised Burglar Finds Police Waiting When He Starts to Leave Premises

On the evening of May 8, an agile "second-story" man broke into the premises of William Rosendorf, Washington, D. C., furrier. He climbed up the outside of the building to the second floor, forced a window, and proceeded to help himself to as many fur coats as he could carry.

He did not realize that in forcing the protected window, he had silently notified the A.D.T. Central Station. When he started to climb out of the window, with a stack of fur coats over his arm, he was horrified to find a reception committee of police and A.D.T. guards waiting for him on the street below. He dropped his loot and ran back inside, where police found him a few minutes later hiding behind a rack of coats.

OUT OF LUCK

Burglars Foiled by A.D.T. Alarm in Two Attacks on Same Establishment in a Week

Two times within less than a week, attempts were made to burglarize the Merchants Tobacco Co., Quincy, Ill. In both instances the burglars succeeded in gaining entry, but betrayed themselves when they unwittingly set off A.D.T. Burglar Alarm devices.

The first attack occurred on May 9. Guards and police who responded to the alarm at 4:34 a.m. captured two youths inside the store. The culprits were taken to the police station, where records revealed that both had previously been arrested for stealing an automobile.

Six days later, at 2:00 a.m. on May 15, an alarm was again received from the same premises. A squad of police and A.D.T. guards arrived in less than three minutes. They found that a hole had been cut in the roof, through which a burglar, with the aid of an accomplice, had been lowered with a rope into a locked storeroom. The alarm had been caused when the intruder set off an



TRAIN 'EM YOUNG is Chicago's answer to the problem of fire prevention. Here are shown two junior Fire Marshals in the Fire Prevention League of the City High Schools, sponsored by the Chicago Association of Commerce. They are Ann Springborn, of the Lucy Flower Technical High School for Girls, and Hyman Levine, Fire Commissioner of the League. The photograph was taken in the A.D.T. demonstration studio during recent N.F.P.A. Convention

A.D.T. device inside the storeroom. The burglars became frightened when the police approached, and succeeded in making their escape.

In neither of these attacks did the burglars succeed in stealing anything.

LOOT RECOVERED

Eight watches and seven rings, valued at \$330, were recovered when a burglar was captured in an attack on the Will Sales jewelry store, Louisville, Ky., on May 5.

The alarm, which came in at the A.D.T. Central Station at 4:04 a.m., was immediately transmitted to police headquarters and broadcast over the police short wave radio.

In less than three minutes a police radio squad was on the scene. They found the front show window of the store smashed in. The burglar, who had run away when he heard the squad car approaching, was captured in a nearby alley. The culprit at first protested his innocence, but confessed when the loot was found in his pockets.

BURGLARY BRIEFS

CHICAGO, ILL., May 3: Upon hearing an employee of the A. Willing Co. scream for help, the building manager for the Three Hundred West Adams Street Bldg. Corp. pulled an A.D.T. Emergency Call Box. When the A.D.T. guard and police arrived they found that another Willing Company employee had captured a man who tried to escape with six bolts of silk.

CINCINNATI, OHIO, May 10: Two boys who confessed to breaking into the same premises the previous night were captured at the Hutchinson Bros. Leather Co. by police and A.D.T. guards who responded to an A.D.T. burglar alarm, caused when the boys tried to make a getaway through a protected window after ransacking the office.

CLEVELAND, OHIO, May 16: When A.D.T. guards arrived at the Roy Jewelry Co. in response to a burglar alarm they saw two men walking away from the premises, where a large show window had been smashed. Upon apprehension, the men admitted breaking the window and were turned over to the police.

OKLAHOMA CITY, OKLA., May 2: A watchman at the Acme Flour Mills used an A.D.T. Emergency Call Signal to summon aid when he discovered a man ransacking automobiles in the mill yard. The man was taken into custody by police who, with A.D.T. guards, responded to the alarm.

ST. LOUIS, MO., May 18: A very intoxicated man, with an armful of empty cordial bottles and a bleeding hand, was picked up by police a short time after an alarm was received from the A.D.T. Burglar Alarm System at Hinrich's Distilled Products liquor store. The man, who is an ex-convict, had smashed a window at the Hinrich's store, helped himself to the liquors, and proceeded to empty the bottles.

FIRE

"LUCKY BREAK"

Fire Detected When Sprinkler Opens and Short Circuits Burglar Alarm Wiring

Some time after midnight on May 13, a fire started in a bale of trimmings on the third floor of the premises of S. P. Platt, wholesale furriers, Chicago. One sprinkler head opened, but the sprinkler system is unsupervised, so no one knew of the fire until it fortunately happened that the water short circuited the A.D.T. Burglar Alarm wiring.

Guards responding to the alarm found the fire still burning and the sprinkler operating. The building is equipped with A.D.T. Manual Fire Alarm Boxes, and one of the guards immediately turned in an alarm. With the aid of the fire department, the blaze soon was put out and the sprinkler turned off.

IRREPLACEABLE

Prompt Aero Alarm Prevents Damage When Fire Threatens Historic Colonial Building

Dating from Colonial days, Fraunces' Tavern in New York, now used as a museum and a restaurant, is said to be the oldest building on Manhattan Island, and one of the oldest in the country. If this historic landmark were destroyed by fire, it would leave a gap that no amount of money ever could replace.

For this reason the present owners of the building have taken every possible precaution against fire, including the Aero Automatic Fire Alarm System, which was installed in 1922. A fire which broke out in a closet a few months later was detected instantly by the Aero System which summoned the fire department.

Again on Sunday, May 16, this famed old building was threatened by fire. Summoned to the premises by an Aero alarm at 3:04 p.m., firemen found a blaze in a stack of chairs on the first floor. One hose line was sufficient to extinguish the fire.

A few of the chairs were burned, but there was no other loss, since the Fire Insurance Patrol, which also was summoned, took immediate salvage measures to prevent water damages.

SECURITY SECURE

The Headquarters Building of the Social Security Board at Baltimore, Md., which houses all of the central records essential to the payment of Social Security benefits, has now been made secure by A.D.T. Protection. A contract was closed recently for Watchman Supervisory and Manual Fire Alarm Service.

SHORT CIRCUIT STARTS FIRE

"With the Sprinkler System and your Supervisory Service we certainly kept the damage down to a reasonable amount."

So wrote an official of the Cunningham Grain Company, Malden, Mass., following a fire which broke out in the plant at 10:01 p.m. on June 1. A short circuit in an elevator motor ignited grain dust, setting off the sprinkler system, which immediately resulted in a



Wide World
CHAMPION SPELLER — Fireman Joseph A. Power of the New York Fire Department. He headed a team of fifteen New York firemen which tied a similar team from the Chicago Fire Department in a recent spelling bee conducted over the radio. He spells "protection" with three letters—A-D-T

waterflow alarm to the A.D.T. Central Station. The Malden Fire Department responded in record time and did a thorough job of putting out the fire and preventing water damage through prompt and effective salvage measures.

ON THE JOB

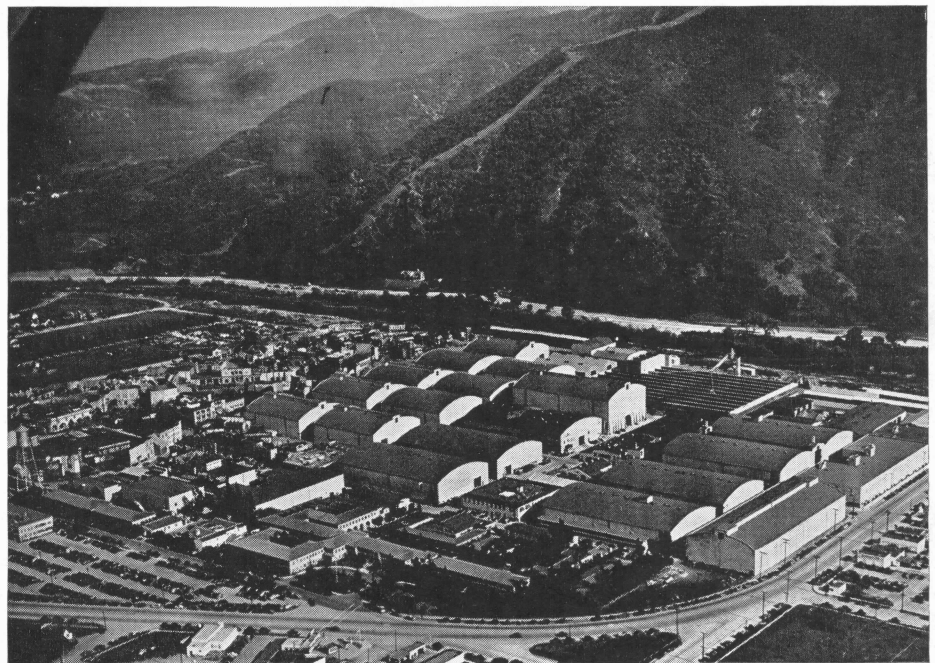
Memphis Fire Department Promotes Fire Prevention With Special Placards and Bulletins

As part of its unremitting, year-round efforts to promote fire prevention, the Memphis, Tenn., fire department has recently distributed to all business and mercantile establishments in the city placards entitled "Duties of a Night Watchman." The placards are designed to be hung on the wall where they will be constantly present for ready reference by the watchmen.

The Memphis Fire Department conducts a special School of Fire Prevention every year during Fire Prevention Week, but issued these placards in order to keep the basic rules of fire prevention continuously before the watchman.

Accompanying the placard was a bulletin addressed to the employers, outlining fifteen important fire prevention rules which should be observed by every establishment.

The placards and bulletins were prepared by Fire Chief Irby Klinck and Fire Marshal Frank Buckalew, with the support and co-operation of Mayor Watkins Overton and Commissioner of Public Safety Clifford Davis.



WHERE THE STARS SHINE—Studio of Warner Bros.—First National and Cosmopolitan Productions at Burbank, Cal., as seen from the air. Protected by A.D.T. Watchman Supervisory, Manual Fire Alarm, Sprinkler Supervisory and Waterflow Alarm Services. A.D.T. Services also protect Warner Bros. Vitagraph Studio and Sunset Studio—the home of radio station KFWB

PIER THREATENED

Unloading a cargo of nitrate of soda from the S.S. *Maltran* at the pier of the Seaboard Air Lines, Charleston, S. C., on May 25, longshoremen saw flames suddenly burst from one of the hoppers on the pier. Without delay they sent in an alarm to the fire department from one of the A.D.T. boxes only a few feet away. Within a few minutes firemen responded and extinguished the blaze.

The cause of the fire was a short circuit in one of the motors in the hopper. The flash set fire to a wooden housing, threatening both the pier and the steamship. Firemen said a more serious blaze was avoided by the prompt discovery of the fire and the speedy alarm, which enabled the apparatus to reach the scene in the first few critical minutes.

FIRE BRIEFS

CLEVELAND, OHIO, May 31: A fire in a lacquer room at the Patterson Sargent Co., manufacturers of paints and varnishes, was quickly extinguished by the A.D.T. supervised sprinkler system. The water continued to flow, but was turned off before extensive damage could be done.

TOLEDO, OHIO, June 2: A spark from a motor ignited a barrel of lacquer at the Electric Auto Lite Company, causing a sprinkler head to operate. An A.D.T. guard, investigating the subsequent waterflow alarm, reported that there was little damage.

SIOUX CITY, IOWA, June 9: A bird which had built its nest in a vent pipe was responsible for a fire at the Sioux City Stock Yards Co. Firemen responding to an alarm from an A.D.T. Manual Box found that the bird's nest had caught fire. The blaze was quickly extinguished, with no damage.

DES MOINES, IOWA, June 4: Workman roofing a new building at the Swift & Co. plant turned in an A.D.T. Manual Fire Alarm when a tar pot caught fire and showed signs of exploding. The blaze was put out with a hand extinguisher.

WATCHMEN

HIGHEST COMMENDATION

Employer Praises A.D.T.'s Service When Watchman Is Stricken With Heart Attack

When the 2:06 a.m. signal from the watchman at Chas. H. Besly & Co., Chicago, became overdue on the morning of May 25, A.D.T. Guard Lacey was immediately dispatched to the premises to investigate. Getting no response when he entered the building and

called for the watchman, Lacey sensed something wrong and started a systematic search of the premises. He found the watchman lying inert on the floor of an office on the first floor, apparently dead.

Although he could detect no signs of breathing, Lacey, finding that the body was still warm, immediately summoned a fire department pulmotor squad which arrived within two minutes. Every effort was made to revive the watchman, but to no avail. A physician who had been summoned finally pronounced the man dead of heart failure.

In a letter to A.D.T., Edward H. Welles, president of the concern, wrote: "We feel that you did everything within your power to handle the situation in the way we would like to have had it done, and have nothing but the highest commendation to offer you in the way you carried out your services."

FALLS DOWN STAIRS

Dazed and unable to get up or to call for aid after a fall down a stairway on the night of May 31, a watchman at the Eberhard Faber Pencil Co., Brooklyn, N. Y., was taken to a hospital by A.D.T. guards dispatched to the plant when the man's 1:45 a.m. signal failed to come in. The injured man, whose condition was not serious, was treated for lacerations of the scalp and taken home.

IN AGONY

Guards Come to Aid of Watchman Stricken by Illness

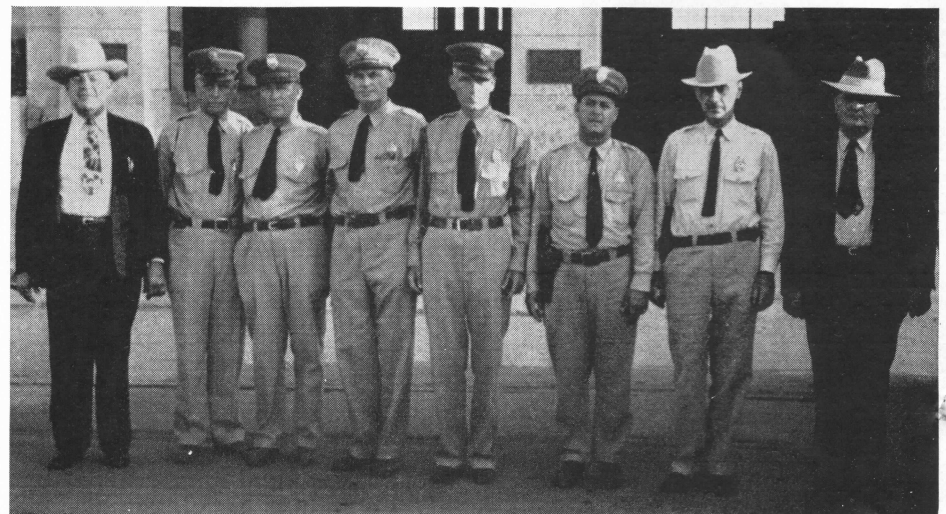
Stricken by a sudden gall bladder attack on the night of April 28, the watchman at the Thomas Griffith Corporation in Muncie, Ind., dropped in agony to the floor. Unable to continue on his round, he might have suffered helplessly until morning had it not been for A.D.T. Supervision, which quickly revealed his plight.

When the man's 11:00 p.m. signal became overdue, guards were immediately dispatched to the plant and summoned a police car to take the suffering man to a hospital. The watchman requested that his son be notified, and the latter took over his father's duties for the remainder of the night.

ALERT WATCHMAN

An alert watchman at the Archer-Daniels-Midland Co., Minneapolis, Minn., who discovered a fire in the locker room on the night of April 25, saved his employers needless loss by making prompt use of the A.D.T. Manual Fire Alarm System.

The fire had started in some clothing in one of the lockers. Because of the prompt discovery and reporting of the blaze, the firemen were able to put it out with a chemical hand extinguisher. There was no loss beyond the burned clothing in the locker.



TEXAS RANGER—Capt. J. B. Brooks (left), former Texas Ranger, Sgt. Harrison, Jr. (right), and group of guards of the Galveston Wharf Company and Cotton Concentration Company, Galveston. Capt. Brooks and his assistant are in charge of seventy-nine watchmen who report to the A.D.T. Central Station

THE ROSTRUM

Devoted to Open Discussion of Protection Problems

TWO LESSONS IN "ECONOMY"

The Texas School Explosion and the "Hindenburg" Disaster Point an Important Moral for Executives

By Paul W. Kearney

Within the brief space of two months we have had two lessons in the fallacy of false economy which were graphic enough to shock the nation into sympathy for the victims and indignation at those responsible.

In March, 294 school children and teachers died in the explosion in the London, Texas, Consolidated High School.

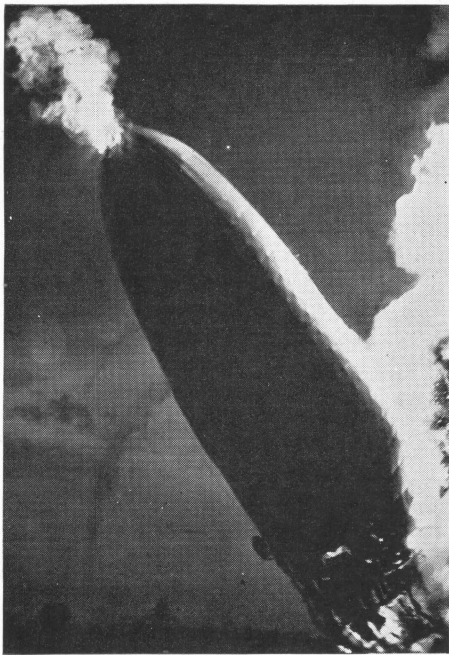
In May, thirty-six passengers and members of the crew died in the destruction of the German airliner *Hindenburg* a few feet from the ground at Lakehurst, N. J.

In both cases the life loss would have been many times greater if the disaster had occurred a half hour earlier—or relatively trivial had it come a half hour later. But the inexorable fact is that both accidents happened when they did, and the wonder is, not that so many died, but that so many escaped in these two disasters.

The man responsible for the conduct of a factory or a store may not see in the destruction of an airship and a school any direct bearing on his immediate affairs, but there is a moral behind both incidents nevertheless. In the case of the East Texas school, the contributing factor to the final result was that thing we are prone to call "economy"—the endeavor to save money by using a relatively cheap natural gas and entrusting inexperienced workmen to install and alter gas pipe lines.

In the case of the airliner, regardless of the debated origin of the mysterious "spark" or static charge or what not, the life loss was due to the "economical" use of hydrogen instead of the non-inflammable—but more expensive—helium.

On paper, both choices could be amply justified by any intelligent accountant on a cost basis, but such figures



Wide World
WHAT PRICE ECONOMY?—The cheaper hydrogen with the greater pay load it afforded, was an economy—while it lasted. But now the "Hindenburg" — which probably would still have been a proud queen of the skies had helium been used—is a mass of twisted girders.

could hardly impress any safety man old enough to know that when you wager human lives against the chance of a mishap, you play a losing game in the long run. This was especially true with regard to the zeppelin, where the risk increased in direct ratio to the "savings" involved.

Helium affords about twelve per cent. less pay load and costs thirty times as much as hydrogen, hence the practical "economical" move was to use the cheaper economical gas and to take every possible precaution against an accident occurring.

Nobody can deny that the operators of the *Hindenburg* tried to do the latter.

The double-doored smoking compartment with its eagle-eyed attendant; the use of safety shoes and special uniforms for crew members working near the gas bags; the rigorous exactions upon passengers and what they brought aboard; the countless farsighted and ingenious mechanical developments to eliminate potential danger from machinery—all were applied with relentless thoroughness in an effort to offset the ever-present hazard that constantly loomed overhead in the vast bag of deadly, explosive hydrogen.

Granted that they took every precaution they could conceive of, the fact remains that the Americans at Lakehurst were still so skeptical of hydrogen that they contrived to have the naval blimps as far away from the landing field as possible whenever the *Graf* or the *Hindenburg* came in.

In short, there was no mystery about the hazards involved in either the odorless gas heating system in the school or the hydrogen in the airship, and both decisions were made on a purely bookkeeping basis. What they overlooked, however, was the sad truth that when you pit life against Chance, you go beyond the realm of bookkeeping into the field of *bookmaking*. And although those responsible for both enterprises "saved money" for a time by their economies, they lost everything in the end when luck changed.

Sadly enough, there are many executives in business today who do the same thing. They tolerate hazardous practices, questionable methods, potentially dangerous machinery on the easy-going theory that trouble isn't likely to ensue. They skimp on the purchase of first-aid appliances and postpone the installation of protective equipment in order to save money. Besides, what are the chances of our having trouble?

The obvious answer is: Write to East London, Texas, or to Friedrichshafen. From both sources you'll learn that they saved quite a bit of money through their bookkeeping economies—but the one no longer has a school and the other no longer has an airship. And also charge off to "economy" that other item which cannot be computed in dollars and "sense"—the 330 human beings who are dead.

Because, in the final analysis, both placed their ultimate hope on Chance!

THIRTY
TO FIFTY
GALLONS
A MINUTE

THIRTY to fifty gallons of water per minute from every open sprinkler head . . . means protection while the fire burns . . . *destruction* after the fire is out. Which leads to the very important question: WHO WILL TURN OFF THE WATER when the sprinkler has done its job?

A.D.T. Sprinkler Supervisory and Waterflow Alarm Service answers this question *automatically*. Any flow of water in the sprinkler system . . . from an open head or a serious leak . . . instantly transmits an automatic alarm to the A.D.T. Central Station. The fire department, insurance patrol, or both, are immediately dispatched direct to the premises . . . to fight the fire and turn off the water . . . to minimize damages by prompt salvage measures.

A.D.T. Sprinkler Supervisory and Waterflow Alarm Service makes the Sprinkler system immune to human carelessness, forgetfulness and neglect. Every vital part of the sprinkler system is under continuous, electrical supervision of an outside Central

Station. Trouble conditions are detected automatically *when they occur* and immediate corrective action is taken. And when fire starts, the fire department is summoned automatically the instant the first sprinkler head opens.

A. D. T. SPRINKLER SUPERVISORY AND WATERFLOW ALARM SERVICE



Fire loss trivial—but a water loss running into thousands of dollars . . . an all too frequent occurrence when sprinklers are unsupervised.

Controlled Companies of

AMERICAN DISTRICT TELEGRAPH COMPANY
155 SIXTH AVENUE
NEW YORK, N. Y.

ADT

A NATION-WIDE PROTECTION SERVICE
AGAINST FIRE, BURGLARY AND HOLDUP